



Introduction to Information Technology

CSC109

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MULTIMEDIA

Introduction

Multimedia –

- Definition;
- Characteristics of Multimedia;
- Elements of Multimedia;
- Multimedia Applications



Introduction

Newspaper

Television

Telephone



Voice over video(sound and photo)

same information when presented using different media has a different impact on the user.

The way media present the affects the way user perceives and understands the information

Multimedia is a combination of graphics, audio, text, animation, and video using the computer

Multimedia: Definition

multimedia consists of two words—multi and media. The word multi means many and the word media (plural of medium) are the means through which information is shared.

Multimedia is a combination of more than one media—text, graphics, images, audio, or video, which is used for presenting, sharing, and disseminating the information

Multimedia is delivered through the computer and microprocessor-based devices, thereby introducing the elements of interactivity, which differentiates it from the traditional forms of media

respond to each other

digital multimedia system; as its delivered through microcontroller, microprocessor etc.

Characteristics

1. Controlling
2. Interactive
3. Integration
4. digital