Imaad Uwaiz

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Portfolio: imaduwaiz.github.io | Dubai ,UAE

Summary

Innovative, task-driven professional with extensive experience in WordPress, SEO, CMS, SEM, Google Ads, web development, graphic/UI design, operations management, multi-tasking, and ensuring smooth workflow within the company. Fluent in English with excellent communication and interpersonal skills. A fast learner with strong time management and multi-tasking abilities. Demonstrates a strong work ethic in both team and individual settings, driving product success and process efficiency while contributing significantly to the company's success.

EDUCATION

B.E in Computer Science and Engineering - Karnataka - India   **2017-2021(KGF)**
Dr. T. Thimmaiah Institute Of Technology

Professional Experience (UAE)

Lablaab Electronic Trading L.L.C - Dubai, UAE   **2021- Present**
E-Commerce Operations Manager

- Analyze and evaluate the company's online retail performance and Maintain the website and Application, and managed content and updates through **WordPress** and other **CMS** platforms.
- Collaborating with the customers for wholesale orders.
- Handling **Marketing Operations** of the company.
- Improving the site traffic through **SEO, Keyword Research** using Semrush, Screaming frog and, Rank Math.
- Stayed up to date with current industry trends.
- Collaborating with the team and creating **Google Ads Campaigns, Facebook Ads, Instagram Ads.**
- Inventory Management on platforms like **Noon, Carrefour, and Amazon.**
- Handling overall operation of the company from the time of Order till delivery of the products.
- Monitoring the orders on daily basis with **DHL, Aramex, SMSA, Shippa, and Quick Up** shipping companies.

Lablaab Electronic Trading L.L.C - Dubai, UAE   **2021- Present**
Graphic Designing & Social Media Management

- Designing English and Arabic Post and Creating Ads on **Instagram** and **Facebook** .
- Designing the sliders and banners for the website and Application using **Figma, Illustrator and Photoshop**
- Handling Social media accounts of the company.
- Making Dynamic videos for product advertisement.
- Creating and Editing **Product Unboxing Video**

Technical Skills

- WordPress, Content Management System (CMS), SEO, Keyword Research, Application Maintenance.
- Graphic Design, Figma, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro.
- Google Ads, SEM, Facebook Ads Manager, Instagram Ads, Social Media Management.
- Inventory Management on Noon, Carrefour, and Amazon, Logistics and Shipping Management.

Personal Details

Name : Imaad Uwaiz   **Passport Number:** T7927199
Driving License :yes   **Visa status** : Employment Visa
Nationality: Indian   **Visa Expiry :** 2026
Religion : Islam