



Who We Are

AARUCHUDAR is a Human Intelligence Development Organization focused on transforming how individuals think, decide, and perform.

We work with schools, colleges, and institutions to introduce clarity-driven intelligence education that goes beyond academics and skills.

Aaruchudar is built on the belief that true intelligence begins with clarity, clarity in thought, emotion, behavior, and decision-making.

Franchise Partnership Opportunity

Aaruchudar offers a **premium, research-driven franchise model** in the emerging domain of **Human Intelligence Education**.

By 2025–26, the critical bottleneck is no longer infrastructure. It is human intelligence, decision-making, emotional regulation, and cognitive stamina.

Aaruchudar's franchise is built precisely to address this gap.

Our Core Programs

HI Labs (Human Intelligence Labs)

A structured ecosystem of 8 intelligence domains that develop:

- Cognitive clarity
- Emotional regulation
- Behavioral intelligence
- Decision & leadership capability

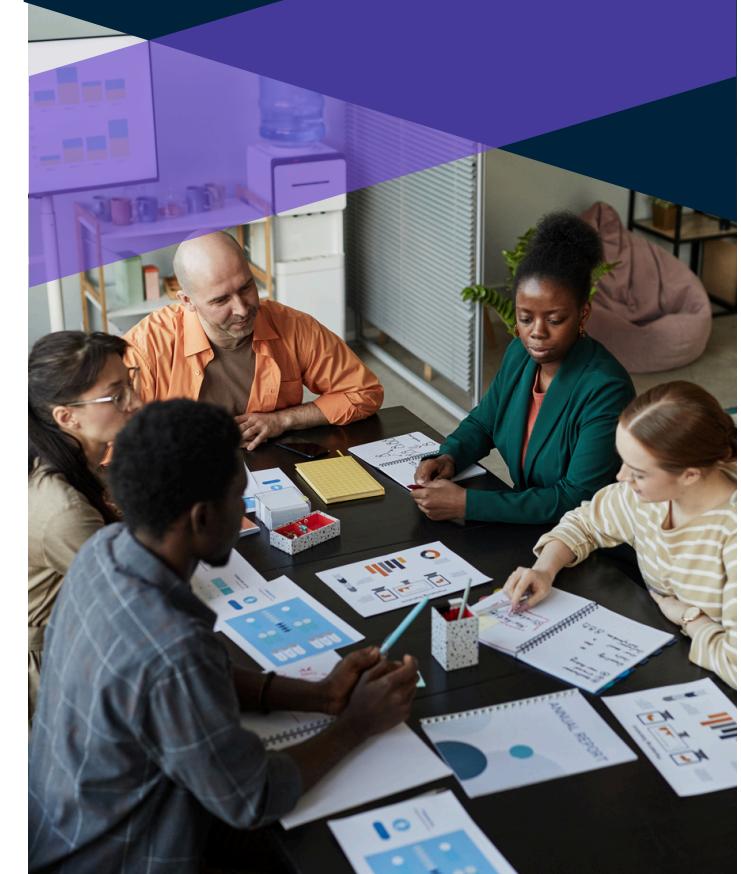
Student Intelligence Programs

Clarity, focus, career intelligence, and leadership development.

Institutional Programs

Workshops and integration programs for schools and colleges.

New Gateway to Your Intelligence



NOT A COACHING CENTER. A NEW INTELLIGENCE ECOSYSTEM.

www.aaruchudar.com



Our Franchise Philosophy

Education must evolve from content delivery to intelligence architecture.

Our model is built on:

- * Depth over dilution
- * Outcomes over consumption
- * Long-term human capability over short-term scores

Not a coaching center.

Not a tuition model.

Franchise Structure

Centre Size: 1000–2000 sq ft

Students Capacity: 80–450 per month

Staffing: 4–6 certified trainers + 1 centre manager

Investment Range: ₹46 – ₹65 Lakhs

Includes:

- Franchise Fee: ₹4–6 L
- Interior & Setup: ₹12–18 L
- Infrastructure: ₹6–8 L
- Cognitive Tools & Devices: ₹6–10 L
- Initial Marketing & Launch: ₹2–3 L
- Working Capital: ₹6–8 L

Revenue & Returns

Quarterly Revenue Potential

- Tier 3: ₹4–6 L
- Tier 2: ₹6–9 L
- Metro: ₹10–14 L

Profitability

- Gross Margin: 55–65%
- Net Margin: 25–35%

Payback Period

- 24–42 months

Our Vision

Build India's first intelligence-based learning ecosystem aligned with future skills, NEP, and AI disruption.

Contact Us

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