



PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category



All

01-01-2015



31-12-2015



Home



Best/Worst Sellers

BUSIEST DAYS AND TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic category contribute to **maximum** sales & total orders

SIZE

Large size pizza contributes to **maximum** sales

817.86K

Total Revenue

49574

Total pizzas sold

21350

Total Orders

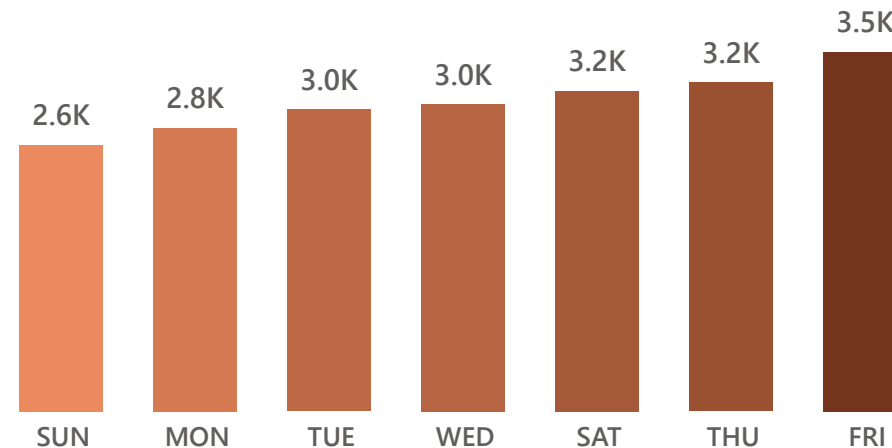
38.31

Avg Order Value

2.32

Avg pizzas per order

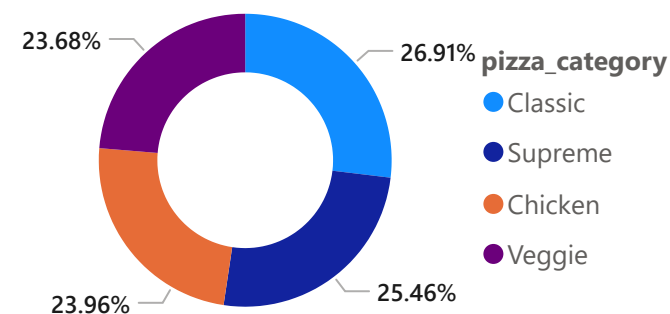
Daily Trend for Total Order



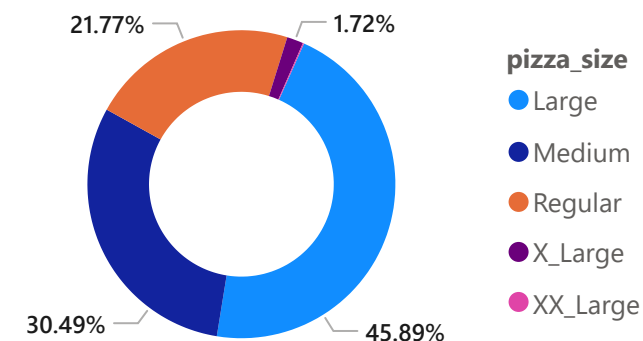
Monthly Trend for Total Orders



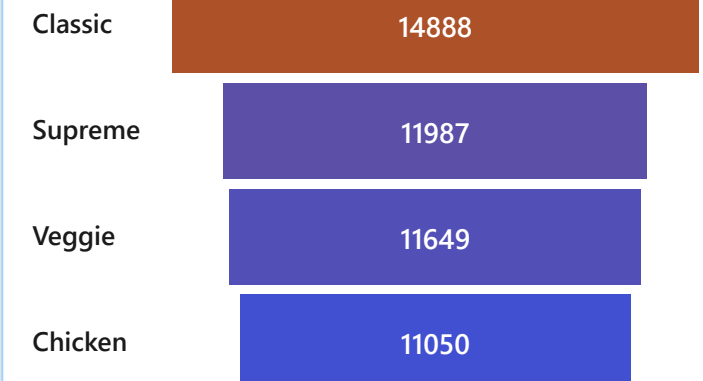
% of Sales by Pizza Category



% of Sales by Pizza Size



Total pizzas sold by pizza_category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai pizza contributes maximum revenue

