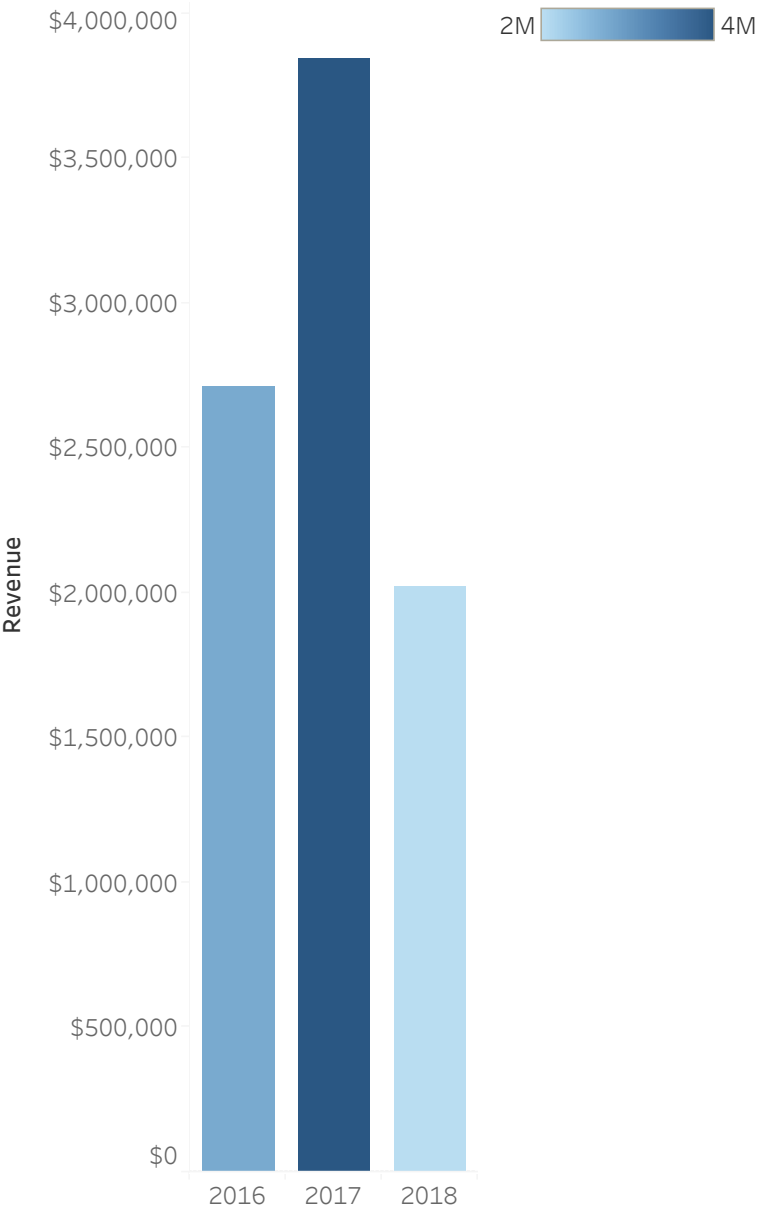
