

Imaad Uwaiz

<http://imaduwaiz.github.io>

Email : imaaduwaiz@gmail.com

Mobile: +971588289287

Address: Dubai, UAE.



EDUCATION

B.E in Computer Science and Engineering

Visvesvaraya Technological University

Dr. T. TIT

Aug 2017 - Sep 2021

Experience

* E-Commerce Executive / SEO / Google Ads

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- Analyze and evaluate the company's online retail performance and Maintain the website.
- Improving the site traffic through **SEO** using Rank Math.
- Selling, adding products on platforms like **Noon, Carrefour**
- Worked on the improvements of customer experience, analyzed website performance, and stayed up to date with current industry trends.
- Collaborating with the management team and creating **Google Ads Campaign**.
- Creating Ads on **Instagram** and **Facebook**.

*Operation/Store Manager

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- Monitoring all the orders and creating the shipment airway bills and monitoring orders from packing stage till delivery.
- Creating AWB of **DHL, SMSA, Shippa, and Quick Up** shipping companies and monitoring the orders on daily basis.
- **Handling customers** who are visiting the store to purchase the products.
- Handling customer calls and queries and guiding them through WhatsApp, E-mails, and phone calls.
- Replying to the queries through e-mail and WhatsApp.
- Collaborating with the customers for wholesale orders.

* Graphic Design

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- **Designing** the sliders and banners for the website.
- **Designing** Post for instagram and Facebook.
- Making Dynamic videos for product advertisement.
- Creating Designs using **Canava, figma, and Photoshop**

*Web Development

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- Design and establish user-friendly websites.
- Creating dynamic Websites upon the clients request using wordPress.
- Maintaing an updating the website.

Internship

*CCNA Cisco Module 1 & Module 2 (4 months)

*TCS IT Employability program (1 month)

*Pirple Web development nternship (2months)

Skills

***Softwares:** Wordperss, Figma, Illustrator, Photoshop, Resolve

***Technical skills:** Google Ads, HTML, CSS, Python

Projects

- **Sign Language Interpreter** (Team Leader) Oct 2020 - Jun 2021
- **Apartment Data Base Managment** (Team Leader) Jan 2019 - Jun 2020
- **Colledge Library Managment System** (Team Leader) Oct 2018 - Dec 2019
- **Solar Tracker System** (Team Member) Nov 2019 - Jan 2020

Personal Details

Name : Imaad Uwaiz

Nationality: Indian

Visa status : Employment Visa

Visa Expiry : 2024

Religion : Islam

Marital Status : Un-Married

Achivements

- Winner of a contest conducted by **Discover Channel India**
- Winner of a contest conducted by **Animal Planet**
- Winner of a contest conducted by **Nikon Asia**
- Won many a contest in **Engineering College**

Hobbies

Photography, Cooking, Traveling, Videography, Developing new skills

Language

English

Hindi

Urdu

Kannada

Self Declaration

I hereby declare that all the above information is correct and accurate. I solemnly declare that all the information furnished in this document is free of errors to the best of my knowledge. I hereby declare that all the information contained in this resume/CV is per facts or truth to my knowledge.

(IMAAD UWAIZ)