

Asfandyar Ali

UI/UX Designer & Frontend Developer

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Summary

With 18 years of experience as a UI/UX Team Lead and front-end developer at NAVTTC, I specialize in front-end web development, graphic design, and training video production. I champion diversity and inclusion through inclusive design strategies, achieving a 15% reduction in defect rates for training institutes. My expertise in project planning and resource management has led to a 50% increase in project win rates. Proficient in HTML, CSS, JavaScript, Angular, and CMS platforms, I also manage finances and timelines while ensuring comprehensive project documentation. Additionally, I have tested Huawei devices and implemented RF parameters in field tests.

Soft Skills

Communication, Leadership, Adaptability and Flexibility, Problem-Solving, Time Management and Prioritization, Empathy and Conflict Resolution, Team Building and Motivation, Stakeholder Management, Continuous Improvement Mindset

Technologies

HTML, CSS, Bootstrap, TailwindCSS, JavaScript, Angular, Wordpress, Ms Visual Studio, Moodle, Postman, PowerBI, MS Excel, Powerpoint, Adobe After Effects, Premiere Pro, Illustration, InDesign, Adobe X, Photoshop

Certification

Communication, Control & DSP - University of Strathclyde - UK

Education

- B.Sc Electrical & Electronics Engineering** 2000 - 2004
UET Peshawar
- PgCert Communication, Control & DSP** 2009 - 2011
University of Strathclyde - Glasgow, UK

Experience

- UI/UX Designer & Frontend Developer** 2020 - Present
NAVTTC Headquarter
As a UI/UX Team Lead & Frontend Developer at NAVTTC, I oversee front-end web development, Website creation, Graphics design, and training videos. I advance diversity, equity, and inclusion knowledge, and develop inclusive design approaches. Additionally, I define strategies for training institutes and assessors, including SOPs and workflow ensuring smooth project execution by reducing defect rates by 15% compared to previous projects.
- Manager Projects** 2013 - 2019
Extreme Engineering Solutions Pvt. Ltd
In this role, I coordinated management functions for timely customer response, negotiated prices, and built and maintained customer relationships. I coordinated kick-off meetings, reviewed requirements, developed project plans, estimated resources, and managed timelines. I controlled finances, managed subcontractors, implemented projects, and tracked milestones, scope, and invoices.
- Regional Project Manager** 2012 - 2012
NETKOM Technologies Pvt. Ltd.
In this role, I analyzed invoices for cost savings, supported business development in RFP/RFQs, provided technical support, and created financial forecasts and reports. I assisted in policy establishment, managed operations, and developed project documentation. I ensured project success criteria, monitored work according to schedules, and achieved a 50% increase in project-win success rate.
- Technical Support Engineer** 2005 - 2009
Huawei Technologies Pvt. Ltd
I performed testing on Huawei devices using various mobile phone service testers. I executed field test cases, implemented RF parameters, and drive testing to ensure QoS. I created cost-saving and time-efficient solutions, communicated with various teams, and prepared project documentation and progress reports. I ensured optimal value for projects and tracked activities against plans.

Projects

- NAVTTC Website (www.navttc.gov.pk)
- Project Management System (www.nsis.navttc.gov.pk)
- Learning Management System (www.e-learning.navttc.gov.pk)
- National Employment Exchange Tool (www.jobs.gov.pk)