

Here's a Question,

Can you name a spiritual platform where you can book a doorstep puja with an expert pandit, complete with all the essential puja items and other necessities for religious activities?



Even I faced the same problem



How big is the Industry Size ?

INDUSTRY ESTIMATES (INDIA)

Total Market :-

(₹4.96 lakh crore) INR

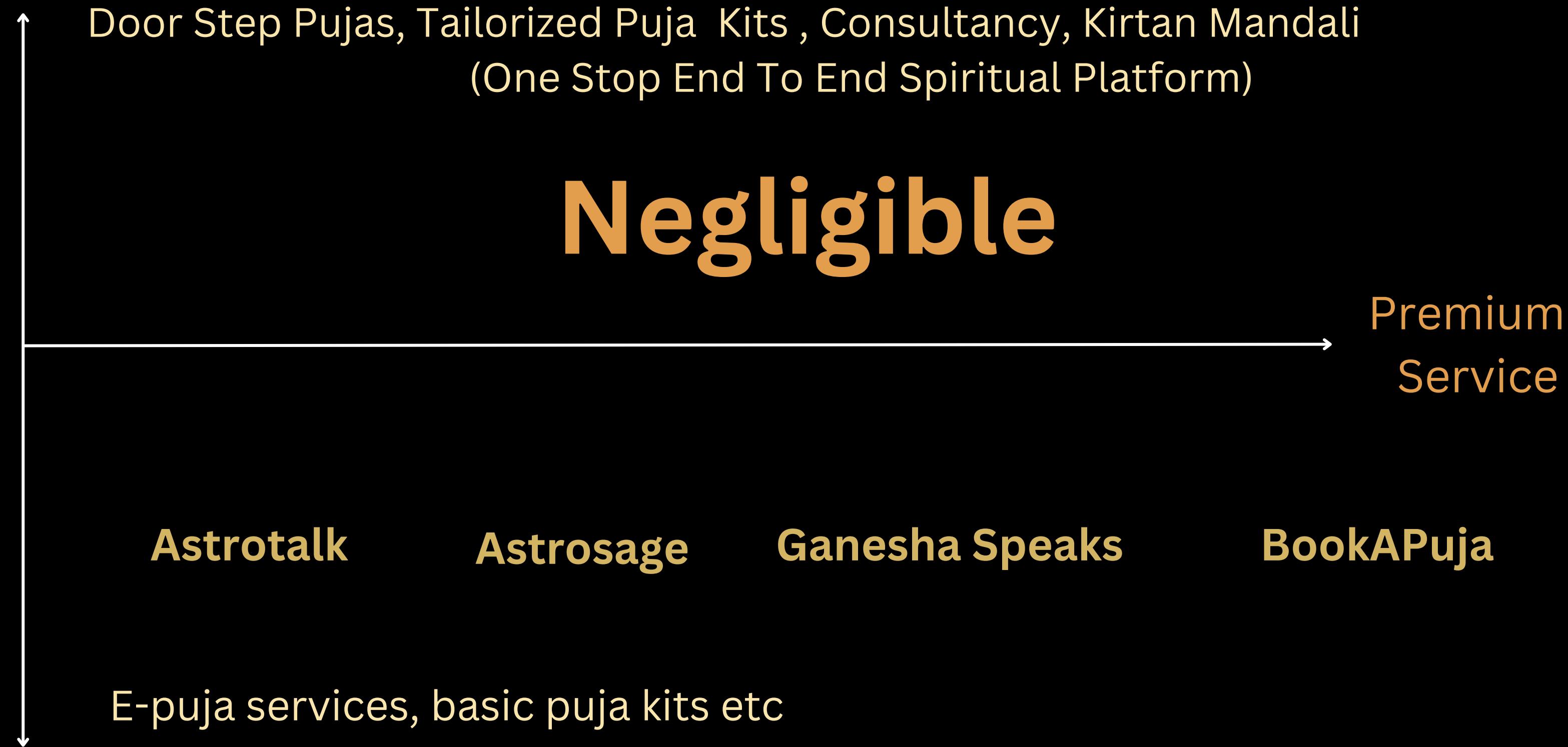
(As per IMARC Group article)

Ritual Service Market :-

(₹1.16 lakh crore) INR

(As per Hindustan Times)

POSITIONING



SO THERE IS OUR SOLUTION FOR THIS.....