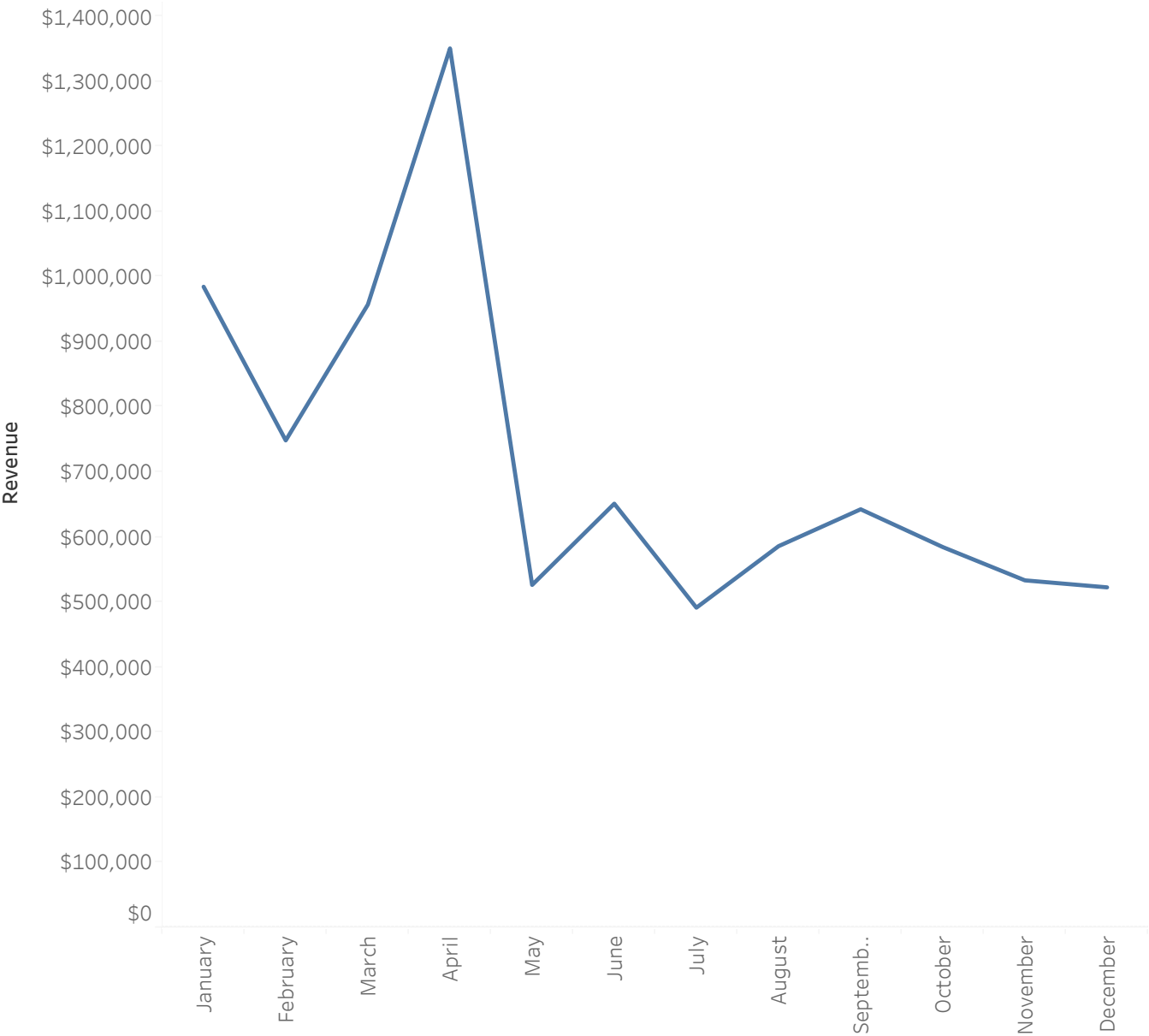


