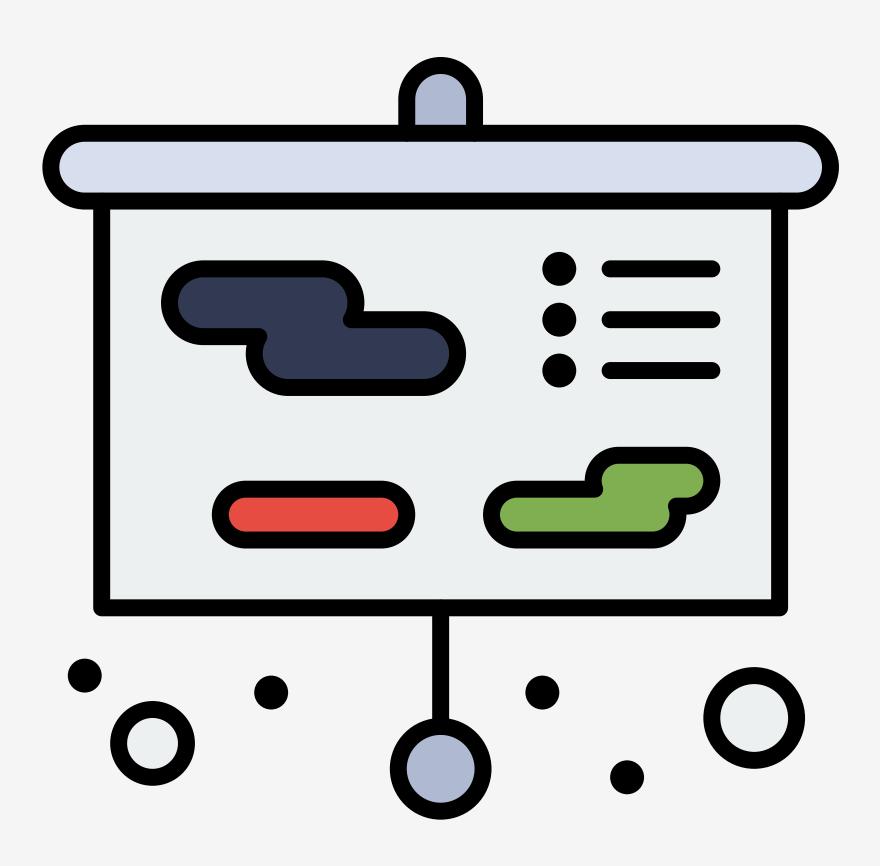
SERVER-SIDE WEB DEVELOPMENT

Lecture 1

TODAY'S TOPICS



- Professor Introduction
- Course Introduction
- Install Development Tools
- Review Git & GitHub
- PHP Basics
- Participation: Hybrid #1

PROFESSOR INTRODUCTION

MICHAEL EISENBRAUN

(eyes in brown)

