

CREDIT CARD CUSTOMER REPORT

57M

Sum of Revenue

588M

Sum of Income

8.0M

Sum of Interest Earned

3.19

Average of Cust Satis...

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	7040606	73516911	967751.4
Businessman	17697472	190350431	2584604.0
Govt	8335534	90834727	1182230.8
Retirees	4617448	49619308	641692.2
Selfemployed	8542826	77659931	1141510.4
White-collar	10283124	105618475	1464690.9
Total	56517011	587599783	7982479.8

Q4

Q3

Q2

Q1

Swipe

Online

Chip

M

F

Week_Start_Date

All

Gold

Silver

Blue

Platinum

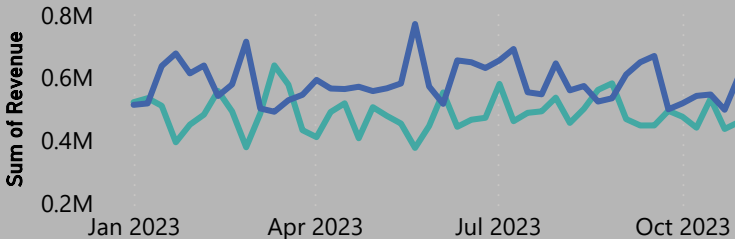
31M

26M

Sum of Revenue by Year, Month, Day and Gender

Gender

F M

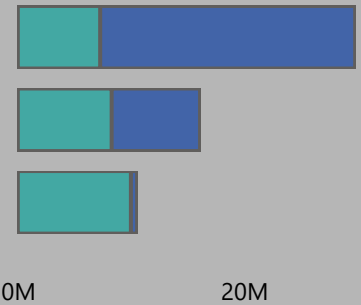


Sum of Revenue by Income_Group and Gender

High

Medium

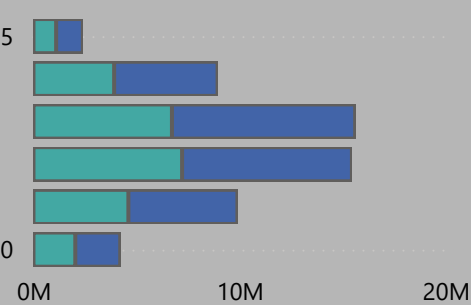
Low



Sum of Revenue by Dependent_Count and Gender

5

0



Sum of Revenue by Age_Group and Gender

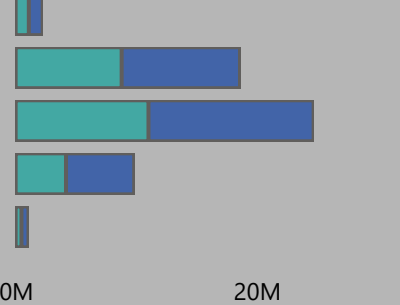
60+

50-60

40-50

30-40

20-30



Sum of Revenue by State_cd and Gender

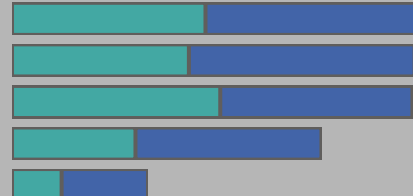
TX

NY

CA

FL

NJ



0M

10M

Sum of Revenue by Customer_Job and Gender

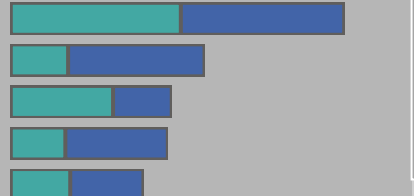
Business...

White-col...

Selfemplo...

Govt

Blue-collar



0M

10M

20M

Sum of Revenue by Education_Level and Gender

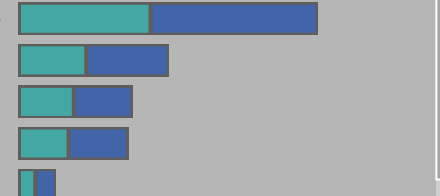
Graduate

High School

Unknown

Uneducated

Post-Grad...



0M

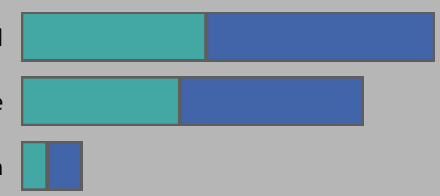
20M

Sum of Revenue by Marital_Status and Gender

Married

Single

Unknown



0M

20M