

# Imaad Uwaiz

<http://imaduwaiz.github.io>

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Address: Dubai, UAE.



## Profile

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Innovative, task-driven professional with good experience in WordPress, SEO, CMS, SEM, Google Ads, Web Development, Graphic/UI Designing, Operation Manager, Multi-Tasking, and handling the smooth workflow of the company. Fluent in English with good communication and interpersonal skills. A Fast learner with strong time management and multi-tasking skills. Strong work ethic in a team or individual setting to drive product success and process efficiency while making a significant contribution to the success of the company.

## EDUCATION

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### B.E in Computer Science and Engineering

Visvesvaraya Technological University

Dr. T. TIT

Aug 2017 - Sep 2021

## Experience

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### \* E-Commerce Executive (Operation Manager)

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- Analyze and evaluate the company's online retail performance and Maintain the website and App.
- Collaborating with the customers for wholesale orders.
- Handling **Marketing Operations** of the company.
- Handling overall operation of the company from the time of Order till delivery of the products.
- Monitoring the orders on daily basis with **DHL, Aramex, SMSA, Shippa, and Quick Up** shipping companies.

### \*SEO / Google Ads / CMS

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- Improving the site traffic through **SEO, Keyword Research** using Semrush and, Rank Math.
- Worked on the improvements of Backlinks, Directory Submission, customer experience, analyzed website performance, and stayed up to date with current industry trends.
- Collaborating with the management team and creating **Google Ads Campaigns**.
- Inventory Management on platforms like **Noon, Carrefour, Amazon**.

### \* Graphic Design / Social Media

Lablaab Electronic Trading L.L.C

Dubai

Nov 2021 - Present

- **Designing** English and Arabic Post and Creating Ads on **Instagram** and **Facebook**.
- **Designing** the sliders and banners for the website and Application using **Figma, Illustrator and Photoshop**.
- Handling Social media accounts of the company.
- Making Dynamic videos for product advertisement.
- Creating and Editing **Product Unboxing Video**.

## Internship

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\*CCNA Cisco Module 1 & Module 2 (4 months)

\*TCS IT Employability program (1 month)

\*Purple Web development internship (2months)

\*RPA Robotic process automation in Blue Prism

## Skills

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\***Softwares:** Wordperss, Figma, Illustrator, Photoshop, Resolve

\***Technical skills:** Google Ads, HTML, CSS, Python, Analytical Skills,  
Multi-tasking, Content Management

## Personal Details

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**Name :** Imaad Uwaiz

**Nationality:** Indian

**Visa status :** Employment Visa

**Visa Expiry :** 2024

**Religion :** Islam

**Marital Status :** Un-Married

## Achivements

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- Winner of a contest conducted by **Discover Channel India**
- Winner of a contest conducted by **Animal Planet**
- Winner of a contest conducted by **Nikon Asia**
- Won many a contest in **Engineering College**

## Hobbies

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Photography, Cooking, Traveling, Videography, Developing new skills

## Language

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**English**

**Hindi**

**Urdu**

**Kannada**

## Self Declaration

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I hereby declare that all the above information is correct and accurate. I solemnly declare that all the information furnished in this document is free of errors to the best of my knowledge. I hereby declare that all the information contained in this resume/CV is per facts or truth to my knowledge.

**(IMAAD UWAIZ)**