revenue / year



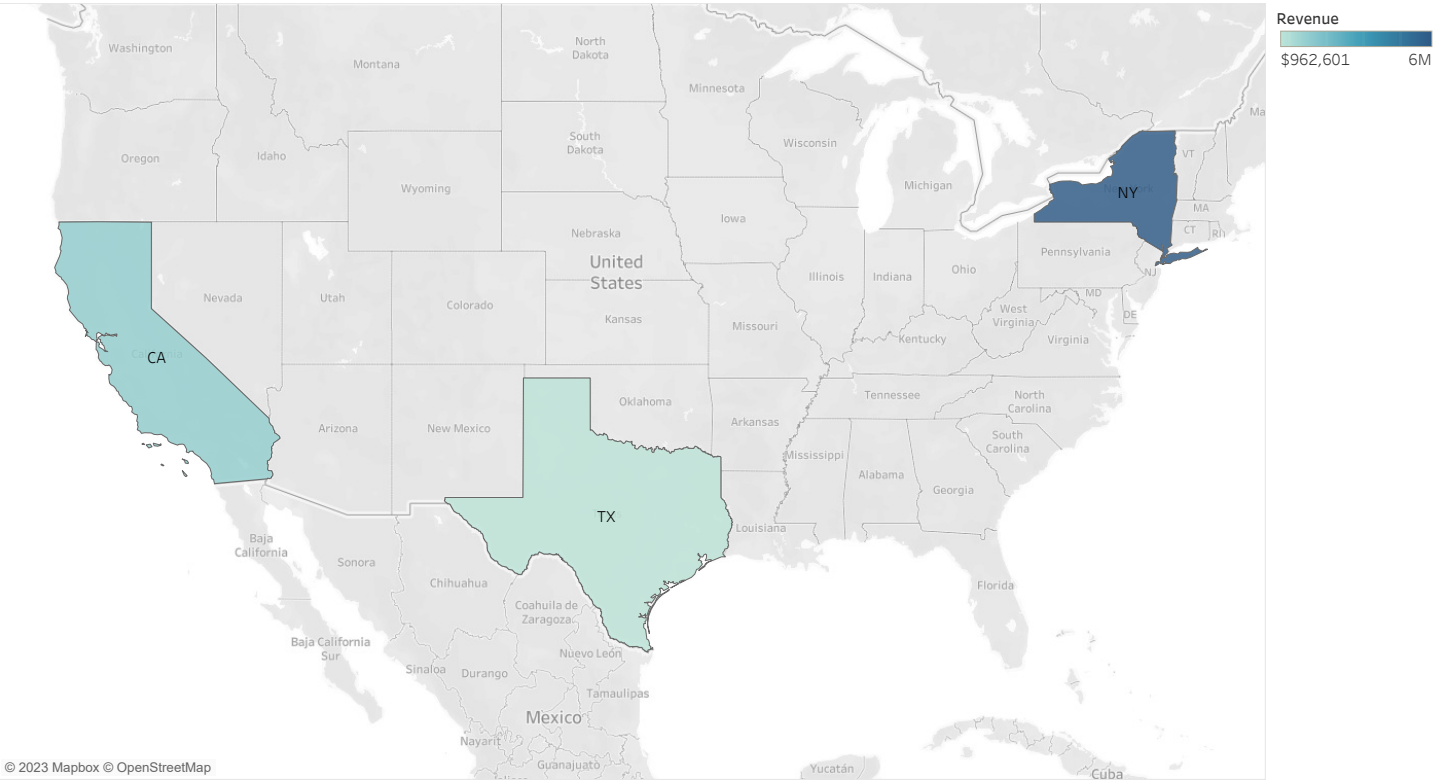
Sum of Revenue for each Order Date Year.
Color shows sum of Revenue. The data is
filtered on State, which keeps CA, NY and
TX. The view is filtered on Action
(YEAR(Order Date)), which keeps 3
members.

