

## EDUCATION

---

McGill University - Montreal, QU

September 2017 – April 2021

Bachelor of Arts and Science 2021 - Major Cognitive Science, Minor Computer Science

## PROFESSIONAL EXPERIENCE

---

**Undergraduate Researcher**, Computational Neuroscience lab - Montreal Neurological Institute

June 2019 - Present

- Lead a team of 3 interns during human participant trials in neuroscience experiments, decreasing brain wave data acquisition times by ~60 percent through effective training and task delegation
- Increased viable experimental data points by ~30 percent through collaboration with a software engineer to rigorously refine motor memory task using Python
- Specialized skillset of data collection tools such as MATLAB, brain-machine interface software OpenViBE and high-density EEG amplifier ActiChamp

**Marketing and Sales Intern**, Halton Regional Branch - St. John Ambulance

May 2018 – August 2019

- Selected out of 200+ applicants through Government of Canada sponsored Student Employment Strategy
- Recreated over 10 documents, flyers, posters and web graphics to accurately follow the company brand in rebranding campaign, resulting in a cohesive display of SJA assets
- Generated interest for pilot course exceeding revenue target by 150 percent, fully booking available programs over 6 months ahead through successful design and execution of new ad campaign
- Increased branch revenue by 10 percent per day by decreasing client wait times by streamlining internal registration processes

**Brand Strategist and Event Coordinator**, Pretty in Pink Studio

June 2015 – August 2017

- Strengthened brand recognition and scope of reputation by increasing public media interest done by deploying marketing strategies and creative background knowledge
- Continually produced high client and employer satisfaction by yielding highest quality of goods and services provided to customer per unit of cost by effective coordination and resource allocation

## RELEVANT EXPERIENCE

---

**Planning Committee Executive**, McGill BA&Sc. Integrative Council

September 2019 - April 2019

- Hosted events aimed at promoting inclusivity between diverse array of student groups by liaising between sponsorship and planning committees

**Communications Committee Executive**, Jack.Org - McGill Chapter

September 2019 - April 2019

- Advocating mental health awareness and conversation within the community by organizing interactive workshops for students

**Writer**, HerCampus Publications - McGill Chapter

September 2017 - April 2018

- Contributed articles featuring strong local female role models with inspirational narratives to stimulate and promote diversity and equity of women on campus

**Vice President – Events**, McGill Students for Red Cross Association

September 2017 - April 2018

- Lead a team of 6 members to simultaneously provide affordable meals and snacks for students, support local food vendors and generate donations for the Red Cross
- Collected and donated 5+ boxes of gently used winter clothing to local homeless shelter by spearheading a donation initiative implemented within McGill residences

**Programming languages:** Java, MATLAB, Python and HTML5