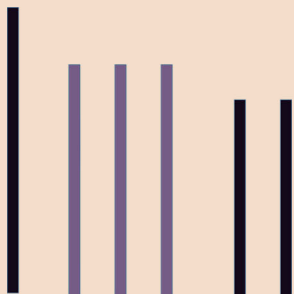


Ima Sarkar

Writer+Filmer+Maker
imamakes.com



I'm a hybrid creative storyteller.
I want to use humor and emotion to create engaging content on any platform
you let me get my hands on.

Education

M.S. Advertising
Boston University
2015-2017

B.Sc. Mass Communication
St. Xavier's College, Kolkata
2011-2015

Skills

Photoshop
Final Cut Pro
Logo design
MS Office Suite
Photography
Videography
Small talk

Experience

Copywriter - Adlab, Boston

Sept 2016-Dec 2016

Developed web copy for our client's website and social media posts.

Account Executive - Adlab, Boston

Jan 2016-May 2016

Served as liaison between client and creative team.
Responsible for internal presentations and weekly status reports

Peer Educator - Sexual Assault Response and Prevention

Sept 2015-Dec 2016

Conducted educational programs for student organizations to be active participants in sexual violence prevention.

Creative Intern - LoweLintas, Kolkata, India

Summer 2015

Worked on social media and print campaigns for boosting state tourism during the festive season.

Editor - Kolkata International Film Festival

2012,2013

Commissioned and sourced articles for the daily English newsletter. Worked within a daily deadline, wrote, edited and proofread articles.

Awards

Adobe Student Scholar - 3% Conference 2015

Was one of ten students nationwide sponsored to attend the conference in New York City.

Outstanding Student Female Filmmaker & 3rd place, Best Film

Cinémathèque Film Festival, Kolkata 2013

1st place - Ad Film

Communicon Media Festival, Kolkata 2013

1st place - Music Video

Cinémathèque Film Festival, Kolkata 2012

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