Revenue / month



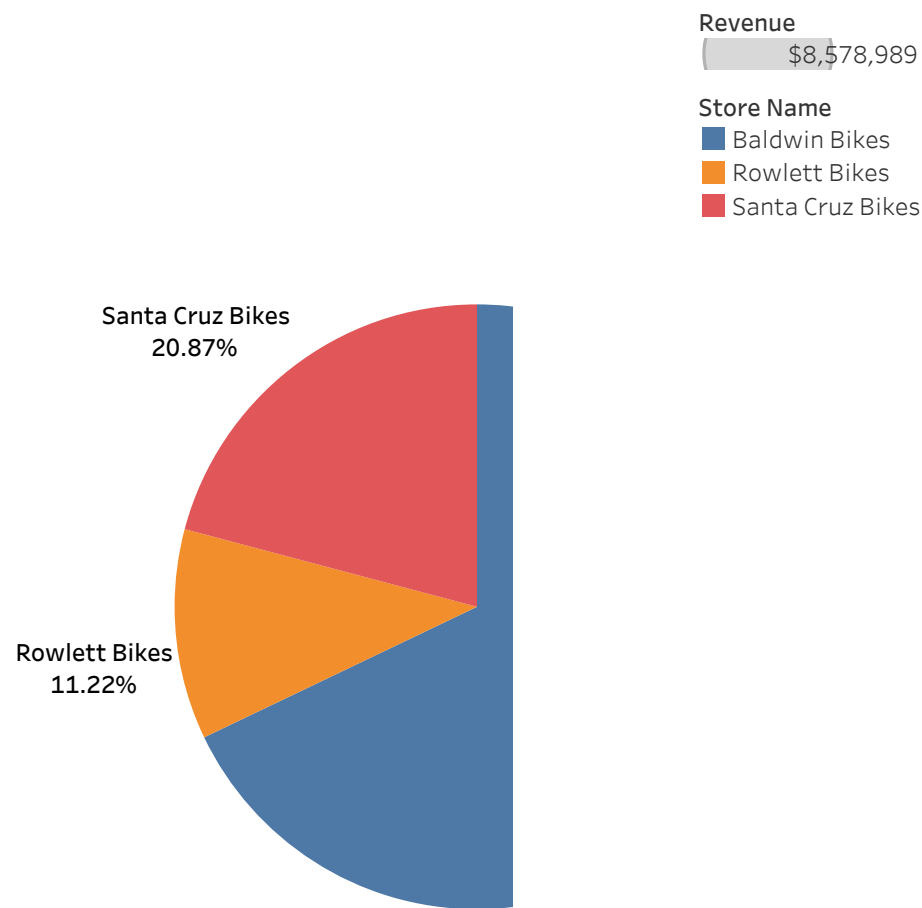
The trend of sum of Revenue for Order Date Month. The data is filtered on Order Date Year, Action (YEAR(Order Date)) and State. The Order Date Year filter keeps 2016, 2017 and 2018. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

revenue/state



Map based on Longitude (generated) and Latitude (generated). Color shows sum of Revenue. The marks are labeled by State. The data is filtered on Action (YEAR(Order Date)), which keeps 3 members. The view is filtered on State, which keeps CA, NY and TX.

revenue / store



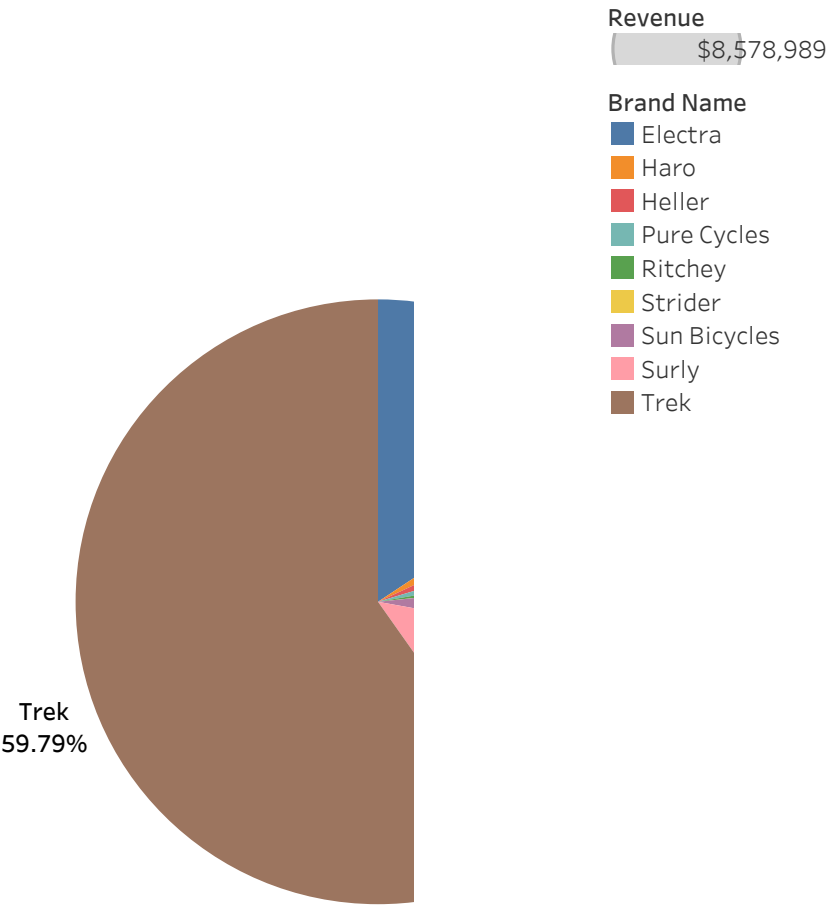
Store Name and % of Total Revenue. Color shows details about Store Name. Size shows sum of Revenue. The marks are labeled by Store Name and % of Total Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

