

Fabulous – We care for your well being

Problem Statement

- Mental health issue, stress levels has tremendously increased for everyone across the globe due to pandemic.
- Everyone is trying to adapt the new normal as per best of their capacity but the new normal has affected working parents the most and taking a toll on mental and physical health.
- Taking care of kids, household chores along with working from home has left little to no time for parents to look after own health.
- Kids feeling bored while school are closed and cannot play with their friends.
- Businesses like gym, fitness classes, dance classes, summer camps etc. put on hold due to large head counts to avoid the spread of virus resulting businesses are in loss and looking for remote working options.
- Hence there is a need for a one stop solution for all these challenges – people trying to attain work life balance along with focus on health and fitness, for kids to keep them engaged in a healthy way and also for small business owners so they can provide their services remotely.

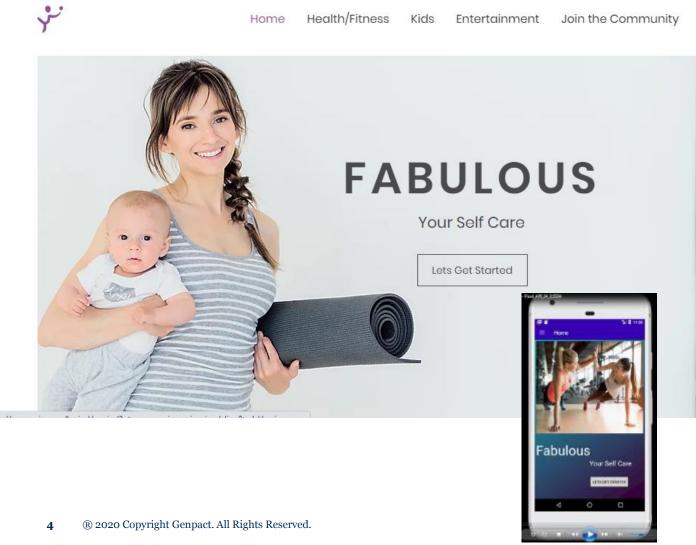
Our Solution - Fabulous

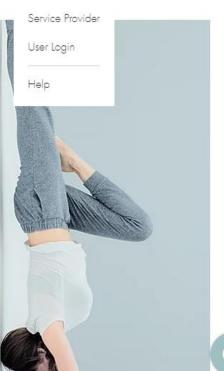
- The platform will provide custom solution to everyone's need for example, customized health & fitness plan, diet plan, exercise for mental health, how to keep your kids engaged suggesting activities as per child's age, joining a community to virtually bring us all together.
- Tailored solution serving multiple needs hence user don't need to access multiple apps
- The solution will be available both on Web and Mobile App with following components.
 - Health and fitness
 - Kid's activities
 - Entertainment
 - Enroll for online classes
 - Join the community, Advertise your business
 - Create job opportunity within community



High Level Architecture Mobile \ Web Users **IBM Cloud** fabulous UI (Angular based Web Application) JSON, Authentication **RESTful Web Services** Community Q&A BasicHealthService ्रेंं CustomHealthService RegistrationService spring **IBM Watson Data Store** Key Components **REST based** DB Microservices Service providers Community Online sessions Health & Fitness **IBM Watson** UI Register/Enroll Online challenges Entertainment Child Care ® 2020 Copyright Genpact. All Rights Reserved.

Landing page: Fabulous





- User will be able to Login on this page
- Share the basic info which will be used to suggest his workout and entertainment needs
- User can create login for kids with parental controls
- Put up goals
- Track the goals and see progress
- Reminders for the goals



Health & Fitness Page



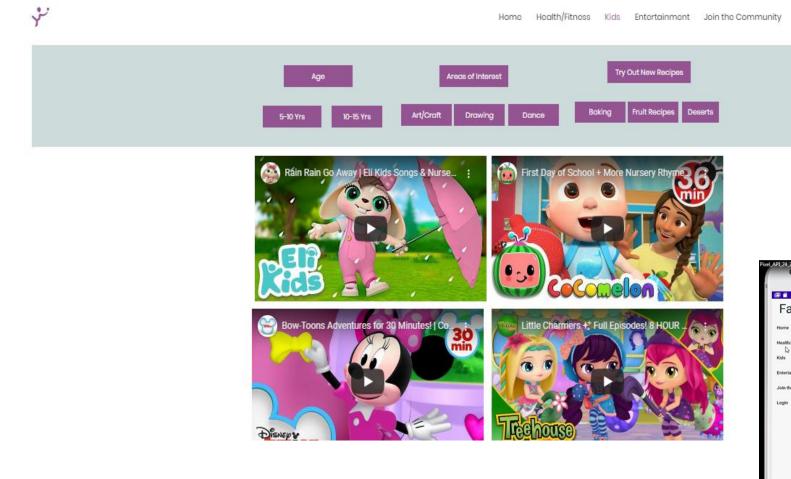




- Workout recommendations based on your age and likings
- Tracking the workouts and rewarding you based on the completed workouts
- You can customize your workout as per your needs
- Share the workouts on FB, Insta or any social network
- Create community and do virtual workout together.



