#### Module 0: Introduction

Course Overview

Ian McCarthy | Emory University Econ 372

# **Quick Summary**

Last class, I tried to answer two questions:

- 1. Why take this class?
- 2. What will we learn about?

### Goals of this course

- 1. Explain the structure of the U.S. health care system, its main components, and its history
- 2. Model adverse selection in health insurance, examine its effects on health insurance markets, and support your arguments with existing data
- 3. Explain the physician agency problem, use a model of physician agency to examine financial incentives in health care, and summarize empirical evidence on the presence of physician agency
- 4. Describe hospital pricing, negotiation with insurers, and explain (qualitatively and quantitatively) the differences between charges and prices
- 5. Analyze hospital data in a real-life setting and predict effects of real-life policies

#### Structure

Course designed to follow someone through our health care system.

- 1. Choose an insurance plan (so we'll study insurance and insurance markets)
- 2. Select a physician (so we'll study physician agency and financial incentives)
- 3. Receive hospital care (so we'll study hospital behaviors, pricing, and competition)

### Materials

- Check the website!
- I'll reference a couple of textbooks, but they aren't required
- All readings and supplemental materials listed on the content page of our class website

## **Assignments**

Assessment in 4 different ways:

- 1. Homework (3 assignments, 1 for each module)
- 2. Mid-term exam (covers modules 1-2)
- 3. Project (relates mainly to module 3 but is semester long)
- 4. Participation

# Grading

Component	Points	Weight
Homework (x3)	180	45%
Mid-term	60	15%
Project	140	35%
Participation	20	5%

### Office hours

- Official office hours are Thursdays, 2:30 to 4:30
- See Canvas for Zoom office hour info
- **Unofficial** office hours anytime!
- Just book a time on my appointments page on our website
- Use the same zoom link (info will also come as part of booking confirmation)

#### Contact me

- Drop by during office hours
- Schedule a quick chat
- Email (usually respond within 24 hours)
- Happy to grab a coffee and meet in person

### Expectations

- This is an **economics** class first
- Need some calculus to think things through formally
  - Nothing more than derivatives
  - o For review, see the practice problems on the class resources page
  - If you can do those reviews, you're in good shape
- This is a challenging class, but we will do it and we'll learn a lot along the way!