revenue / store



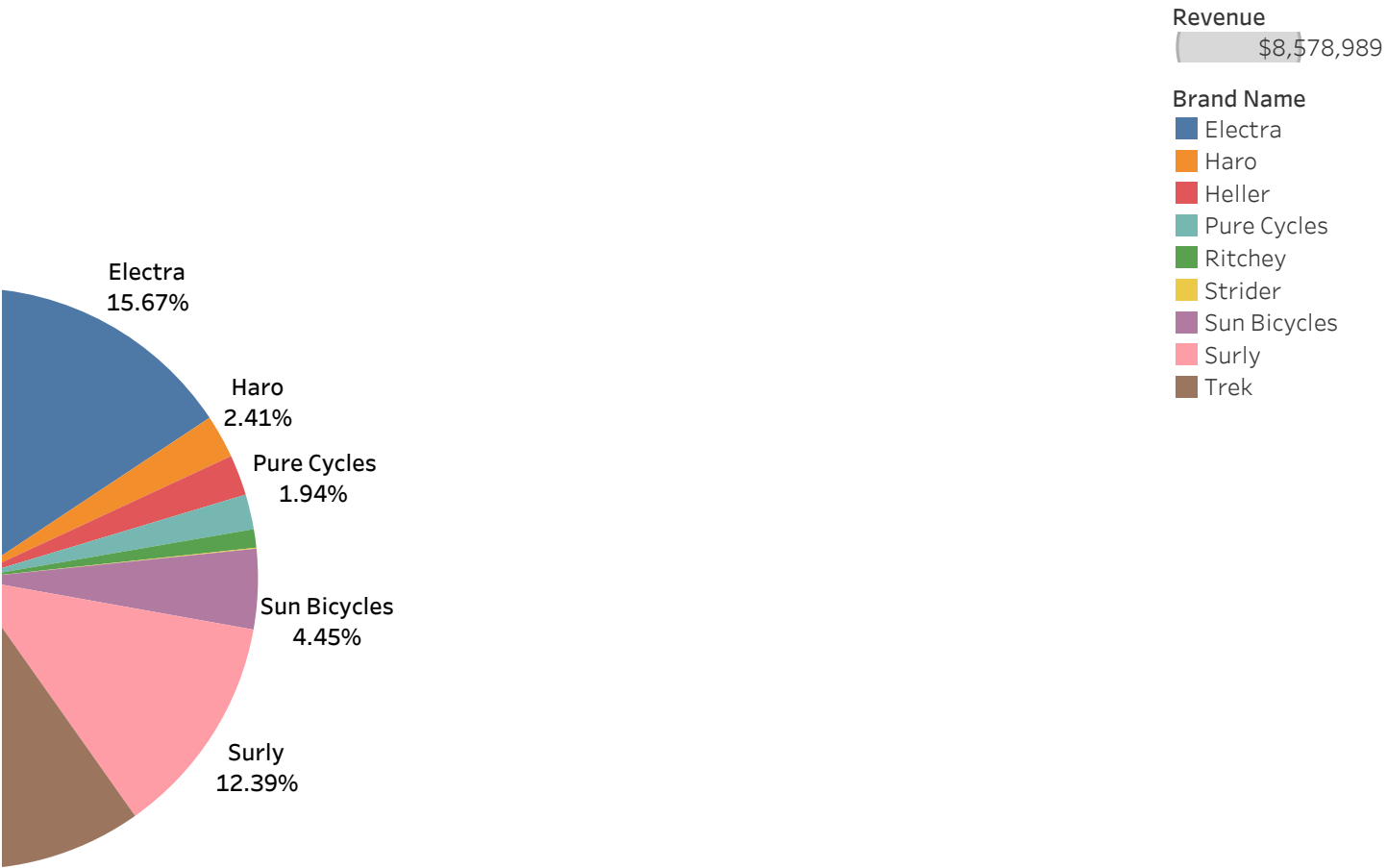
Store Name and % of Total Revenue. Color shows details about Store Name. Size shows sum of Revenue. The marks are labeled by Store Name and % of Total Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

