

Part 3: Matching and Weighting

Ian McCarthy | Emory University Econ 470 & HLTH 470

#### Goal

Find covariates  $X_i$  such that the following assumptions are plausible:

1. Selection on observables:

$$Y_{0i}, Y_{1i} \perp \!\!\! \perp D_i | X_i$$

2. Common support:

$$0<\Pr(D_i=1|X_i)<1$$

Then we can use  $X_i$  to group observations and use expectations for control as the predicted counterfactuals among treated, and vice versa.

### Assumption 1: Selection on Observables

$$E[Y_1|D,X] = E[Y_1|X]$$

In words...nothing unobserved that determines treatment selection and affects your outcome of interest.

## Assumption 1: Selection on Observables

• Example of selection on observables from *Mastering Metrics* 

## **Assumption 2: Common Support**

Someone of each type must be in both the treated and untreated groups

$$0<\Pr(D=1|X)<1$$

#### Causal inference with observational data

With selection on observables and common support:

- 1. Subclassification
- 2. Matching estimators
- 3. Reweighting estimators
- 4. Regression estimators

#### Subclassification

Sum the average treatment effects by group, and take a weighted average over those groups:

$$ATE = \sum_{i=1}^{N} P(X=x_i) \left( E[Y|X,D=1] - E[Y|X,D=0] 
ight)$$

#### Subclassification

- Difference between treated and controls
- Weighted average by probability of given group (proportion of sample)
- What if outcome is unobserved for treatment or control group for a given subclass?
- This is the curse of dimensionality

## Matching: The process

- 1. For each observation i, find the m "nearest" neighbors,  $J_m(i)$ .
- 2. Impute  $\hat{Y}_{0i}$  and  $\hat{Y}_{1i}$  for each observation:

$$\hat{Y}_{0i} = \left\{egin{array}{ll} Y_i & ext{if} & D_i = 0 \ rac{1}{m} \sum_{j \in J_m(i)} Y_j & ext{if} & D_i = 1 \end{array}
ight.$$

$$\hat{{Y}}_{1i} = \left\{egin{array}{ll} Y_i & ext{if} & D_i = 1 \ rac{1}{m} \sum_{j \in J_m(i)} Y_j & ext{if} & D_i = 0 \end{array}
ight.$$

3. Form "matched" ATE:

$$\hat{\delta}^{ ext{match}} = rac{1}{N} \sum_{i=1}^{N} \left( \hat{Y}_{1i} - \hat{Y}_{0i} 
ight)$$

# Matching: Defining "nearest"

1. Euclidean distance:

$$\sum_{k=1}^K (X_{ik}-X_{jk})^2$$

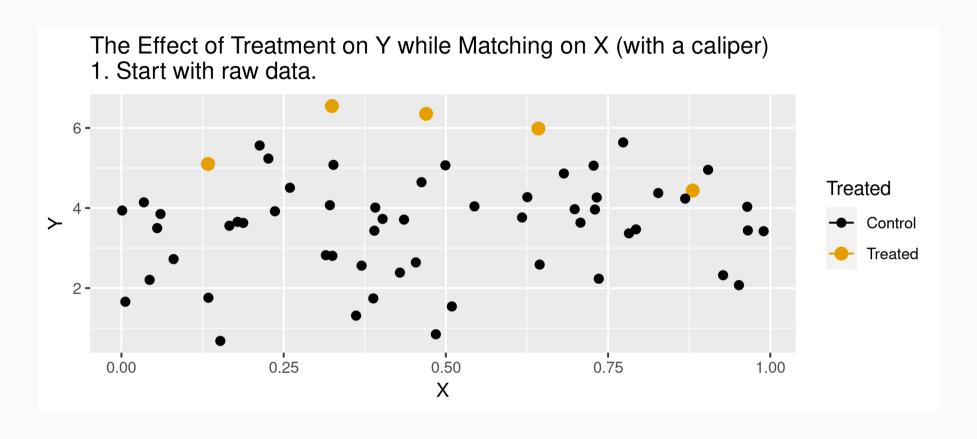
2. Scaled Euclidean distance:

$$\sum_{k=1}^K rac{1}{\sigma_{X_k}^2} (X_{ik} - X_{jk})^2$$

3. Mahalanobis distance:

$$(X_i-X_j)'\Sigma_X^{-1}(X_i-X_j)$$

# Animation for matching



# Matching: Defining "nearest"

- But are observations really the same in each group?
- Potential for "matching discrepancies" to introduce bias in estimates
- "Bias correction" based on

$$\hat{\mu}(x_i) - \hat{\mu}(x_{j(i)})$$

(i.e., difference in fitted values from regression of y on x, with the difference between observed  $Y_{1i}$  and imputed  $Y_{0i}$ )

# Weighting

- 1. Estimate propensity score ps  $\leftarrow$  glm(D~X, family=binomial, data), denoted  $\hat{\pi}(X_i)$
- 2. Weight by inverse of propensity score

$$\hat{\mu}_1 = rac{\sum_{i=1}^N rac{Y_i D_i}{\hat{\pi}(X_i)}}{\sum_{i=1}^N rac{D_i}{\hat{\pi}(X_i)}}$$
 and  $\hat{\mu}_0 = rac{\sum_{i=1}^N rac{Y_i (1-D_i)}{1-\hat{\pi}(X_i)}}{\sum_{i=1}^N rac{1-D_i}{1-\hat{\pi}(X_i)}}$ 