Kids Section



- Page specially designed to keep the kids engaged
- Recommendations based on the age of the kid
- Parental control on screen time
- Kids can do Virtual Party, play games with fellow kids, earn points if they do exercise and studies like maths, science or any other subjects

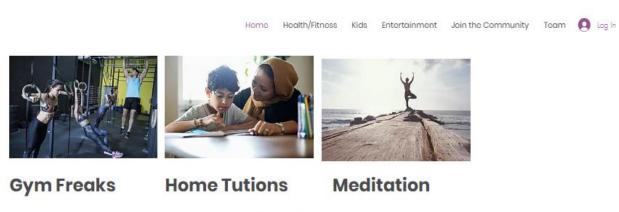
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• Play chess online or any other game in the catalogue



Connect with the community and collaborate













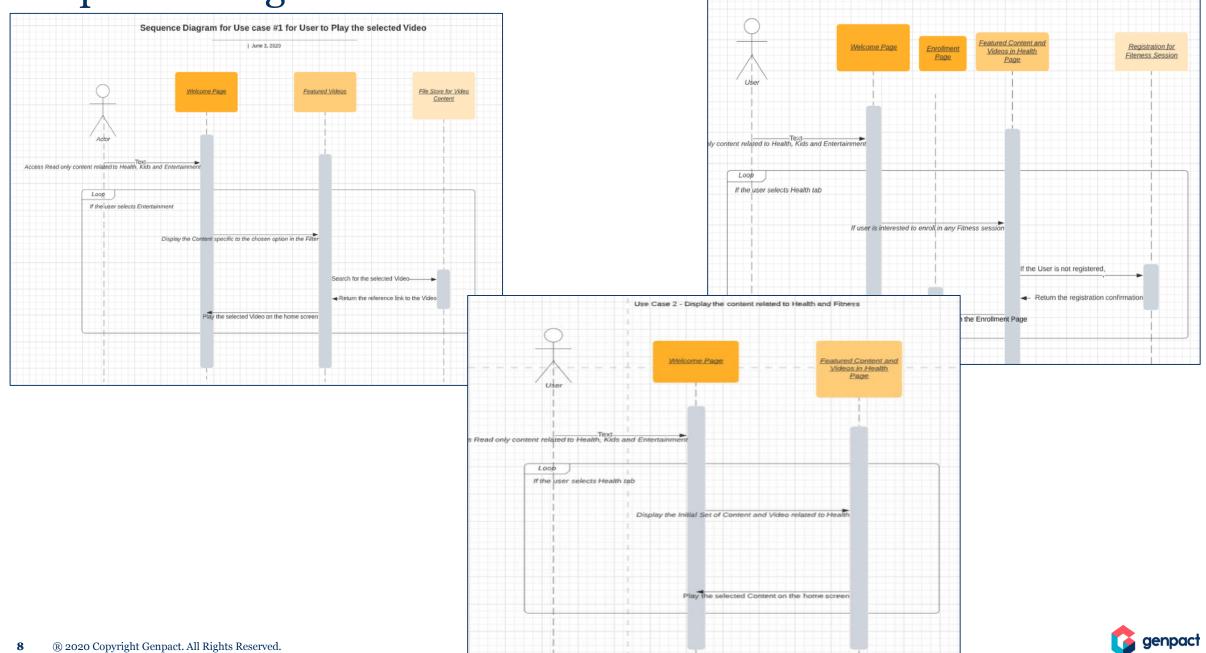
zumba Classes

- Create your own community and invite your friends
- Participate in tutions, Meditation, dance groups, Zumba etc..
- Get motivated and motivate others





Sequence Diagrams



Use Case 3 - Enrollment Confirmation for Fitness Session

Solution Roadmap

Business Model

- Connect with various Gyms to provide online classes
- Connect with different organizations who care for their employees
- Nominal charges based on the number of employees enrolled for an organization
- Additional funds returned in form of rewards
- Time to market ~ 6 man months

Funding Needs

- \$500 k to complete the application and release in production environment
- Annual maintenance cost of ~\$150k / year

Sustainability Plan

- Non-profit running model
- Small team in Asia to support and maintain the app



Thank You

From Team Fabulous



Imandeep Kaur Sudha Paripati Gagandeep Kaur Sushobhita Sharma Madhurya Sarkar Anshuman Pandey (Team Mentor) Shiv Saurav (Team Mentor)