CA Project Methodology
Lofthus Frukt og Saft - Website

Phase timeline (Day / Week):

Phase	Days	Week
Plan	1–5	1
System Analysis	6–8	2
Design	9–10	2
Project Development	11–30	3–6
RELEASE	31–35	7

Task	Work Assign	Duration	Scheduled Days
Project Planning		**5 Days**	1–5
Customer Contact	Project Manager	35 Days	1–28
Finding Goals and Needs	Team	2 d	1–2
Finding time and cost	Team	2 d	2–3
Proposal	Project Manager	1 d	3
Signing Contract	Project Manager	1 d	5
System Analysis and Requirements		**3 Days**	6–8
UX/UI Planning	Web Designer	3 d	6–8
Content Planning	Copywriter	2 d	7–8
Systems Design	**Designer**	**2 Days**	9–10
Site Outline	Developers 1	1 d	9
Photoshoot - Brand	Photographer	1 d	9
Style Tile	Developers 2	1 d	10
Project Development		**15 Days**	11–30
Kick-off Meeting 1	team meeting	1 d	11
Site Structure	Developers 2	5 d	11–15
kick-off Meeting 2	team meeting	1 d	16
Wireframes	Developers 1	5 d	16–20
kick-off Meeting 3	team meeting	1 d	21
Photoshoot - Brand	Photographer	1 d	21
Coding, Integration and Site Build	Team Developers	9 d	22–30
kick-off Meeting 4	team meeting	1 d	28
Copywriting	Copywriter	2 d	29–30
Integration and Testing		**2 Days**	31–32
Refinement	Developers 1	1 d	31
Implementaion	Developers 2	1 d	32
Operation and Maintenance		**3 days**	33–35
Launch	Developers 1	2 d	33–34
Additional boost performance	Developers 2	3 d	33–35

			Working Phase	Plan					System Analysis		
			Day	1	2	3	4	5	6	7	8
			Week			1				2	
Task	**Work Assign**										
Project Planning		**5 Days**		███	███	███	███	███			
Customer Co	Project Manag	35 Days		1	1	1	1	1	1	1	1
Finding Goal	Team	2 d		1	1						
Finding time	Team	2 d			1	1					
Proposal	Project Manag	1 d				1					
Signing Contr	Project Manag	1 d						1			
System Analysis and F		**3 Days**							███	███	███
UX/UI Planni	Web Designe	3 d							1	1	1
Content Plan	Copywriter	2 d								1	1
Systems D	**Designer**	**2 Days**									
Site Outline	Developers 1	1 d									
Photoshoot -	Photographer	1 d									
Style Tile	Developers 2	1 d									
Project Development		**15 Days**									
Kick-off Me	team meeting	1 d									
Site Structur	Developers 2	5 d									
kick-off Mee	team meeting	1 d									
Wireframes	Developers 1	5 d									
kick-off Mee	team meeting	1 d									
Photoshoot -	Photographer	1 d									
Coding, Inte	team Develope	9 d									
kick-off Mee	team meeting	1 d									
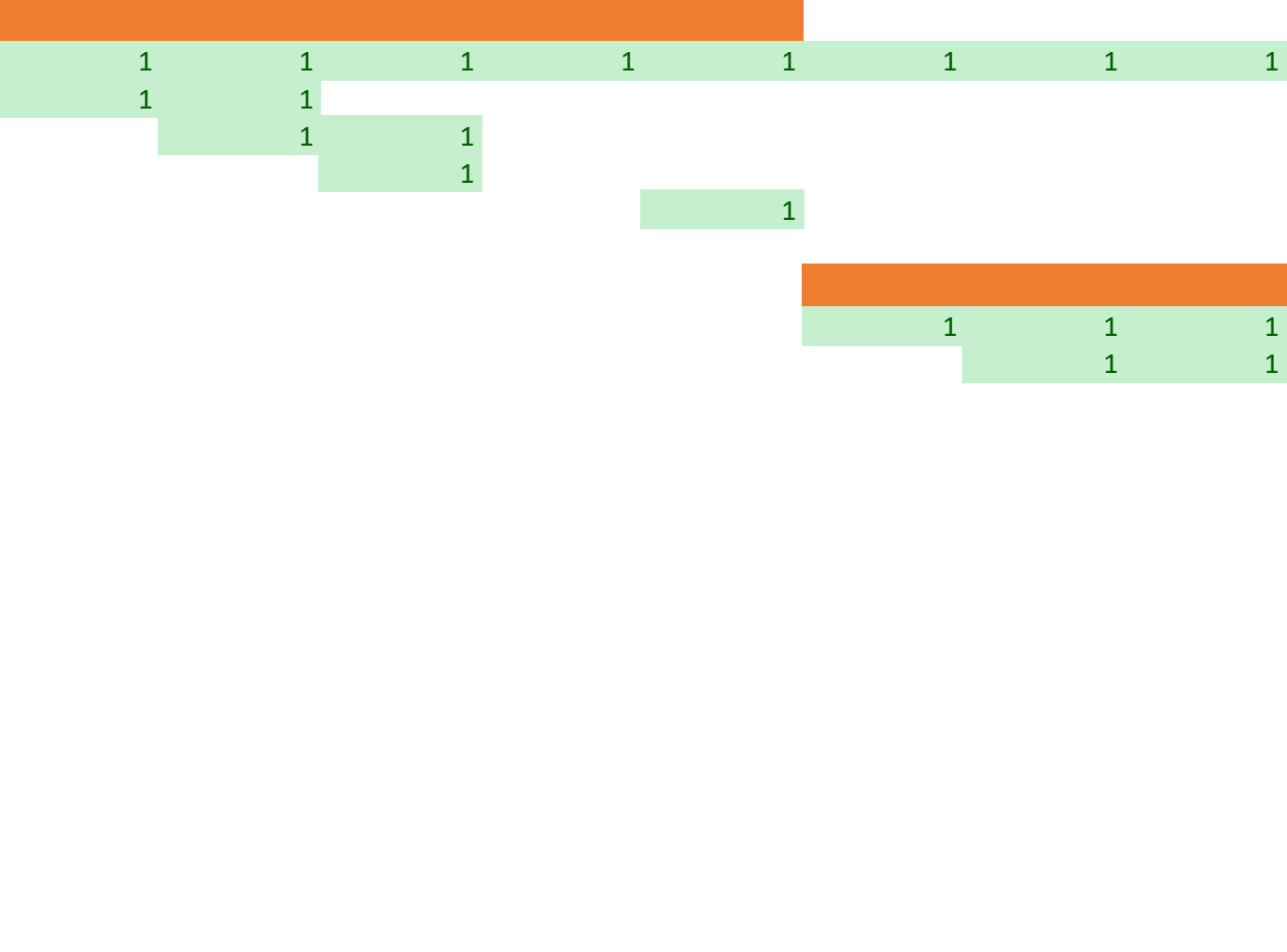
Copywriting	Copywriter	2 d
Integration and Testir		**2 Days**
Refinement	Developers 1	1 d
Implementai	Developers 2	1 d
Operation and Mainte		**3 days**
Launch	Developers 1	2 d
Additional bc	Developers 2	3 d

