

# Rajan Mishra

**Full-Stack Video Producer and Editor, Graphic Designer — Expert in End-to-End Video Production | Pre-Shoot Planning | Editing & Post-Production | Visual Storytelling | Cinematography**

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🌐 Portfolio: [Website](#), [Behance](#) | 💼 LinkedIn: [Rajan Mishra](#)

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## PROFESSIONAL SUMMARY

Creative and detail-oriented video specialist with end-to-end expertise in digital content creation. Skilled in pre-production planning, on-set coordination, shooting, and advanced post-production techniques, ensuring impactful visual storytelling. Proven ability to collaborate with cross-functional teams to produce compelling content for marketing, branding, and educational purposes. Expert in motion graphics, color grading, audio mixing, and visual effects. Adept at managing multiple projects under tight deadlines while maintaining high production quality. Leverages AI integration to enhance workflow efficiency and elevate content quality by 2x to 10x.

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## KEY SKILLS

- **Video Editing:** Adobe Premiere Pro and DaVinci Resolve
  - **Motion Graphics & Animation:** Adobe After Effects, Adobe Animate
  - **Audio Editing & Sound Design:** Adobe Audition and Audacity
  - **Visual Effects (VFX):** Adobe After Effects
  - **Graphic Design & Branding:** Photoshop, Illustrator, InDesign, Canva, CorelDRAW
  - **AI:** LTX Studio, Runway ML, Chatgbt, Akool, Deepai
  - **Color Grading:** DaVinci Resolve and Premiere Pro
  - **Camera Equipment Mastery:** Black Magic, Cannon, Nikon, and Sony (Filters, Rigging, Accessories)
  - **Lighting and Production Design:** Key Light, Fill Light, Back Light, Green Screen Techniques, Set design
  - **Recording:** Outdoor and Indoor capture, Podcast A/V, Radio, Audiobook
  - **Project Management & Workflow Optimization:** Efficient in handling multiple projects, time management, and team collaboration tools (Smartsheet and Slack)
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## PROJECT HIGHLIGHTS

### Corporate Law Mastery Programme (ACL)

Collaborated with CII, Bennett University, and NALSAR University

- Successfully managed the **end-to-end production** of the *Corporate Law Mastery Programme*, encompassing **27+ courses** with a total of **1,000+ video outputs**.
- Led **pre- to post-production** processes, including **shooting, repeat removal, proxy, motion graphics, sound enhancement, composition, and final output** for seamless content delivery.
- Successfully managed **approximately 200+ live classes** (18755+ students) and facilitated **post-class access** for students, ensuring seamless learning experiences and content availability.
- Conducted live class shoots in university classrooms, seminar halls, and auditoriums, produced multiple streaming and hosting content, and managed broadcasting.

### Advocate-on-Record Examination (AoR)

With Dr Charu Mathur (Advocate on Record)

- Designed and developed **high-quality graphics and course materials** tailored specifically for the **AoR live classes**, enhancing visual appeal and learner engagement.
- Successfully **managed and executed live classes** for **8+ batches**, ensuring smooth operations, high-quality streaming, and interactive learning experiences.
- Facilitated **post-class access** for students, enabling seamless content availability and continuous learning support.

### Advanced Diploma in Aviation Law

Collaborated with Grayspace Law and Policy Consulting

- Managed and coordinated live classes, technical solutions to enhance live session engagement, high-quality streaming, and interactive learning experiences for students.
- Facilitated **post-class access** for students, enabling seamless content availability and continuous learning support.

## **Interview & Talk**

(Ram Jethmalani, Salman Khurshid, KTS Tulsi, G.S. Bajpai, etc.)

- **Planned, managed, and executed interviews and talk shows**, ensuring professional-quality video and audio output.
- **Coordinated pre-production tasks**, including script development, set design, lighting, and multi-camera setup for high-quality shoots.
- **Directed on-set operations**, handling camera angles, composition, and real-time adjustments for smooth interviews and engaging visuals.
- **Edited and enhanced interview footage**, applying color correction, sound optimization, and seamless transitions for a polished final product.
- **Implemented AI-powered editing tools** for noise reduction, facial enhancements, and automated captioning to improve efficiency.
- **Optimized interview content for multiple platforms**, including YouTube, podcasts, and social media, ensuring maximum reach and impact.
- **Handled post-production workflow**, ensuring timely delivery while maintaining high creative and technical standards.

## **Branding & Marketing Campaign for Product Launch**

- **Video production** executed **promotional videos, motion graphics, and teaser trailers** etc.
- Implemented **AI-enhanced editing techniques** to optimize **video quality, speed up workflows, and automate repetitive tasks** for efficiency.
- Managed **pre- and post-production processes**, including **shooting, editing, color grading, and sound design**, ensuring a polished final output.
- Delivered **multi-platform video formats** optimized for **social media, websites, digital ads, and presentations**, enhancing audience engagement and conversions.

