

# BUILD AUTHORITY

## Privacy Policy

**Effective Date:** February 20, 2026

**Last Updated:** February 20, 2026

Build Authority is operated by **Build Something** (“Build Authority,” “we,” “us,” or “our”). Build Authority provides a decision and operating intelligence platform designed to help organizations manage strategic priorities, execution, and insights (the “Service”).

This Privacy Policy explains how we collect, use, disclose, and protect information when customers and authorized users access or use the Service.

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## 1. Scope

This Privacy Policy applies to:

- Organizations that subscribe to Build Authority
- Authorized users accessing the Service under a customer account
- Visitors to our website

Build Authority is a business-to-business (B2B) platform. We do not provide services directly to consumers for personal use.

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## 2. Information We Collect

### A. Account Information

When an organization creates an account, we may collect:

- Name

- Work email address
- Company name
- Job title or role
- Authentication credentials (including via single sign-on providers)

## **B. Customer Data**

“Customer Data” means information submitted to the Service by customers or their authorized users, including:

- Strategic decisions and initiatives
- Internal documentation
- Operational metrics
- Business performance data
- Notes, commentary, uploaded artifacts, and reports

Customers determine what Customer Data is submitted to the Service.

## **C. Usage Data**

We automatically collect limited technical information necessary to operate and secure the Service, including:

- IP address
- Browser type and device information
- Access timestamps
- Feature usage statistics
- System diagnostics and logs

## **D. Integration Data**

If customers enable third-party integrations (e.g., collaboration tools, data platforms, identity providers), we process only the data necessary for those integrations to function and only as authorized by the customer.

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### **3. How We Use Information**

We use information to:

- Provide, operate, and maintain the Service
- Authenticate and authorize users
- Deliver customer support
- Improve platform performance, reliability, and usability
- Monitor security and prevent fraud or abuse
- Comply with legal obligations

We do not:

- Sell personal data
  - Use Customer Data for advertising
  - Use Customer Data for unrelated commercial profiling
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### **4. Customer Data Ownership**

Customers retain full ownership of all Customer Data.

Build Something acts as a data processor with respect to Customer Data and processes it solely in accordance with:

- Customer instructions

- Applicable subscription agreements
- Applicable law

We do not claim ownership of customer intellectual property.

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## 5. Data Sharing and Disclosure

We do not sell or rent personal data.

We may disclose information:

- To service providers who assist in hosting, infrastructure, analytics, or security, under contractual confidentiality obligations
  - If required by law, subpoena, or regulatory request
  - To enforce our Terms of Service
  - In connection with a merger, acquisition, or corporate transaction (subject to appropriate safeguards)
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## 6. Data Security

We implement reasonable administrative, technical, and organizational safeguards designed to protect information against unauthorized access, alteration, disclosure, or destruction.

Security measures include:

- Encryption in transit
- Access controls
- Role-based permissions
- Authentication safeguards

- Monitoring and logging

No system can guarantee absolute security.

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## 7. Data Retention

We retain information:

- For the duration of the customer relationship
- As necessary to provide the Service
- As required to comply with legal obligations

Upon termination, customers may request deletion of Customer Data in accordance with their subscription agreement.

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## 8. International Transfers

If data is transferred across jurisdictions, we implement appropriate safeguards consistent with applicable data protection laws.

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## 9. Individual Rights

Depending on jurisdiction, individuals may have rights to:

- Access personal data
- Correct inaccuracies
- Request deletion
- Restrict processing
- Object to certain uses

Requests may be submitted to:

**privacy@bspg.build**

Requests concerning Customer Data should be directed to the applicable customer organization.

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## **10. Children's Data**

The Service is not directed to individuals under 18 years of age. We do not knowingly collect personal data from children.

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## **11. Changes to This Policy**

We may update this Privacy Policy from time to time. Material changes will be communicated through the Service or by email.

Continued use of the Service after updates constitutes acceptance of the revised Policy.

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## **12. Contact Information**

For questions regarding this Privacy Policy:

**privacy@bspg.build**

Build Something