A place where soul make Aradhana

POSITIONING



Our Products & Service



Customize puja kit



Spiritual product



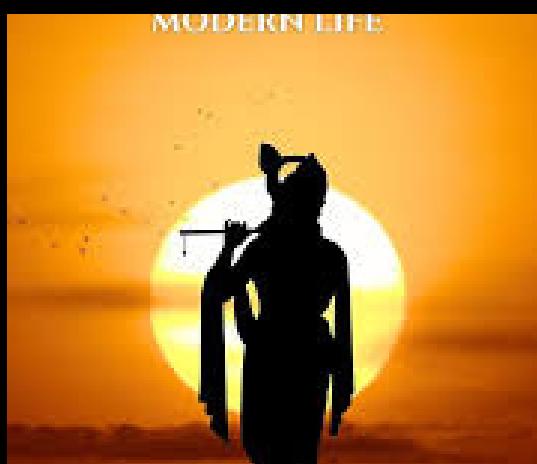
Door step puja service



Kirtan madali



Vashtu consultant



spiritual ebooks

WEBSITE

Sugam Aradhana ..

Serch Here ...



Login

Sign Up

Book a Pooja

Product Catalog

Book a Mandali

Consultancy

Books



Let Purity Guide Every Prayer

Order Puja Samagari



Pandit Ji and Samagri on Fingertips

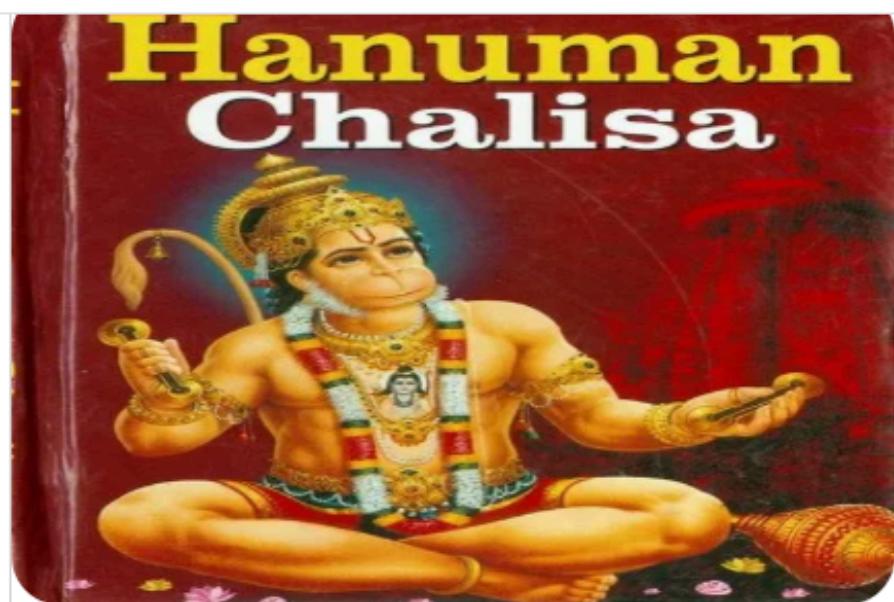
Book Puja Samagri & Pandit Ji



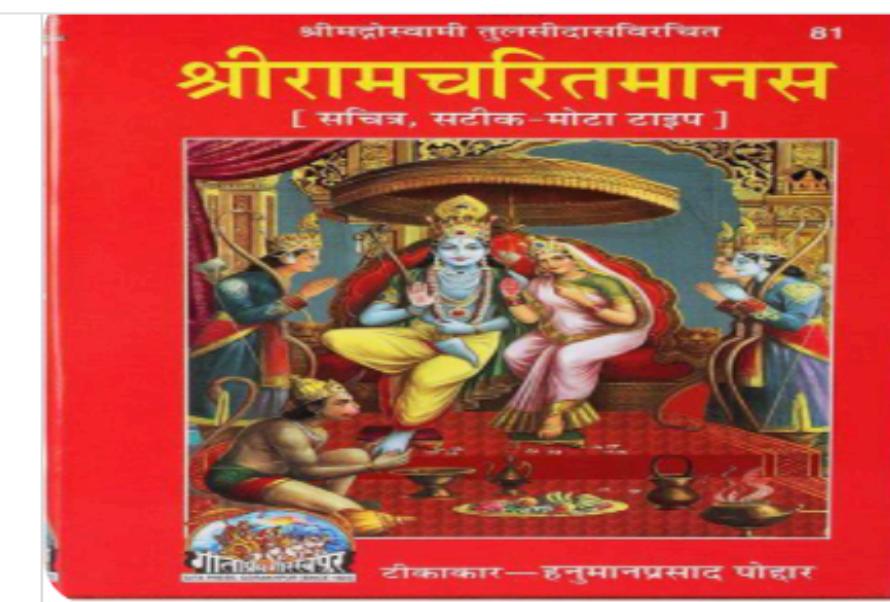
Instant Pandit Ji for Puja

Book Pandit Ji

LAYOUT-1



Add to Cart



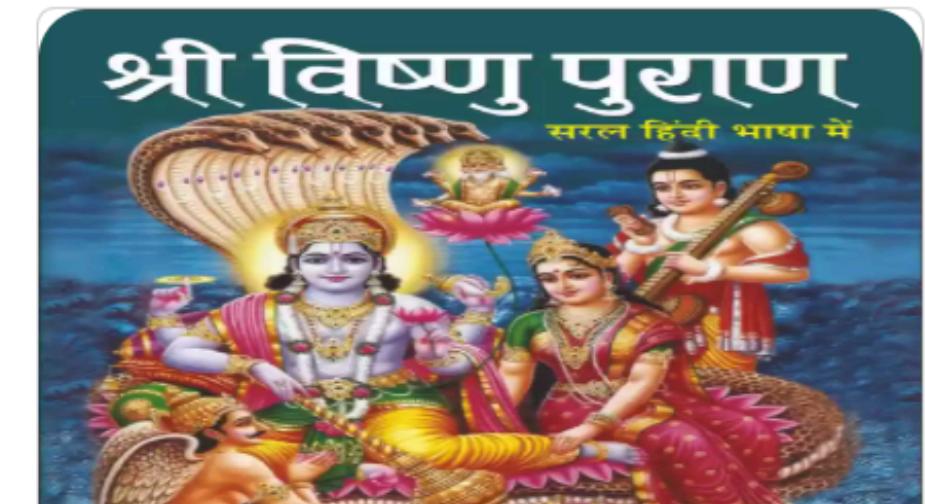
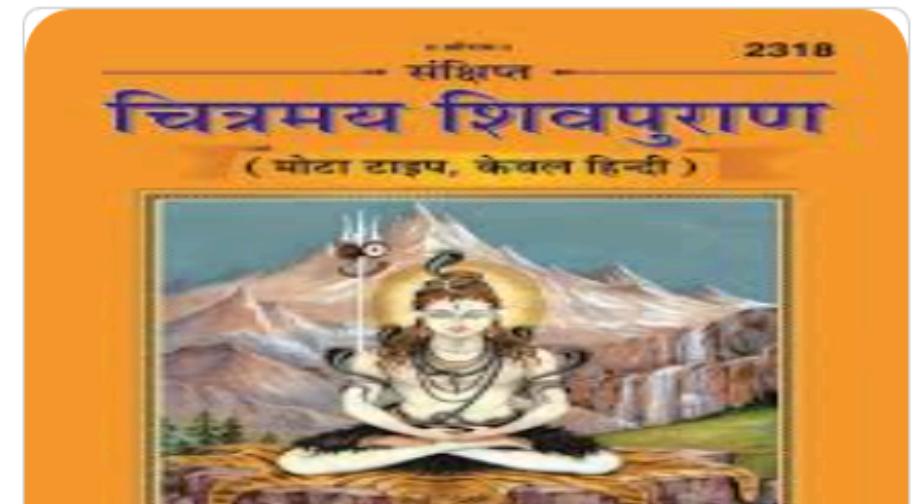
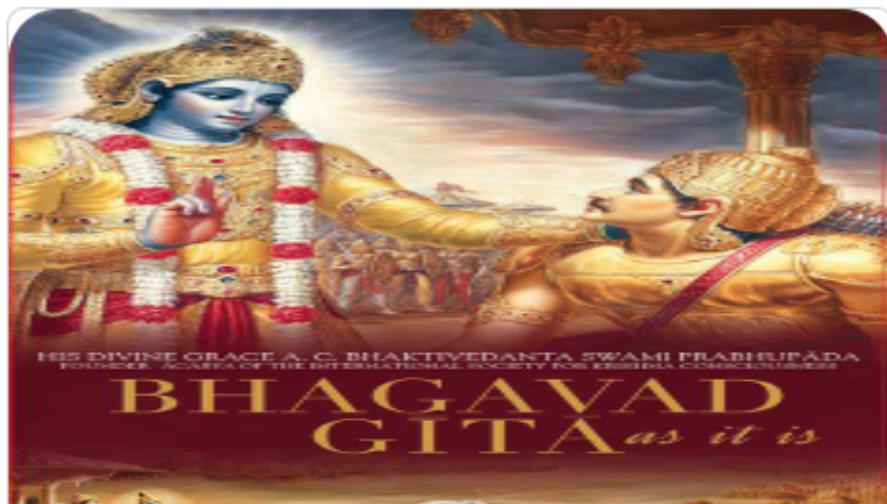
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LAYOUT-2

