Rapido Bookings And Cancellation Analysis Project

SQL Questions:

1. Retrieve all successful bookings:
2. Find the average ride distance for each vehicle type:
3. Get the total number of cancelled rides by customers:
4. List the top 5 customers who booked the highest number of rides:
5. Get the number of rides cancelled by drivers due to personal and car-related issues:
6. Find the maximum and minimum driver ratings for Prime Sedan bookings:
7. Retrieve all rides where payment was made using UPI:
8. Find the average customer rating per vehicle type:
9. Calculate the total booking value of rides completed successfully:
10. List all incomplete rides along with the reason:

Power BI Questions:

1. Ride Volume Over Time
2. Booking Status Breakdown
3. Top 5 Vehicle Types by Ride Distance
4. Average Customer Ratings by Vehicle Type
5. Cancelled Rides Reasons
6. Revenue by Payment Method
7. Top 5 Customers by Total Booking Value
8. Ride Distance Distribution Per Day
9. Driver Ratings Distribution
10. Customer vs. Driver Ratings

Data Columns

1. Date
2. Time
3. Booking_ID
4. Booking_Status
5. Customer_ID
6. Vehicle_Type
7. Pickup_Location
8. Drop_Location
9. V_TAT
10. C_TAT
11. cancelled_Rides_by_Customer
12. cancelled_Rides_by_Driver
13. Incomplete_Rides
14. Incomplete_Rides_Reason
15. Booking_Value
16. Payment_Method
17. Ride_Distance
18. Driver_Ratings
19. Customer_Rating

SQL Answers:

1. Retrieve all successful bookings:

SELECT * FROM bookings WHERE Booking_Status = 'Success';

2. Find the average ride distance for each vehicle type:

SELECT Vehicle_Type, AVG(Ride_Distance) as avg_distance FROM bookings GROUP BY Vehicle_Type;

3. Get the total number of cancelled rides by customers:

SELECT COUNT(*) FROM bookings WHERE Booking_Status = 'cancelled by Customer';

4. List the top 5 customers who booked the highest number of rides:

SELECT Customer_ID, COUNT(Booking_ID) as total_rides FROM bookings GROUP BY Customer_ID ORDER BY total_rides DESC LIMIT 5;

5. Get the number of rides cancelled by drivers due to personal and car-related issues:

SELECT COUNT(*) FROM bookings WHERE cancelled_Rides_by_Driver = 'Personal & Car related issue';

6. Find the maximum and minimum driver ratings for Prime Sedan bookings:

SELECT MAX(Driver_Ratings) as max_rating, MIN(Driver_Ratings) as min_rating FROM bookings WHERE Vehicle_Type = 'Prime Sedan';

7. Retrieve all rides where payment was made using UPI:

SELECT * FROM bookings WHERE Payment_Method = 'UPI';

8. Find the average customer rating per vehicle type:

SELECT Vehicle_Type, AVG(Customer_Rating) as avg_customer_rating FROM bookings GROUP BY Vehicle_Type;

9. Calculate the total booking value of rides completed successfully:

SELECT SUM(Booking_Value) as total_successful_value FROM bookings WHERE Booking_Status = 'Success';

10. List all incomplete rides along with the reason:

SELECT Booking_ID, Incomplete_Rides_Reason FROM bookings WHERE Incomplete_Rides = 'Yes';

Power BI Answers:

Segregation of the views:

1. Overall

- Ride Volume Over Time
- Booking Status Breakdown

2. Vehicle Type

- Top 5 Vehicle Types by Ride Distance

3. Revenue

- Revenue by Payment Method
- Top 5 Customers by Total Booking Value
- Ride Distance Distribution Per Day

4. Cancellation

- Cancelled Rides Reasons (Customer)
- cancelled Rides Reasons(Drivers)

5. Ratings

- Driver Ratings
- Customer Ratings

Answers:

1. Ride Volume Over Time: A time-series chart showing the number of rides per day/week.

2. Booking Status Breakdown: A pie or doughnut chart displaying the proportion of different booking statuses (success, cancelled by the customer, cancelled by the driver, etc.).

3. Top 5 Vehicle Types by Ride Distance: A bar chart ranking vehicle types based on the total distance covered.

4. Average Customer Ratings by Vehicle Type: A column chart showing the average customer ratings for different vehicle types.

5. Cancelled Rides Reasons: A bar chart that highlights the common reasons for ride cancellations by customers and drivers.

6. Revenue by Payment Method: A stacked bar chart displaying total revenue based on payment methods (Cash, UPI, Credit Card, etc.).

7. Top 5 Customers by Total Booking Value: A leaderboard visual listing customers who have spent the most on bookings.

8. Ride Distance Distribution Per Day: A histogram or scatter plot showing the distribution of ride distances for different Dates.

9. Driver Rating Distribution: A box plot visualizing the spread of driver ratings for different vehicle types.

10. Customer vs. Driver Ratings: A scatter plot comparing customer and driver ratings for each completed ride, analyzing correlations.