3. Form "inverse-propensity weighted" ATE:

$$\hat{\delta}^{IPW} = \hat{\mu}_1 - \hat{\mu}_0$$

## Regression

- 1. Regress  $Y_i$  on  $X_i$  among  $D_i=1$  to form  $\hat{\mu}_1(X_i)$
- 2. Regress  $Y_i$  on  $X_i$  among  $D_i=0$  to form  $\hat{\mu}_0(X_i)$
- 3. Form difference in predictions:

$$\hat{\delta}^{reg} = rac{1}{N} \sum_{i=1}^N \left(\hat{\mu}_1(X_i) - \hat{\mu}_0(X_i)
ight)$$

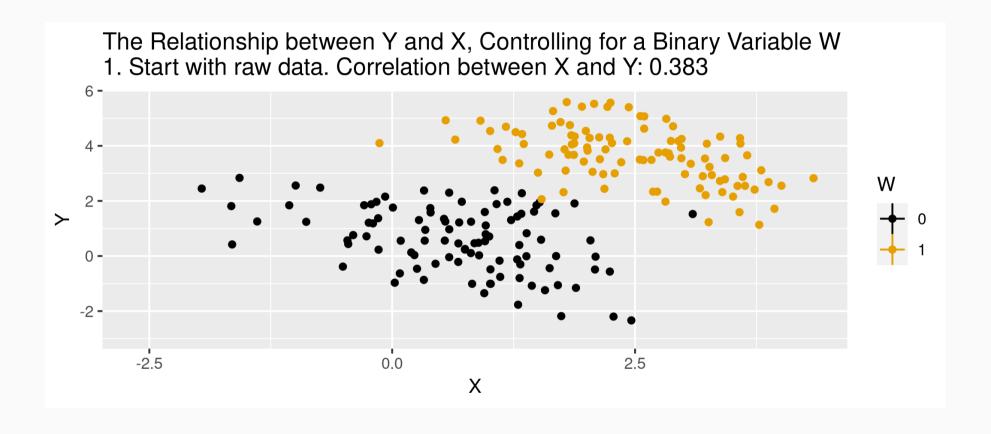
## Regression

Or estimate in one step,

$$Y_i = \delta D_i + eta X_i + D_i imes \left( X_i - ar{X} 
ight) \gamma + arepsilon_i$$

• Note the  $(X_i - ar{X})$ . What does this do?

# Animation for regression



#### Simulated data

Now let's do some matching, re-weighting, and regression with simulated data:

```
n \leftarrow 5000

select.dat \leftarrow tibble(

x = runif(n, 0, 1),

z = rnorm(n, 0, 1),

w = (x>0.65),

y = -2.5 + 4*w + 1.5*x + rnorm(n,0,1),

w_alt = (x + z > 0.35),

y_alt = -2.5 + 4*w_alt + 1.5*x + 2.25*z + rnorm(n,0,1)
```

## Simulation: nearest neighbor matching

## Matched number of observations.....

## Matched number of observations (unweighted). 5013

```
nn.est1 ← Matching::Match(Y=select.dat$y,
                          Tr=select.dat$w.
                          X=select.dat$x,
                          M=1,
                          Weight=1,
                          estimand="ATE")
summary(nn.est1)
## Estimate ... 3.8785
## AI SE..... 0.53145
## T-stat.... 7.298
## p.val..... 2.9199e-13
##
## Original number of observations.....
                                              5000
## Original number of treated obs.....
                                              1731
```

5000

## Simulation: nearest neighbor matching

## Matched number of observations (unweighted). 5013

```
nn.est2 ← Matching::Match(Y=select.dat$y,
                          Tr=select.dat$w.
                          X=select.dat$x,
                          M=1,
                          Weight=2,
                          estimand="ATE")
summary(nn.est2)
## Estimate ... 3.8785
## AI SE..... 0.53145
## T-stat.... 7.298
## p.val..... 2.9199e-13
##
## Original number of observations.....
                                             5000
## Original number of treated obs.....
                                             1731
## Matched number of observations.....
                                             5000
```

# Simulation: regression

```
reg1.dat \( \times \text{ select.dat } \%>\% \text{ filter(w=1)}
reg1 \( \times \text{ lm(y \( \times \text{ x, data=reg1.dat)}} \)

reg0.dat \( \times \text{ select.dat } \%>\% \text{ filter(w=0)}
reg0 \( \times \text{ lm(y \( \times \text{ x, data=reg0.dat)}} \)
pred1 \( \times \text{ predict(reg1,new=select.dat)} \)
pred0 \( \times \text{ predict(reg0,new=select.dat)} \)
mean(pred1-pred0)
```

```
## [1] 4.126236
```

#### Violation of selection on observables

#### NN Matching

```
##
## Estimate... 7.6502
## AI SE.... 0.053248
## T-stat.... 143.67
## p.val.... < 2.22e-16
##
## Original number of observations.... 5000
## Original number of observations.... 2756
## Matched number of observations (unweighted). 22555</pre>
```

#### Regression

```
reg1.dat \leftarrow select.dat %>% filter(w_alt=1)
reg1 \leftarrow lm(y_alt \simeq x, data=reg1.dat)

reg0.dat \leftarrow select.dat %>% filter(w_alt=0)
reg0 \leftarrow lm(y_alt \simeq x, data=reg0.dat)
pred1_alt \leftarrow predict(reg1,new=select.dat)
pred0_alt \leftarrow predict(reg0,new=select.dat)
mean(pred1_alt-pred0_alt)
```

**##** [1] 7.675315

#### What covariates to use?

- There are such things as "bad controls"
- We want to avoid control variables that are:
- Outcomes of the treatment
- Also endogenous (more generally)