Design										P
9	10	11	12	13	14	15	16	17	18	19
		3					4			

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20	21	22	23	24	25	26	27	28	29	30
	5					6				

20	21	22	23	24	25	26	27	28	29	30
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20	21	22	23	24	25	26	27	28	29	30
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		1								
			1	1	1	1	1	1	1	1
						1				
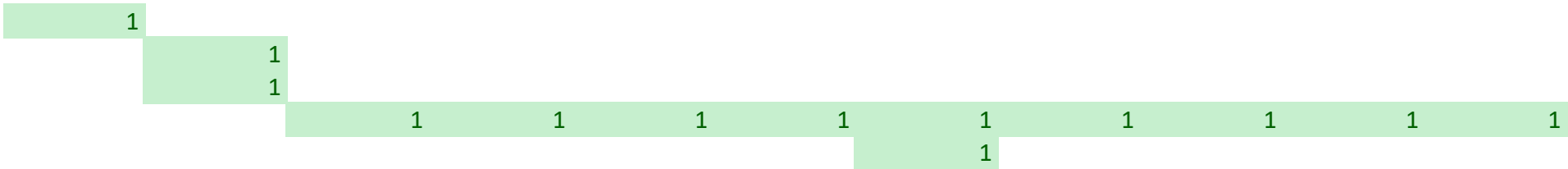
RELEASE				
31	32	33	34	35
7				

CA Project Methodology
Lofthus Frukt og Saft - Website
Task

	Duration	Finished
Project Planning		
Project Management	40 days	
Finding Goals and Needs	2 days	
Finding time and cost	2 days	
Proposal	1 day	
Signing Contract	1 day	
System Analysis and Requirements		
UX/UI Planning	3 days	
Content Planning	2 days	
Systems Design		
Site Outline	1 day	
Photoshoot - Brand	1 day	
Style Tile	1 day	
Project Development		
Kick-off Meeting 1	1 day	
Site Structure	5 days	
kick-off Meeting 2	1 day	
Wireframes	5 days	
kick-off Meeting 3	1 day	
Photoshoot - Brand	1 day	
Coding, Integration and Site Build	19 days	
kick-off Meeting 4	1 day	
Copywriting	2 days	

kick-off Meeting 4   1 day   ☐

Integration and Testing
Refinement   1 day   ☐
Implementaion   1 day   ☐

Operation and Maintenance
Launch   2 days   ☐
Additional boost performance   3 days   ☐

Contributor	Role
Project Manager	Project Manager
Designer	Web Designer
Developer 1	Developer
Developer 2	Developer
Photographer	Photographer
Copywriter	Copywriter