revenue / brand



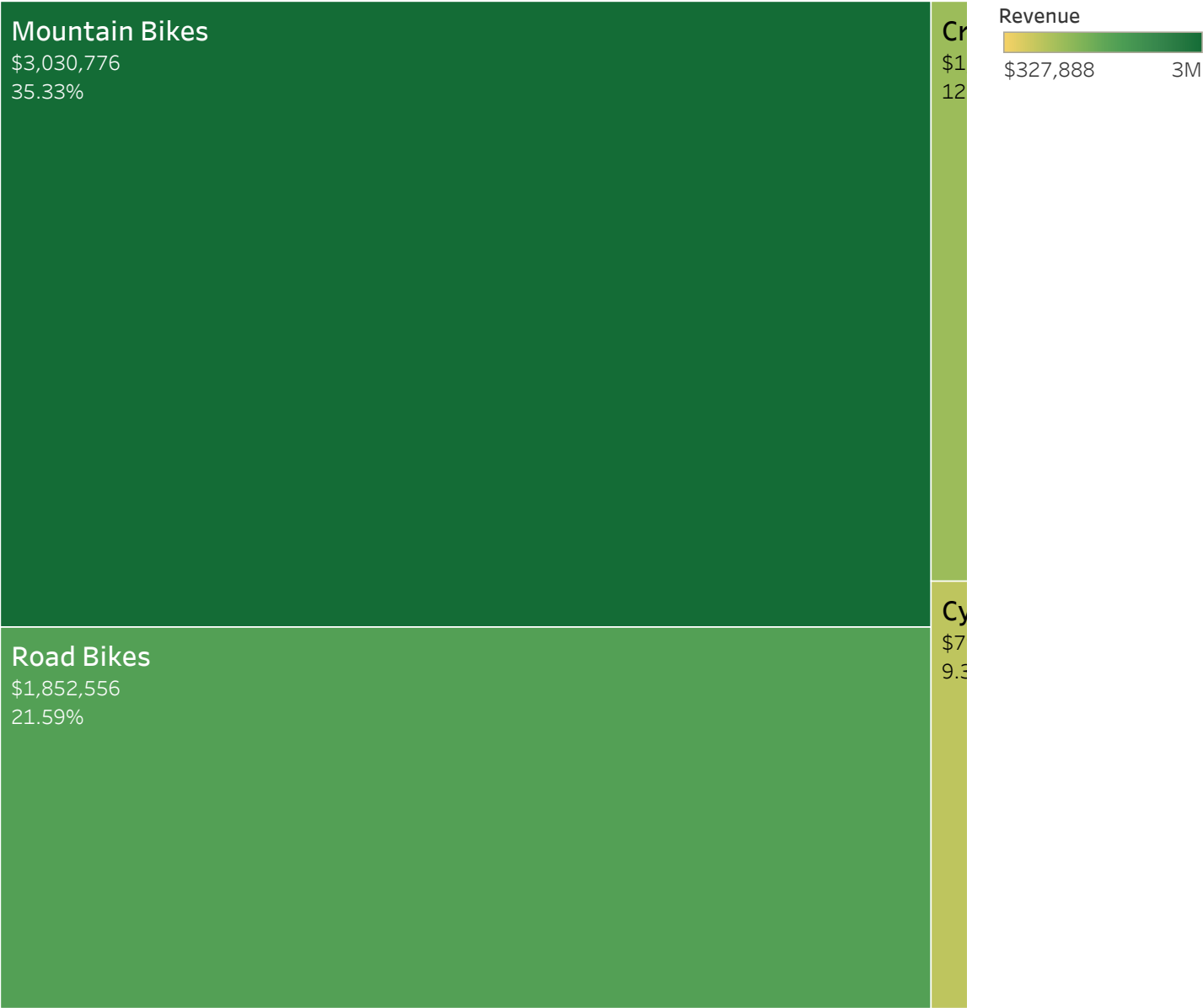
Brand Name and % of Total Revenue. Color shows details about Brand Name. Size shows sum of Revenue. The marks are labeled by Brand Name and % of Total Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