QUANTITY

The Classic Deluxe pizza contributes maximum total quantities

TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Orders

SALES PERFORMANCE

REVENUE

The Brie Carre contributes minimum revenue

QUANTITY

The Brie Carre pizza contributes minimum total quantities

TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Orders

817.86K

Total Revenue

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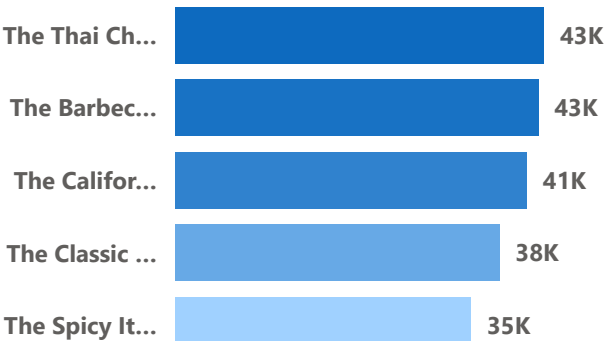
38.31

Avg Order Value

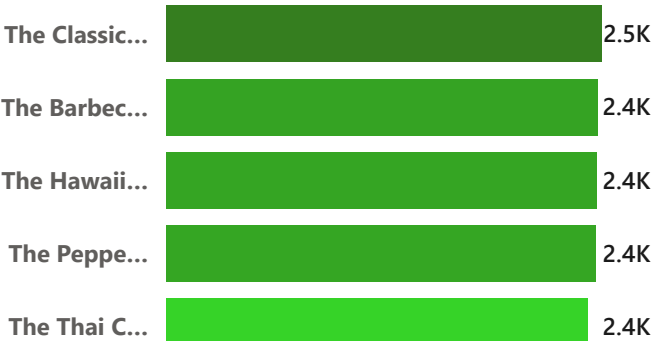
2.32

Avg pizzas per order

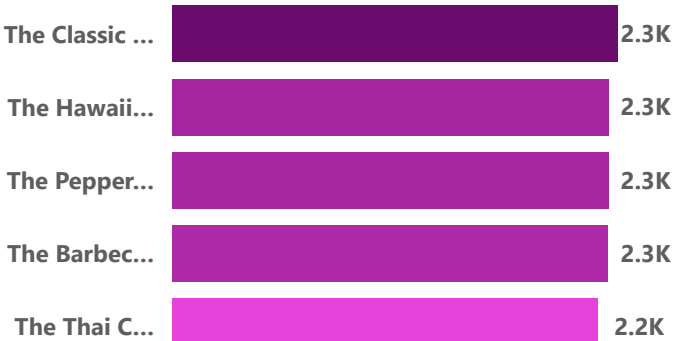
Top 5 Pizzas by Revenue



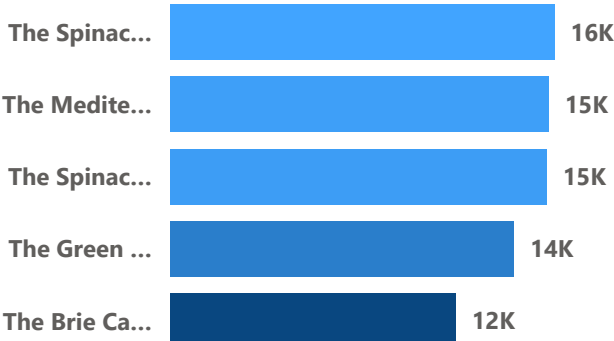
Top 5 pizzas sold by Quantity



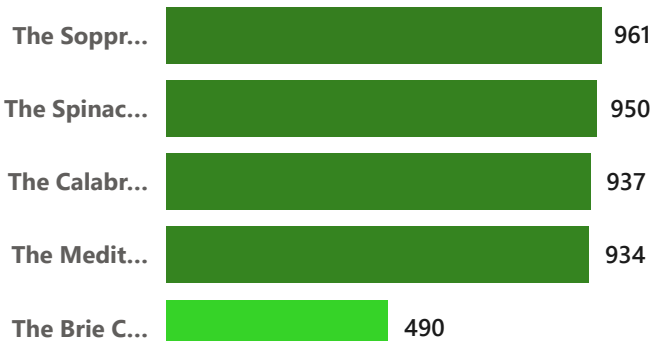
Total Orders by pizza_name



Bottom 5 Pizzas by Revenue



Bottom 5 pizzas sold by Quantity



Total Orders by pizza_name

