

Product Manager

4 years of experience • English Advance

I'm focusing on product improvements and building development strategy based on users and business needs, search for new ideas and growth opportunities (new product features, product logics, etc.) I'm taking care of the most important part of the product and lead out it to the next level. Develop and maintain necessary product documentation. Conduct research of competitors and user research through in-depth interviews and collect insights to improve and enhance product functionality.

Expertise Highlights:

- Take care of payment part (optimize pricing, payment logics, page layout for different user segments, approval rate, refund and chargeback levels).
- Engage closely with the data science/analytics, development, and marketing teams.
- Manage a team of 12 FTE, mentoring.

Tools • Libraries • Frameworks • Platforms

Data: Tableau, SQL, Python

Marketing: Google Analytics, Google Ads, Hotjar

Design: Sketch, Figma, Adobe PS, Adobe Illustrator

Other: GitHub, JIRA, Trello, MS Project