Consultancy



Online

Experience personalized spiritual guidance from expert pandits through virtual consultations, connecting you with traditional wisdom and modern convenience.

[Book Online Consultancy](#)

Offline

Receive expert kundli readings and vastu checks in the comfort of your home, with personalized rituals and guidance tailored to your spiritual needs.

[Book Offline Consultancy](#)

LAYOUT-3

Mandali



Ramayan

The Ramayana Katha narrates the divine journey of Prince Rama, his valiant efforts to rescue his wife Sita from the demon king Ravana, and the timeless values of duty, devotion, and honor. This epic tale, filled with heroic deeds and moral lessons, continues to inspire and captivate hearts across generations.

[Book Ramayan Katha](#)

Bhagwat Katha

Bhagvat Katha is an enlightening spiritual discourse that delves into the tales and teachings of the Srimad Bhagavatam. These narrations, rich with devotion and wisdom, recount the life and divine acts of Lord Krishna, offering profound insights and moral guidance to uplift and inspire the listeners.

[Book Bhagwat Katha](#)

Kitan

A deeply spiritual and communal gathering where devotees engage in melodious singing and chanting of sacred hymns. Kirtan creates a serene and uplifting atmosphere, fostering a sense of unity and devotion, allowing participants to experience a profound connection with the divine.

[Book Kirtan Katha](#)

GTM(Go To Market)

- **Target Audience:** Urban/semi-urban households, NRIs, wellness seekers., religious individuals (age 25-50) seeking virtual spiritual services.