revenue / brand



Brand Name and % of Total Revenue. Color shows details about Brand Name. Size shows sum of Revenue. The marks are labeled by Brand Name and % of Total Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

revenue / category



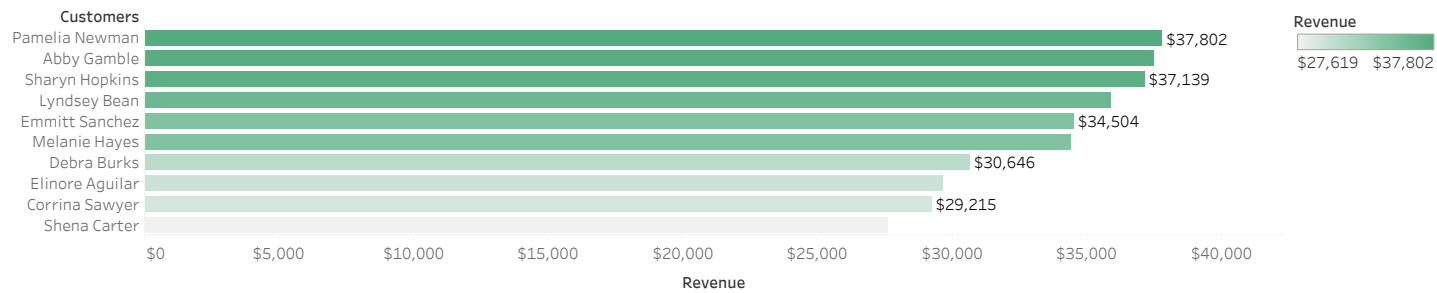
Category Name, sum of Revenue and % of Total Revenue. Color shows sum of Revenue. Size shows sum of Revenue. The marks are labeled by Category Name, sum of Revenue and % of Total Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

revenue / category



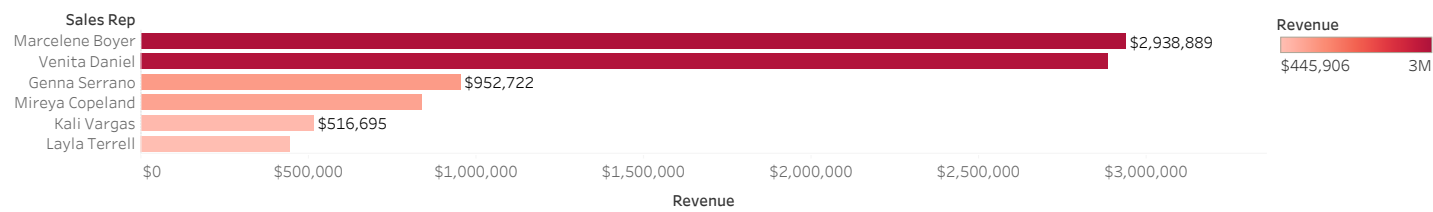
Category Name, sum of Revenue and % of Total Revenue. Color shows sum of Revenue. Size shows sum of Revenue. The marks are labeled by Category Name, sum of Revenue and % of Total Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

Top Customers



Sum of Revenue for each Customers. Color shows sum of Revenue. The marks are labeled by sum of Revenue. The data is filtered on Top Customers, Action (YEAR(Order Date)) and State. The Top Customers filter keeps 10 members. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

Revenue Per Sales Rep



Sum of Revenue for each Sales Rep. Color shows sum of Revenue. The marks are labeled by sum of Revenue. The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.

Select Year

2016 2017 2018

Order Date Year.

Select Year

Order Date Year.

SUMMARY for All

\$8,578,989

Revenue

7,078

Total Unit

Revenue, Total Unit, Unit, Customers, Revenue, Total Unit, Unit and Customers. The data is filtered on Action (YEAR(Order Date)), which keeps 3 members.

