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# Imanmachukwu Chukwuemeka, Web Developer

Experienced Junior Web Developer skilled in full-cycle web development, UI, testing, debugging. Expertise in design, testing, and maintenance of web systems. Diverse skillset for effective self-management and collaborative teamwork.

## Details

Nationality Nigerian Place of birth Lagos  
Date of birth 4th August, 2005

## Employment History

### Freelancer

November 2022 — Present

- Developed a website for a client that increased their online presence by 76%
- Developed ecommerce websites that increased conversions by 89%
- Built an online store for a client that increased their sales by 23%

### Senior ICT Officer at Institute Of Growth And Development, Enugu

February 2022 — Present

- Analyzed network security and current infrastructure to assess areas in need of improvement and develop solutions.
- Worked closely with management teams to plan, develop, coordinate and execute technical strategies aligned to client's vision, mission and purpose.
- Oversaw development and implementation of improvements to support and network operations.
- Coordinated with management teams to plan, develop, align and execute strategies that would meet client's vision, mission and purpose.
- Quickly learned new skills and applied them to daily tasks, improving efficiency and productivity.
- Identified issues, analyzed information and provided solutions to problems.

### Frontend Web Developer at BuildOptimus

June 2023 — December 2023

- Incorporated third-party APIs into the web application for data exchange and real-time updates
- Created a reusable component library for the web application using Vue 3, resulting in faster development time for new features
- Designed a user interface animation for a web application, increasing user engagement by 75%
- Developed a web application that allowed users to securely store and manage their data

### Social Media Manager at Living Faith Church Maryland, Enugu

July 2020 — November 2021

- Analyzed and reported social media and online marketing campaign results.
- Developed marketing content such as blogs, promotional materials and advertisements for social media.
- Created videos and managed YouTube channel to strengthen company reputation.
- Discussed SEO needs and optimized strategies for short- and long-term campaigns.
- Curated and segmented editorial content to increase engagement and channel growth.
- Set clearly defined goals to drive customer retention, brand awareness and website or social media traffic.
- Drove brand awareness 300+% by developing targeted online marketing campaigns.
- Identified target market and key segments through in-depth analysis of markets and related trends.
- Monitored online presence of company's brand to engage with users and strengthen customer relationships.

### Creative Graphic Designer at Youth Health Action Network, Enugu

October 2021 — March 2022

- Developed creative design for print materials, brochures, banners and signs.
- Created designs and collaborated with technical team to complete projects.
- Designed creative digital displays used in on-line advertising for local businesses.

### Social Media Manager at Mentis Academy, Enugu

June 2022 — July 2023

- Posted consistently to help increase brand awareness and achieve business objectives.
- Worked with the social team to ensure all posts and activities on social were business-focused, not aimless.

## Education

### Bachelor of Science, Computer Science, University of Nigeria, Nsukka, Nsukka

December 2022 — Present

### First School Living Certificate, Kingdom Heritage Model School, Enugu

May 2011 — July 2015

Elected Captain of Yellow Team

### Junior West-African Examination Certificate, Federal Government College , Enugu

September 2015 — July 2018

### O' Level Degree, Federal Government College , Enugu

September 2018 — July 2021

## Links

[LinkedIn](#)

[Website](#)

## Skills



Visual Studio Code



Figma

- ☐ Javascript
- ☐ Javascript animation framework - GSAP
- ☐ Smooth scrolling
- ☐ Web testing
- ☐ Web optimization
- ☐ Web hosting
- ☐ Web responsiveness
- ☐ Interpersonal Communication

## Languages

- ☐ English Highly proficient
- ☐ Igbo Native speaker

## Courses

### Building an immersive creative website from scratch without frameworks at Awwwards

October 2023 — Present

### Using motion design to animate with purpose and create delightful experiences at Awwwards

October 2023 — Present

## Hobbies

### Editing, Designing, Exploring, Reading, Watching Apple Events

#### Key Learning Activity: Apple

January 2022 — Present

Apple has a built a sustainable global brand with great products and timeless marketing. I examine their activities and frequently implement the timeless lessons they offer in my day-to-day activity.

#### Key Learning Activity: MKBHD

November 2021 — Present

MKBHD is a Tech YouTuber who has redefined what it means to be a YouTuber. His videos and content are a testament to the beauty of tech. I love watching him and I learn the techniques he uses to do it in my videos.