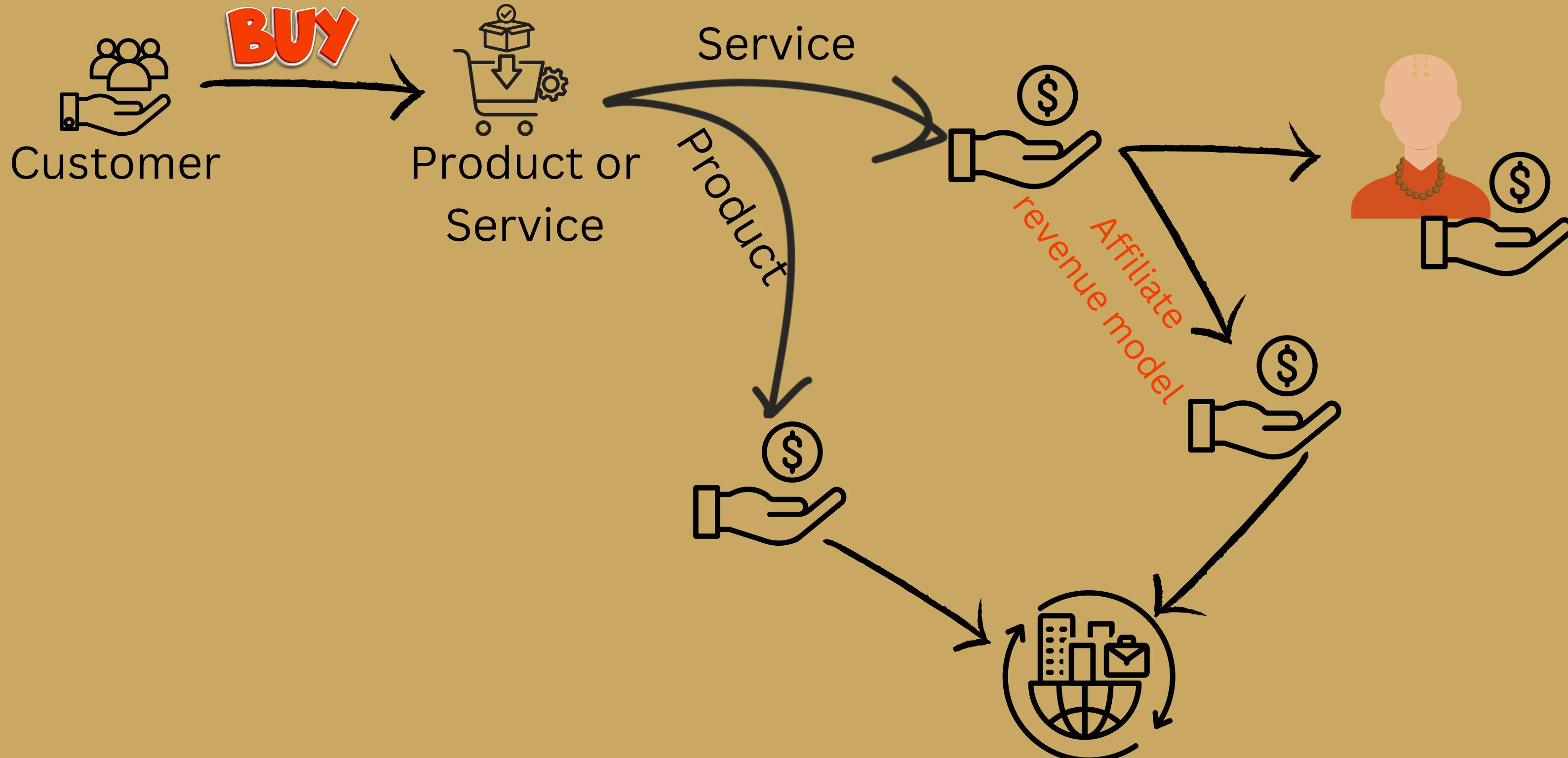
Key Channels:

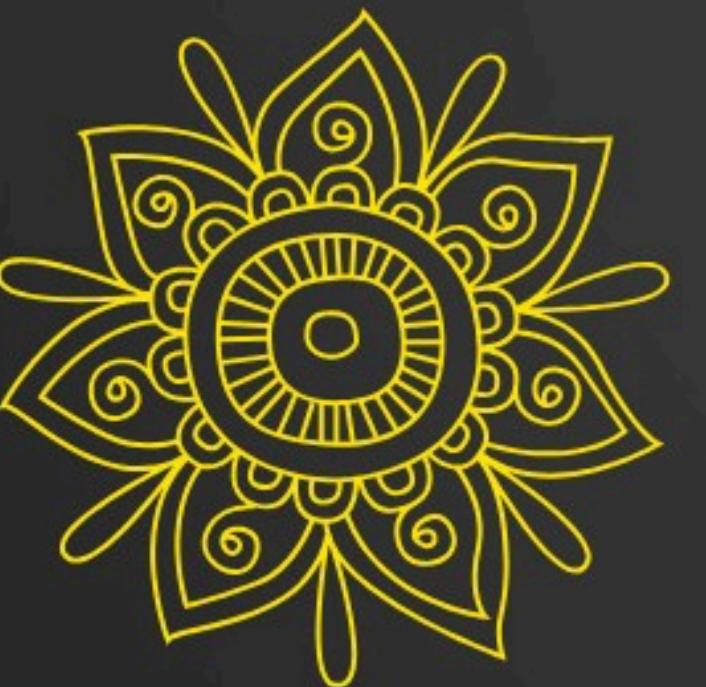
- **Digital Marketing:** SEO, social media (Instagram, YouTube).
- **Partnerships:** Collaboration with temples and spiritual leaders.
- **Influencers:** Engage spiritual influencers for brand trust.
- **Customer Acquisition:** Introductory offers, referral programs, content marketing (blogs, videos, live streams).

GTM

- **Future Engagement:** Book reading and reels sections for spiritual growth.
- **Metrics:** Track user growth, service usage, revenue goals, and customer satisfaction (NPS).
- **Post-Launch:** 24/7 customer support, continuous improvement, community building through engagement.

Revenue Model





SUGAM ARADHANA

Thank You....