



Identification of need

- Parking is expensive
- People don't know all the options

Competitors

- Parking payment apps

Data sources used

- Parking meter information from CITION
- P+R information from DIVV
- Mapping data from Google

Back end processes

- We collect the data and put it on our server
- We wrote the “business logic” to turn a desired parking location and duration into a total cost.
- We wrote the comparison engine and a location engine to make sure that North and South Amsterdam did not overlap

The EU Market

- We don't know

Is there a feedback possibility

- Not yet but there will be

Is payment possible

- Are you joking?