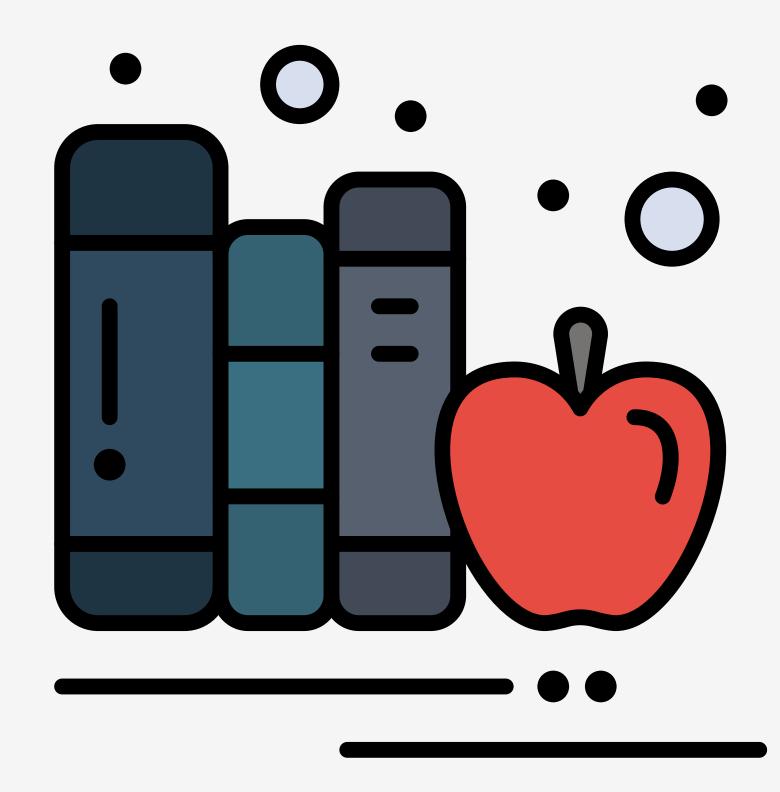
MICHAEL EISENBRAUN



- First web site in 1997
- Graduated from Iowa State in 2005
- First web develop job in 2006
- Immigrated to Canada in 2015
- Started teaching in 2016
- Wife and 3 Kids

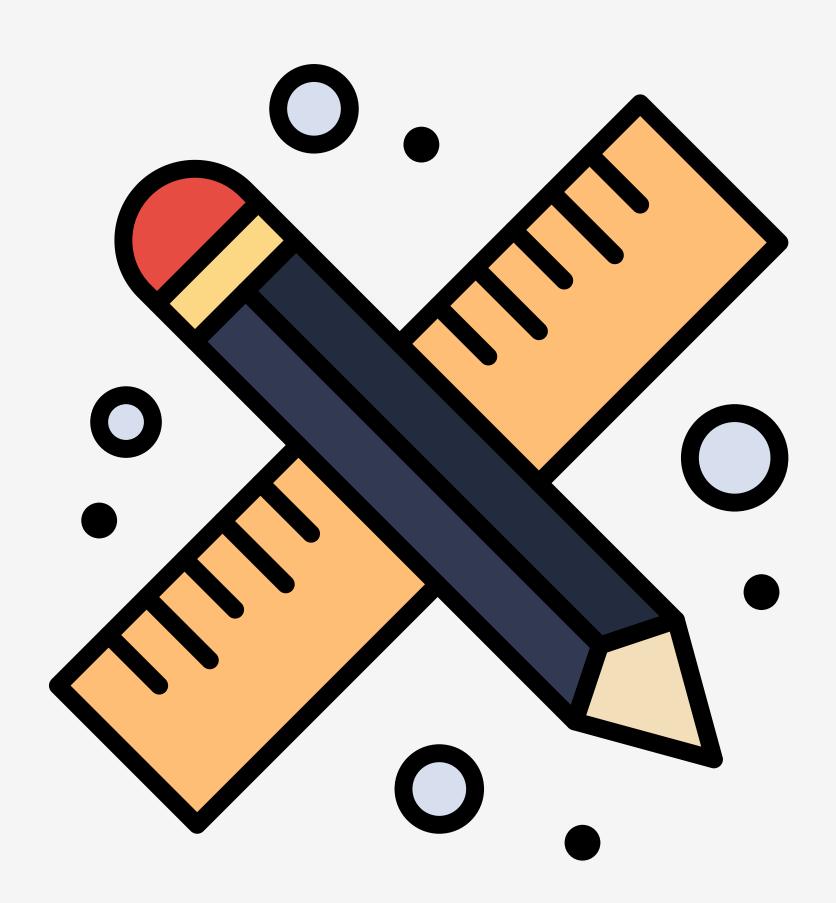
COURSE INTRODUCTION

COURSE TOPICS



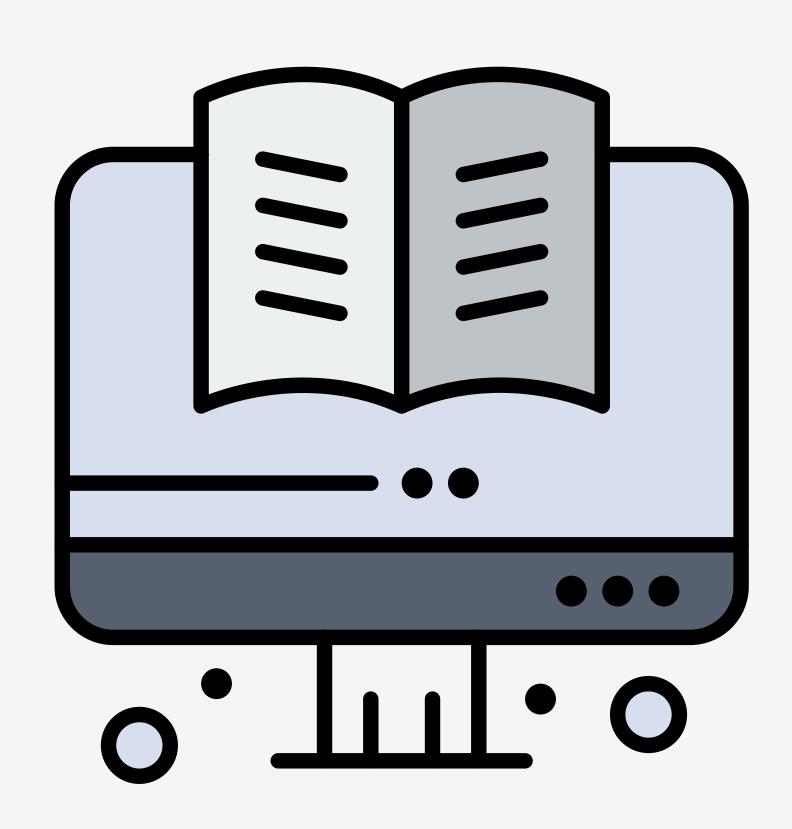
- PHP Basics
- PHP Requests
- PHP Includes
- Databases
- SQL Basics
- PHP Data Objects
- Laravel

