



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

It is the fastest transportation network.

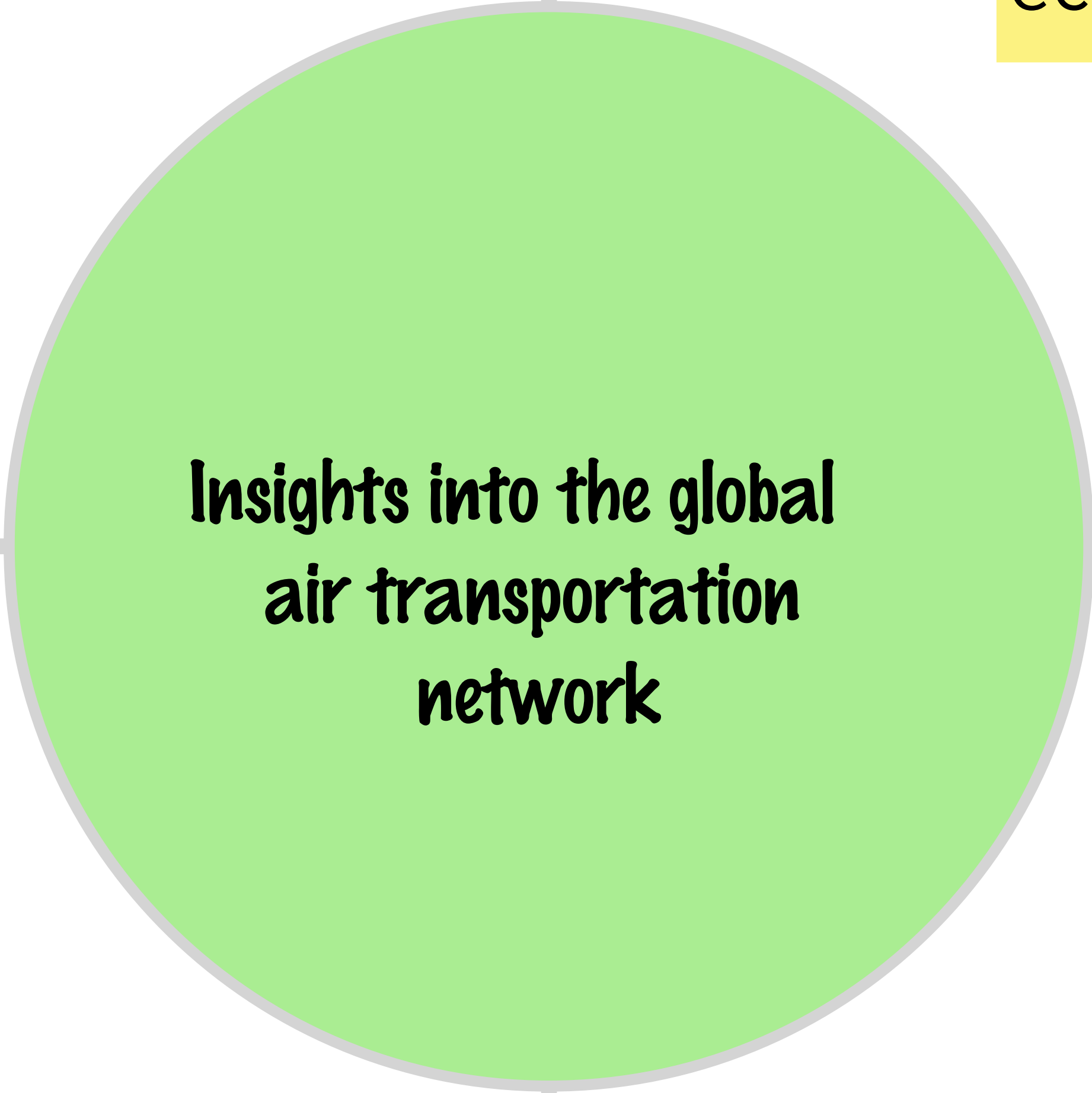
Safety of the transportation network.

Facilities of the air transportation network.

Connecting people and businesses around the globe

Boots productivity across the global economy

Enables inward and outward investment



To know the travel comfortness

People have the information about air transportation network.

Getting the knowledge about the global air transportation network

Preventing complications during travel.

Past performances of the transportation network

People know the improvements of the transportation network



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?