SUMMARY for All

1,615
Unit

1,444
Customers

Revenue, Total Unit, Unit, Customers, Revenue, Total Unit, Unit and Customers. The data is filtered on Action (YEAR(Order Date)), which keeps 3 members.

Profitability at a glance of All Regions

The data is filtered on Action (YEAR(Order Date)) and State. The Action (YEAR(Order Date)) filter keeps 3 members. The State filter keeps CA, NY and TX.



Executive Dashboard

Select Year

2016 2017 2018



SUMMARY for All

\$8,578,989

Revenue

7,078

Total Unit

1,615

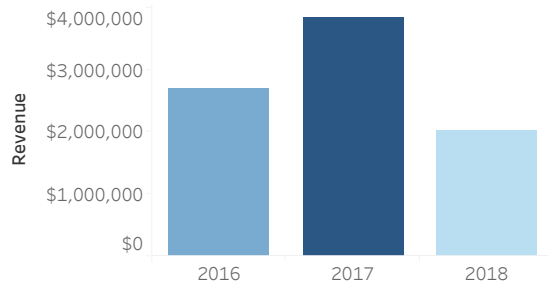
Unit

1,444

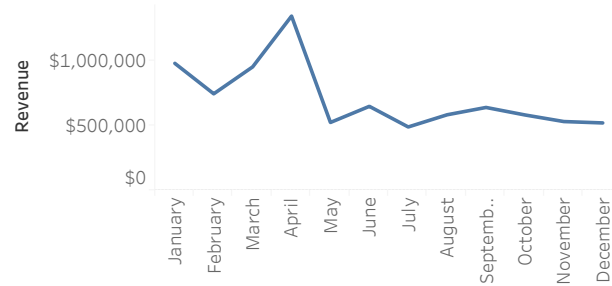
Customers

Profitability at a glance of All Regions

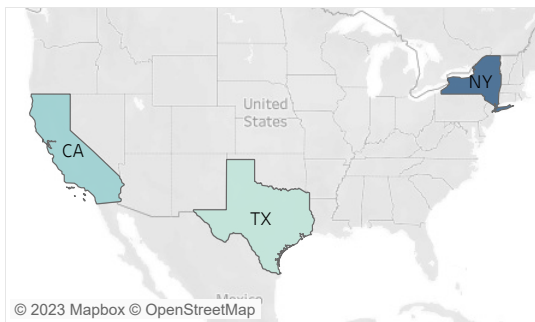
revenue / year



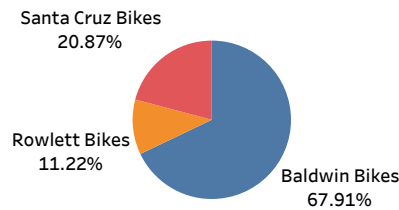
Revenue / month



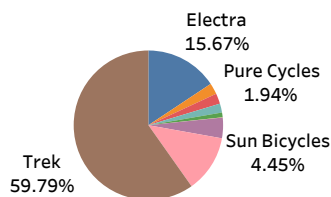
revenue / state



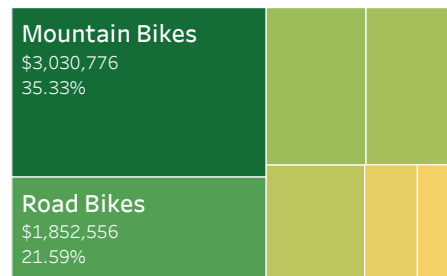
revenue / store



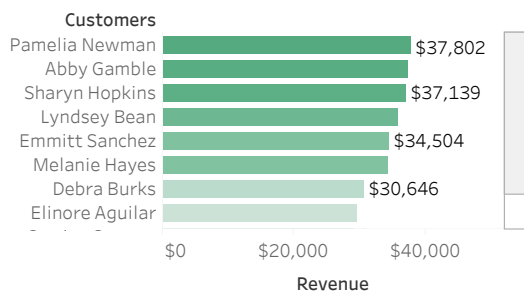
revenue / brand



revenue / category



Top Customers



Revenue Per Sales Rep

