

Credit Card Transaction Report

Week Start Date

All

Q4

Q3

Q2

Q1

Total Revenue

\$55.3M

Transaction Amount

\$44.5M

Total Interest

\$7.8M

Total Transactions

655.7K

Customers

10.1K

F

M

Silver

Blue

Gold

Platinum

Medium

Low

High

60+

40-50

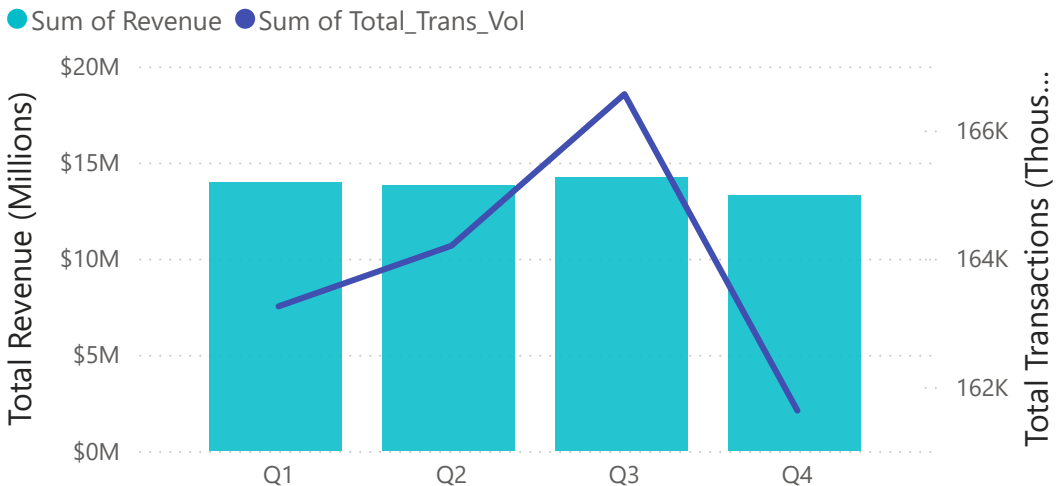
50-60

30-40

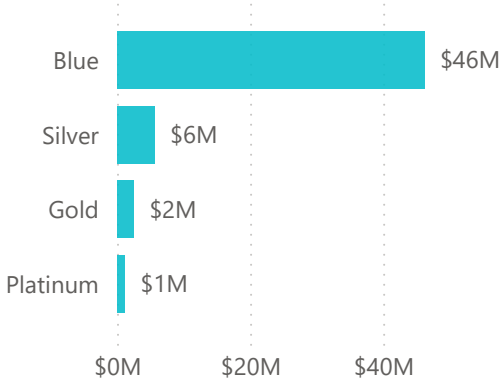
20-30

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	\$4,61,39,398	\$64,95,888	\$3,69,57,875
Silver	\$55,86,332	\$8,12,081	\$45,86,746
Gold	\$24,54,072	\$3,73,784	\$20,24,078
Platinum	\$11,35,608	\$1,61,629	\$9,53,314
Total	\$5,53,15,410	\$78,43,382	\$4,45,22,013

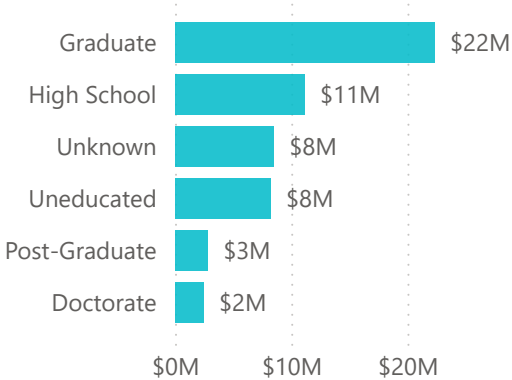
Revenue and transaction counts per quarter



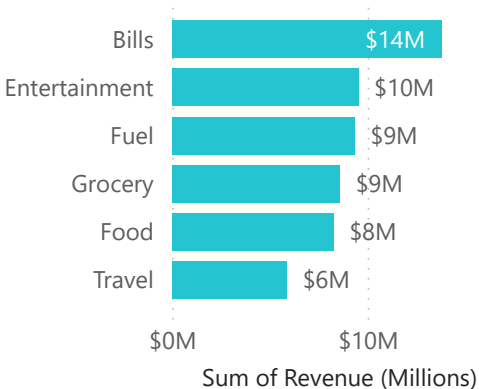
Revenue by Card Category



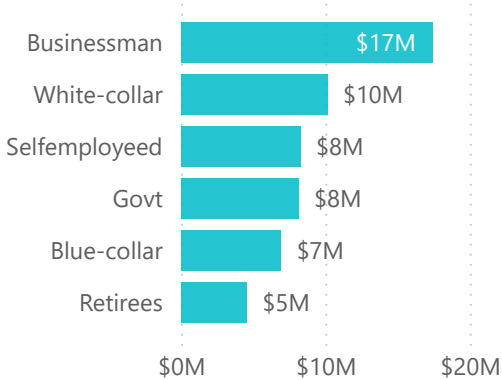
Revenue by Education Level



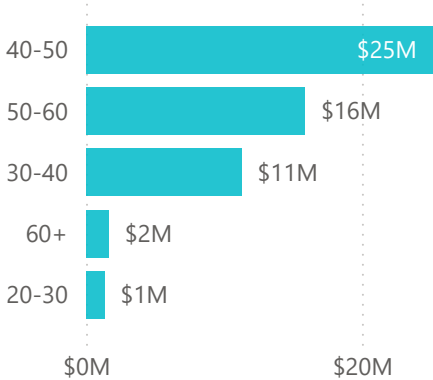
Revenue by Expenditure Type



Revenue by Customer Job



Revenue by Age Group



Credit Card Customer Report

Week Start Date

All

Q4

Q3

Q2

Q1

Total Income

\$576M

Average Age

46.3

Total Customers

10.1K

Customer Satisfaction

3.19

Average Dependents

2.3

F

M

Silver

Blue

Gold

Platinum

Medium

Low

High

60+

40-50

50-60

30-40

20-30

