



frozen diced red dragon fruit
commercial and retail packs

Move over Acai...

For juice and smoothie bars, Acai was the latest big thing, growing in popularity from 2008 to a peak in 2013. Dragon Fruit / Pitaya is the next wave of super food ingredient, due to it's intriguing colour, better flavour and favourable macro profile for the image conscious. Dragon Fruit is low in carbs and high in fibre making it an outstanding choice for weight loss.



Dragon Fruit tastes like a subtle cross between pear, kiwi and strawberry.

Among other benefits, it's full of phytoalbumin, an antioxidant believed to prevent the formation of cancer-causing free

radicals. David Wolfe, author of Superfoods, is a fan: "It's one of my favourite fruits of all time. It's super high in vitamin C and super hydrating."

NourishMii Dragon Fruit is sourced ethically from a farming co-operative in Vietnam where they adhere to organic practices to grow and harvest the fruit. It is picked when optimally ripe, processed into small 1cm² cubes and snap frozen. Quality monitoring and HACCP practices are observed throughout the process, ensuring a constantly premium product.



Dragon Fruit is a super premium product, currently NourishMii is the only wholesale and commercial quantity supplier in Australia.

In the U.S Jamba Juice a 750-plus-outlet smoothie-bar, as well as thousands of small, fresh-squeezed-juice bars and chains such as Juice Generation and Juice Press, along with up beat independents are offering super premium juices, smoothies and smoothie bowls containing Dragon Fruit. In the U.S it is referred to as Pitaya.



Dragon Fruit is taking the U.S by storm and is primed to launch in Australia



energize Ür day
with a bowlful of goodness



superfruits with
natural antioxidants
great for breakfast
or lunch



try adding
shredded coconut,
sliced almonds &
more fresh fruits

extra toppings 50¢ each

each açaí and pitaya bowl comes
with granola and banana slices.

PITAYAPLUS THE NEW DRAGON FRUIT

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Social media is abuzz with countless bloggers, Instagram gurus and FaceBook aficionados... Breakfast criminals has 57,200 followers on Instagram and 8,291 on Facebook. They regularly feature recipes containing Dragon fruit in their iconic heart shaped bowls.

There are 12,600 specific results on google for the string “Dragon Fruit recipe”

Australian retail consumers who engage with social media are looking for retail available Dragon Fruit to include in their wholesome recipe creations at home.



Co-Brand with us...

NourishMii Dragon Fruit branding gives the customer further information on Dragon Fruit and a growing social network of Dragon Fruit lovers.

A similar example would be Amazonia Aéai, where the product is branded and allows consumers the opportunity to engage, learn and enquire.



*Specific requirements and options for co-branding will be discussed with each corporate client.

Available Products

500 G Retail packs available in boxes of 8



For wholesale queries and pricing of the 500g retail packs
please contact our distributor (NSW only)

Ivan Markovic
Viking Koncepts
Ph 02 08004 0399
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Available Products

5 kg Bags available in boxes of 2 - For commercial use only.



For wholesale queries and pricing on the 5kg bag, please contact us directly via info@nourishmii.com.au or ph 0424351268

Stay in touch and connected via our FaceBook page nourishmii or Instagram nour_ish_mii

www.nourishmii.com.au