

# MUHAMMAD IMAAD

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## TECHNICAL SKILLS

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**Front End** | ReactJS, HTML, Javascript, NodeJS, CSS, styled-components, OCaml, Prolog

**Back End** | Python, Java, C, C++, PostgreSQL, MongoDB, MySQL, OCaml, Prolog

**Testing/Deployment** | Jest, JUnit

**Developer Tools** | Docker, Git, npm, yarn

## EXPERIENCE & PROJECTS

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### Developer Intern | StoryBox

July 2023 - Present

*Assistance with both front-end as well as back-end*

Javascript | MongoDB

- Influenced design of the front-end of the application, suggesting better UI changes.
- Assisted with transfer of AI generated data from a cloud based application to a local database, both manually and automated with the help of APIs which produced a JSON file with the information.
- Error checking AI generated data to avoid any inappropriate or faulty generated content.
- Researched additional features to add to the application

### Full Stack Organizational Manager | Co-Lab

Sep 2023 - Present

*Managing development of an online collaborative web application*

JavaScript | HTML | CSS | React.js | Firebase | Jest

- Ensured that all planned tasks are allocated sensibly and that appropriate progress is being made.
- Facilitated discussions with front-end team to assess client expectations and constructed Figma wireframe.
- Directed modeling of data and API endpoints to allow for seamless frontend integration to backend in Firebase.
- Implemented server-side rendering with React.js to improve page load time.
- Developed Company Website.
- Played a crucial role in every aspect of development, assuring that each stage's deliverable was submitted well on time.

### Marketing Lead | Google Developer Students Club

Sep 2023 - Present

*Social Media Marketing Role*

Instagram | Email | WhatsApp | LinkedIn | Video Editing | Photo Editing | Management

- Interacted within numerous professional and social circles to promote events
- Boosted Instagram page interaction by 457% amongst non-followers
- Increased Instagram page impressions by 215%
- Reached 4500+ new accounts with GDSC content.
- Edited video posts for social media for various events and speaker sessions.
- Managed marketing teams such as a photography and content creation teams in events such as DevFest '23.

### Game Development Programmer for NASA Space Apps Challenge | Titan's Frontier

2020-2021

*Team Garnered an Honourable Mention in the Global Level of Hackathon*

GDScript | Video Editing | Design | Story | Presentation

- Played a role in the scripting of the single-player game, set on Saturn's moon Titan.
- Created visuals and trailer of the game through video editing tools.
- Helped write the story for the game and helped in world building.
- Presented the game to judges for their consideration.

## EDUCATION

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**Heriot Watt University Dubai** - Bachelors of Computer Science (Software Engineering)

2020-Present

**Arab Unity School Dubai** - O' Levels (IGCSE), 6A and 1B

2020