ASSIGNMENTS



- 10 Participation (20%)
- 4 Exercises (30%)
- Midterm Project (25%)
- Final Project (25%)

COURSE CONTENT



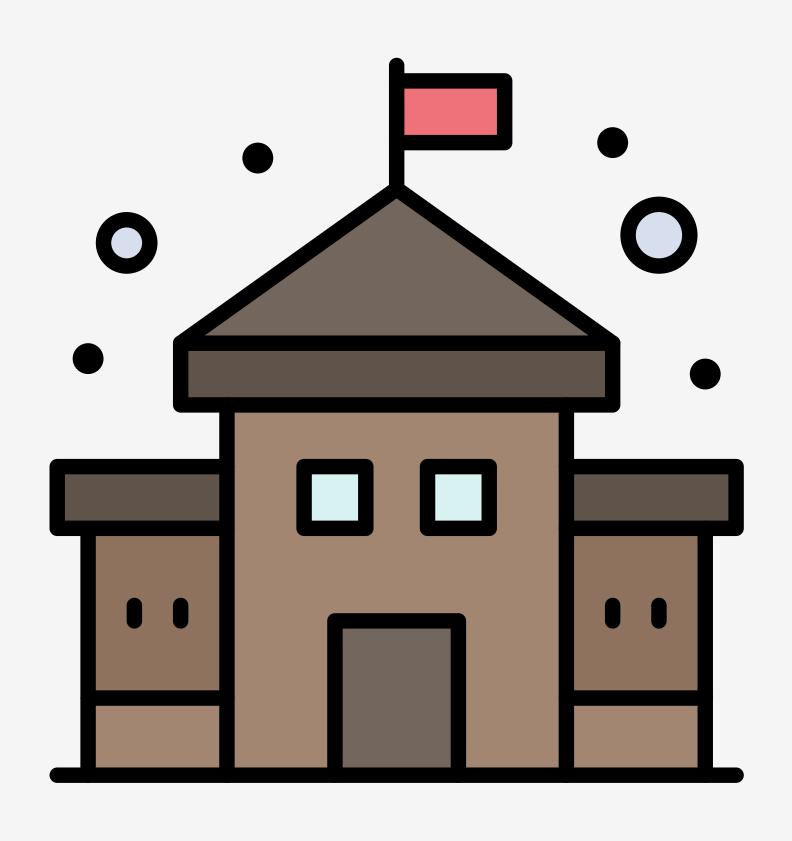
- IMDAC Website is use for content
- Winter 2020 Recordings
- BrightSpace is used for submission and grades
- BrightSpace Discussions
- GitHub Classroom for submission