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## **PROFESSIONAL EXPERIENCE**

**EBC PUBLISHING PVT. LTD.** – Greater Noida  
**Senior Graphic Designer & Video Editor** | 2019 – Present

- Spearheaded the editing and production of **high-quality videos**, delivering visually compelling content across multiple platforms.

- Executed **advanced motion graphics and animations**, crafting engaging visual narratives for promotional videos, advertisements, and client presentations.
- Applied **color grading and correction techniques** using **DaVinci Resolve** and **Premiere Pro** to enhance storytelling and maintain cinematic consistency.
- Leveraged **AI-driven tools** to enhance video quality, optimize workflow efficiency, and boost overall productivity.
- Supervised **all aspects of post-production**, including **editing, color grading, sound design, and final output**, ensuring seamless delivery of content.
- Led **pre and post-production video shoots**, overseeing lighting, camera operations, and creative direction to achieve professional-quality results.
- Optimized **post-production workflows**, reducing project turnaround time by **20%** while maintaining the highest creative and technical standards.
- **Mentored and trained a team of six video editors**, establishing industry-leading processes to ensure consistency, efficiency, and creative excellence.

#### **Graphic Designer & Video Editor | Lucknow | 2018 – 2019**

- Editing and production of **high-quality videos**, content for social media platforms, YouTube channels, and internal communications.
- Created visually engaging graphic content for newsletters, brochures, and digital campaigns, consistently adhering to brand guidelines.
- Worked closely with marketing teams to design and produce creative campaigns that drove audience engagement.
- Edited and produced videos for product launches, training videos, and promotional materials.

#### **Assistant Graphic Designer & Video Editor | Lucknow | 2016 – 2018**

- Edited raw footage into polished final products using Premiere Pro and After Effects, with a focus on maintaining consistency in design and quality.
- Supported the creative team in brainstorming sessions and contributed to the development of creative concepts for multimedia projects.

#### **Picasso International Animation College (Anuna) – Lucknow**

#### **Assistant Graphic Designer | 2016 – 2016**

- Enhanced product images for the **eBay website**, ensuring high-quality visuals, improved clarity, and brand consistency.
  - Designed **promotional posters, banners, and Visiting cards** to enhance product visibility and drive customer engagement.
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 **EDUCATION****Bachelor of Arts (BA)**

Dr. Ram Manohar Lohia Avadh University, Ayodhya | 2019 – 2022

**Certificate in Animation**

Picasso Animation College, Lucknow | 2014 – 2015

**Certificate in Animation**

PMKVY (NSDC), Lucknow | 2016

**Certificate in VIDEO EDITING AND STORYTELLING**

Rajeev Mehta

**Intermediate (UP Board)**

GVMIC Khapripara, Maskanwa, Gonda | 2014

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**TECHNICAL EXPERTISE** **Video Editing & Post-Production**

- **Adobe Premiere Pro** – Advanced editing, multi-cam workflows, color correction, motion tracking, export optimization.
- **DaVinci Resolve** – High-end **color grading**, advanced **sound mixing**, professional editing techniques.

 **Motion Graphics & Visual Effects (VFX)**

- **Adobe After Effects** – Expert in **2D & 3D animation, keyframing, compositing, animation, and rendering** for motion graphics integration.
- **VFX compositing**, green screen keying, and advanced layering techniques.

 **Graphic Design & Branding**

- **Adobe Photoshop, Illustrator, InDesign** – **Advanced branding, Stylesheet, marketing, collateral creation.**
- **Canva, CorelDRAW** – Rapid design prototyping, social media visuals, and corporate branding materials.

## Audio Engineering & Sound Design

- **Adobe Audition** – Professional sound design, audio restoration, multi-track mixing.
- **Audacity** – Efficient audio cleanup, voice processing, and podcast production.

## Camera Operations & Cinematography

- **Camera Expertise:** Blackmagic, Canon, Nikon, Sony, RED, Arri Alexa – Rigging, lens selection, and cinematic framing.
- **Lighting Techniques:** Mastery of Key, Fill, Back Light, Hair Light, Green Screen integration, and set lighting design.

## Recording & Production Design

- **Indoor & Outdoor Recording** – Optimized capture for films, commercials, podcasts, and audiobooks.
- **Podcast A/V & Radio Production** – High-fidelity audio for podcast and digital platforms.

## Project Management & Workflow Optimization

- **Smartsheet, Slack** – Efficient project management, team collaboration, and workflow automation.
- **Advanced Time & Resource Management** – Handling multiple projects with tight deadlines while maintaining creative excellence.

## INTERESTS

- Video Production & Direction
- Animation & Motion Graphics
- Digital Media & Social Media Trends
- Mentorship & Knowledge Sharing in Creative Technologies
- New Media and Emerging Technologies (AI in video editing, Virtual Reality)

## REFERENCES

### **Pradyumna Anil Purohit**

Chief of Staff, EBC Learning

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