👤 CAREER PROFILE

Highly motivated and results oriented professional. Software Engineer and developer with a passion for Apple's ecosystem. Experienced in frontend development using HTML, CSS, JS, and PHP.

💻 TECHNICAL EXPERIENCES

Owner & Developer
ReddTech Projects
June 2013 - Present

Implementation, Design and Support of various development stacks. Front-end development and back-end.

Communication & IT Rep
BSL Media
October 2019 - November 2019

Worked on implementing a custom email marketing system with Salesforce for both the company and its clients. Also helped with IT duties such as creating new employees on the network with appropriate roles, etc.

Webmaster & SharePoint Admin
Happy State Bank
August 2009 - January 2014

Maintained and oversaw the public website for the bank. Responsible for all changes and regulatory requirements. Heavily involved in the internal SharePoint as an administrator. Oversaw the entire farm from a governance and functionality standpoint. Provided employees with services in mobile applications, enterprise portals and various web services. Maintained, managed and reported on the farm web, application, index, query and database servers in accordance with best practices. Used various PowerShell scripts for maintenance and governance of the SharePoint environment.

Selected achievements:

- Developed new public website for bank suing HTML5, CSS3, & Javascript.
- Maintained and administered the bank's intranet using SharePoint.
- Right before I left, was working with software developers in moving online banking and mobile apps in-house.

Owner
The Everyday Web Expert
January 2009 - September 2010

The Everyday Web Expert was a full service web design company focused on the small to mid-size business community. The mission was to provide professional, high quality communication design services. Endeavored not only to understand the clients business, but also to understand their competitors and customers to determine the most appropriate and efficient solution to make their company more visible and marketable to existing and potential customers.

Webmaster
Spellmann & Associates
January 2006 - June 2009

Managed the web department and coded client's websites using HTML, CSS, & Javascript

💼 OTHER EXPERIENCES

Driver
Uber & Lyft
June 2019 - Present

Pick up and meet passangers according to requests, appointments, and schedules. Pick up passengers at prearranged locations. Interacted with passengers and provided information about the local area and points of interest, and advice on restaurants.

CAP Team Associate
Walmart
November 2019 - January 2020

Duties included unloading products from trucks, sorting products in the backroom, stocking store shelves with products, ensure that store aisles were clean, organzied, and presentable. Engaged vendors, drivers, and customers with a positive attitude and helped answer questions.

Internet Markerting Manager
887 Media
July 2018 - May 2019

Responsible for developing, implementing and managing marketing campaigns that promote client's products and/or services. Played a major role in enhancing brand awareness within the digital space as well as driving website traffic and acquiring leads/customers. Identified and evaluated new digital technologies and used Web analytics tools to measure site traffic to better optimize marketing campaigns, email marketing, social media and display and search advertising.

Selected achievements:

Kyle Reddoch
Software Engineer // Developer

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🌐 kylereddoch.me

in kylereddoch

○ kylereddoch

🐦 @winphankyle

kyle-reddoch

LANGUAGES

English (Native)

INTERESTS

Coding

Family

Apple Tech

- Increased client's profit margins and overall visability on the internet and social media.

SEO/SEM Specialist
887 Media

April 2016 - June 2018

As the SEO Specialist, I bridged communication and knowledge gaps between digital search and other SEO dependent inbound digital marketing disciplines for clients. I also offered strategic direction for SEO & improve rankings, search engine accessibility and engagement for the company's clients. On the opposite side of the spectrum, I worked with other company team members where I provided detailed implementation instructions down to the code and task levels. Occasionally coded websites.

Selected achievements:

- Increased client's visablity on the internet through improved search rankings and engagement.

Workforce Management
Sitel

November 2015 - April 2016

Used workforce management software and call volume history to help manage intra-day staffing levels and to determine the most effective methods for staffing adjustments. Utilized call center tools to observe agents actual state compared to agents scheduled state. Managed real-time inbound call traffic to help ensure that service levels were met. Gained an understanding of the technical and business solutions; optimized schedules, forecasts and other tools and presented them to management. Prepared and maintained reports and monthly impact statements. Drove familiarity with analysis and ensure consistent methodologies are followed to maintain quality support the preparation of ad hoc analysis that enables strong understanding of the business. Provided training on report development to team members and management as needed.

Call Center Representative
Sitel

November 2014 - November 2015

Customer Service Representative for Sitel's Amarillo Call Center. Worked as a Back Office Support Staff for the USAA Campaign. Assisted and provided outstanding service to members via a mixture of outbound/inbound calls pertaining to their Auto Policies.

Marketing Director
Tedco Buildings N Things

February 2014 - October 2014

Managed all incoming and outgoing content in relation to social networking sites - Facebook and Twitter to name few. Continually researched emerging online trends, tracked online demographic information and created compelling information/giveaways and contests to engage followers and fans. Forwarded promotion of the company, community engagement and maintaining fun and informational outlets. Assisted with related promotional duties including marketing, public relations, media relations, proofing and writing copy and assist other.

🔧 SKILLS & PROFICIENCY

Python

PHP

Javascript & jQuery

HTML5 & CSS

mySQL

SQL

Pixelmator & Photoshop

KEY COMPETENCIES

- HTML / CSS / JS
- PHP / Python
- MySQL / SQL
- Microsoft Office / iWork Suite
- Client communication / Problem solver / Analytical & Critical Thinker / Time management

🎓 EDUCATION

BSc in Computer Science
Southern New Hampshire University

2022 - 2026

Majoring in Computer Science, Minoring in Software

- Honor Roll (Term 22EW3)

📝 PROJECTS

Below are some of the projects and open source work that I have worked on.

Password Generator - A simple, yet powerful password generator that can be used to generate passwords for websites, apps, and other applications.

Language(s) Used: Python

 KyleReddoch.me - My personal site/blog. Uses Jekyll and Github Pages.

Language(s) Used: HTML/CSS/SCSS/Javascript/Jekyll

 IP Address Checker - Simple Python script that will check your IP address.

Language(s) Used: Python

 Scriptable Scripts - Collection of scripts I wrote that are used with the Scriptable app on iOS.

Language(s) Used: Javascript

Designed with ❤ and ☕ by Kyle Reddoch