COURSE STRUCTURE



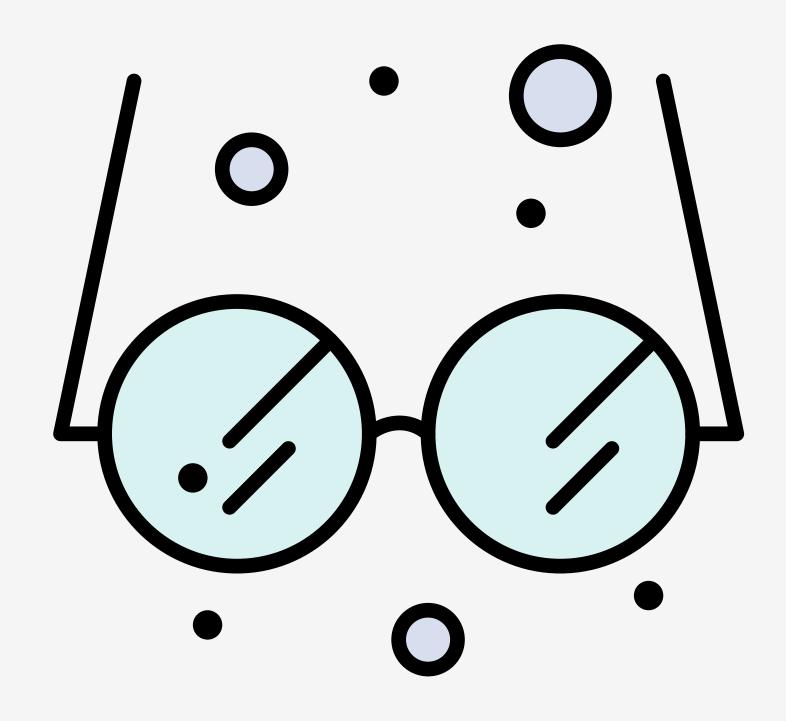
- 13 weeks
- Weekly live Zoom meets (recorded)
- Pre-recording examples
- Slides and recordings will be made available

STUDENT EXPECTATIONS



- Do the work
- Do your own work
- Don't be late
- Be respectful

PROFESSOR EXPECTATIONS



- Provide accurate and timely information
- Be flexible to the needs of the class
- Respond to emails within 24 hours
- Provide feedback within 1 week
- Fair and unbiased grading

PLAGIARISM & REFERENCING CODE



- Plagiarism is submitting someone else's work as your own WITHOUT proper reference
- Getting ANY code from online resource is considered plagiarism
- Sending or receiving code from a friend or classmate is considered plagiarism
- Working together on a project MAY fall under plagiarism

