

CREDIT CARD TRANSACTION REPORT

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614172.6
Gold	2533682	2091362	384755.2
Platinum	1135608	953314	161629.1
Silver	5659109	4647596	821923.0
Total	56517011	45533021	7982479.8

57M

Sum of Revenue

46M

Sum of Total Trans ...

8.0M

Sum of Interest Earn...

667K

Sum of Total_Trans_Ct

Q4

Q3

Q2

Q1

Low

Medium

High

F

M

Week_Start_Date

All

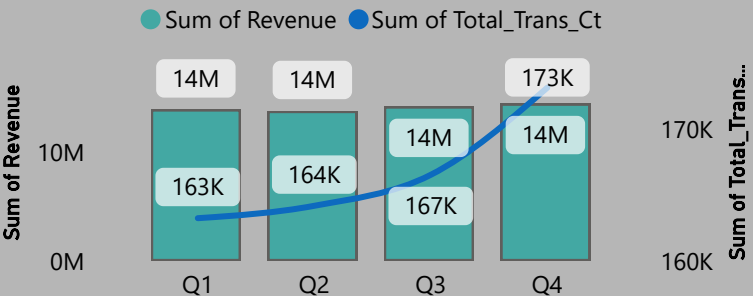
Gold

Silver

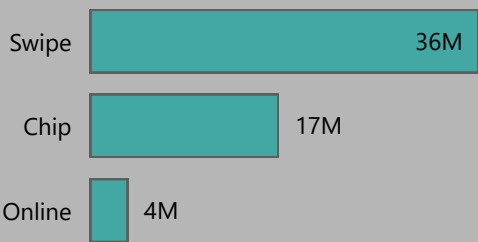
Blue

Platinum

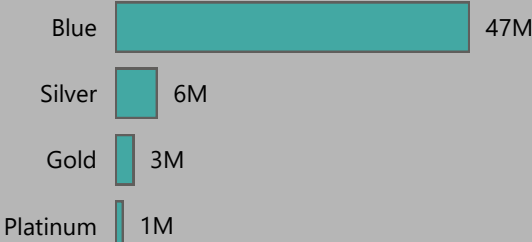
Sum of Revenue and Sum of Total_Trans_Ct by Qtr



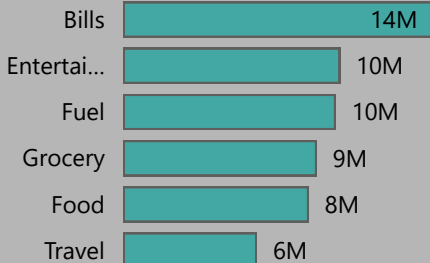
Sum of Revenue by Use_Chip



Sum of Revenue by Card_Category

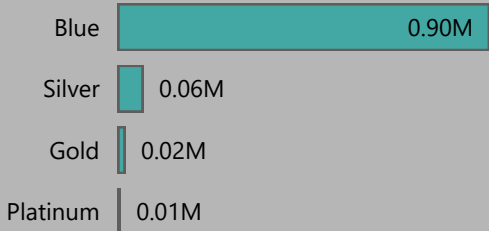


Sum of Revenue by Exp_Type

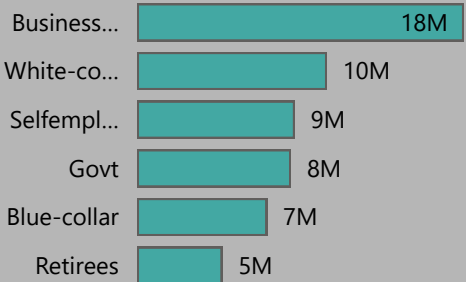


Week_Num_2	Previous_Weak_Revenue	Current_Weak_Reve
53	933134	1201
52	1070439	933
51	1026549	1070
50	980152	1026
49	1008777	980
48	1047120	1008
47	1078915	1047

Sum of Customer_Acq_Cost by Card_Category



Sum of Revenue by Customer_Job



Sum of Revenue by Education_Level

