

## Freelance Design

Product Designer

Oct 2010 – Present

- Brainstorm during pre-production and wireframe projects followed by high fidelity visual mockups
- Handle every aspect of projects, including: conception, wireframing, visual design, client communication, budgets, and deadlines
- Constantly remain abreast of trends in design through books, online blogs, articles, and conferences

## Stemmings.com

Chief of Operations & Editor

Jan 2013 – Present

- Primarily responsible for managing the voice and image through design and social media content of the site.
- Involved in decision making process for future direction of the publication and future products
- Managed day-to-day operations and communication with current and potential contributors for the site
- Edit and provide feedback on all copy for publication

## Prolific Interactive

Product Designer

Mar 2013 – Aug 2013

- Developed user flows and wireframes for mobile/tablet projects
- Took lead on a project and translated user flows and wireframes into visual designs for client products
- Worked on projects with designers and engineers using a scrum process and presented designs for all aspects of product to client

## ADP Innovation Labs

Web and Mobile Designer

Dec 2012 – Mar 2013

- Work on ADP iOS (iPhone & Tablet) design. Main focus was on User Experience and Interface.
- Redesign ADP Labs blog to match the current style of the app so that users have a familiar experience
- Strongly involved in strategy, user experience and concepts for other ADP company projects

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## Some recent projects

Product Design, Prototyping, UX

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Designed iOS (6 and 7) & Android app, landing page, user experience, animations, and interactions

### Dash

Designed Wireframes and iOS app, took part in the user experience, animations and interactions alongside CEO and engineers.

### Lululemon

Created wireframes and designed visuals for mobile and tablet web app. Worked alongside lululemon re-creating new user flows and experiences.

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## Skills & Knowledge

Design, Tools, Languages

**Design** – Mobile (iOS, Tablet, Android), Web, Wireframing

**Tools** – Photoshop, Illustrator, InDesign, Keynote, Scrum

**Languages** – HTML5 and CSS3 (Currently learning)