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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | *Designed for:* | | | | | *Designed by:* | | *Date:* | | *Version:* |
| **Business Model Canvas** | | TMC | | |  | | IMRAN SHAIKH |  | 25/11/2021 |  |  |
|  |  |  | | | | |  | |  | | |
| **Key Partners** | **Key Activities** | | **Value Propositions** | | | **Customer Relationships** | | | **Customer Segments** | | |
| * RAZORPAY – PAYMENT GATEWAY * INVESTORS | * WEBSITE AND APP MAINTENANCE * RESEARCH AND DEVELOPMENT * CHECKING FOR PARKING SPACES | | * CHEAPER PARKING COMPARED TO OTHERS * RENTING OUT YOUR OWN SPACE AND EARNING THROUGH | | | | * AVAIABLE 24/7 * AVAILABILITY OF SELF SERVICES | | * FOR BOOKING * CORPORATE WORKERS * TOURIST AND RELATIVES | | |
| **Key Resources** | | **Channels** | |
| * COMMUNITY * WEBSITE AND APP | | * SOCIAL MEDIA * SPONSORSHIP | |
| **Cost Structure** | | | | **Revenue Streams** | | | | | | | |
| * WEBSITE AND APP DEVELOPMENT, MAINTAINENACE AND DESIGNING * MARKETING MANAGEMENT * COMMUNITY MANAGEMENT | | | | * BOOKING PARKING SLOTS * PUTTING ADS ON APP AND WEBSITE * OTHERS SERVICES LIKE CRA WASHING AND MAINTAINANCE OF YOUR VEHICLE WILL ALSO BE PROVIDED. | | | | | | | |