Ashutosh Agnihotri

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◎ Summary

Highly motivated and adaptable Data Analyst in training, with a strong work ethic and exceptional interpersonal skills. Proficient in working independently, quickly mastering new skills, and eager to take on new challenges. Currently pursuing a Diploma with advanced coursework in Machine Learning and Business Analytics. Experienced in data analysis, visualization, and problem-solving, with a proven ability to uncover actionable insights and drive business decisions. Ready to apply these skills in a dynamic, fast-paced environment.

⌨ Skills

- Data Analytics
- Data preprocessing
- SQL
- Python
- Power Bi
- MS Office
- Critical Thinking
- Decision Making
- Adaptability
- Problem Solving
- Machine Learning

🗛 Languages

- English
- Hindi

🏆 Certificates

Red Bull - On-Premise Sales Job Simulation

🎓 Education

Dr. Bhimrao Ambedkar University Agra
BSc
6
Sep 2020 - Aug 2023

Indian Institute of Technology, Madras
Bachelor of Science - BS
7.6
May 2022 - Present

🗀 Projects

Business Data Management Capstone Project - IITM

- Analyzed gym membership data to identify reasons for member churn and its impact on profitability.
- Used Excel for data cleaning and analysis to ensure accurate results.
- Applied data visualization techniques to present insights clearly and effectively.
- Provided actionable insights to help the gym improve member retention and financial performance.
- Gained hands-on experience applying analytical techniques to real-world data.

Accenture North America Data Analytics and Visualization Job Simulation on Forage - June 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

Tata Data Visualisation: Empowering Business with Effective Insights Job Simulation on Forage - January 2024

- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership

Tata Group - Data Visualisation: Empowering Business with Effective Insights Job Simulation

What is Data Science?

Tools for Data Science

Data Science Methodology

Python for Data Science, AI & Development

Accenture North America - Data Analytics and Visualization Job Simulation

Interest

- Geopolitics
- Gym and fitness
- Artificial Intelligence

Additional Information

IBM Data Science Professional Certificate (In progress) : Completed 3 certification out of 12

- Created visuals for data analysis to help executives with effective decision making

Red Bull On-Premise Sales virtual experience program on Forage - November 2023

- Completed a job simulation focused on On-Premise Sales activities at Red Bull
- Used Excel to visualize which on-premise clients are performing best and worst.
- Communicated observations to Red Bull team members about why certain clients are performing better than others.
- Utilized active listening and social proof to overcome a client's objections resulting in them more prominently featuring Red Bull in their bar.