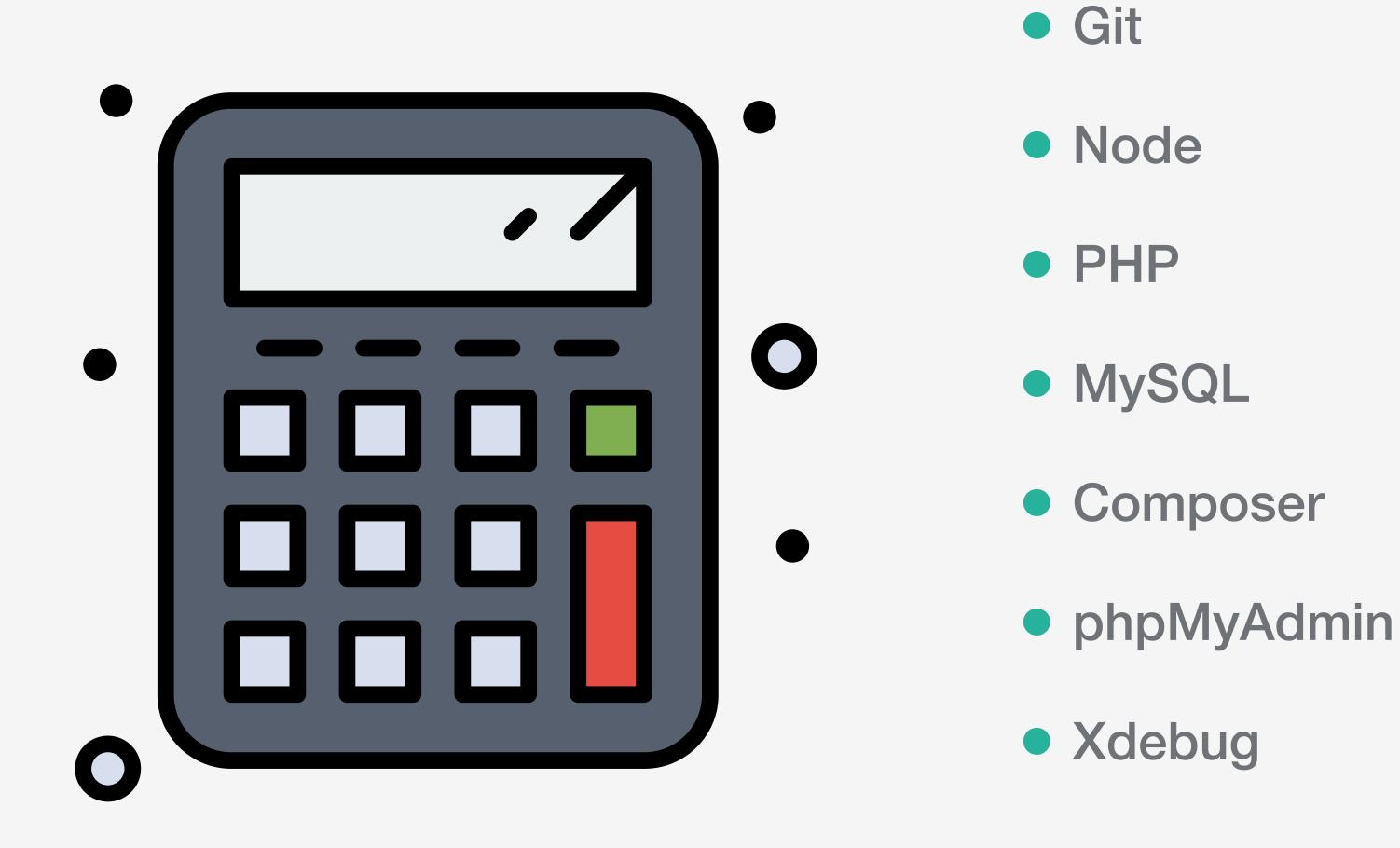
PLAGIARISM & REFERENCING CODE



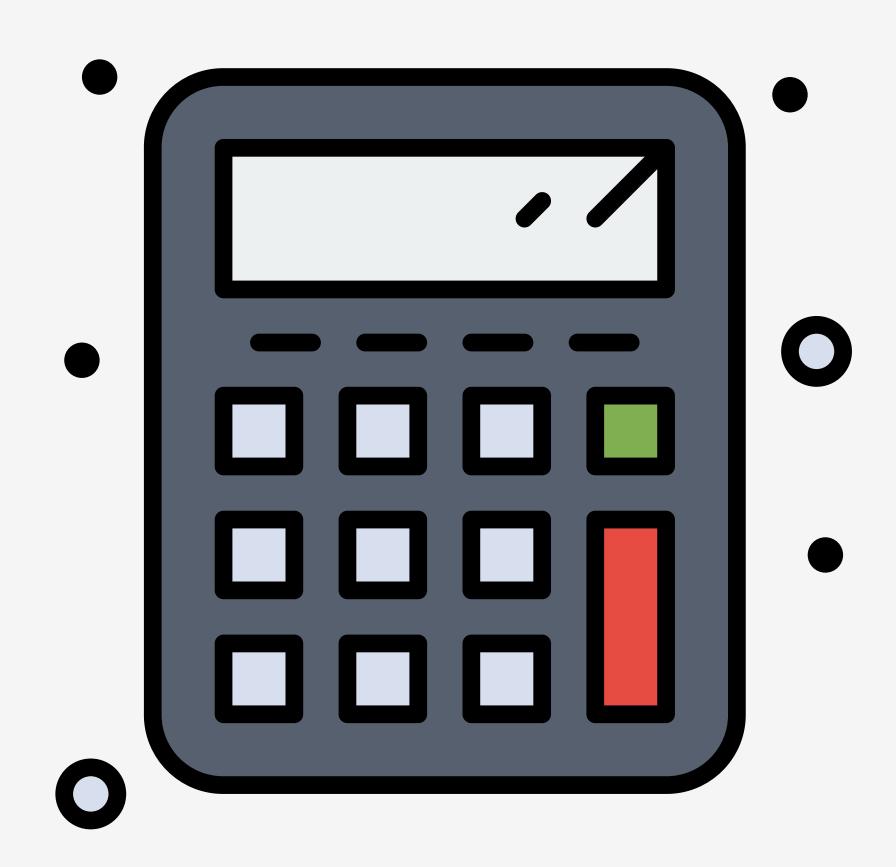
- Any code that is not entirely your own should be referenced
- ONLINE: Include a description of what the code does and the source URL
- PERSON: Include a description of what the code does and the name of the person and when help was received
- EXCEPTION: Any code provided in class or in course content can be used without reference

INSTALL DEVELOPMENT TOOLS

DEVELOPMENT TOOLS



DEVELOPMENT TOOLS



- Laragon (Windows)
- Valet (macOS)

GIT & GITHUB

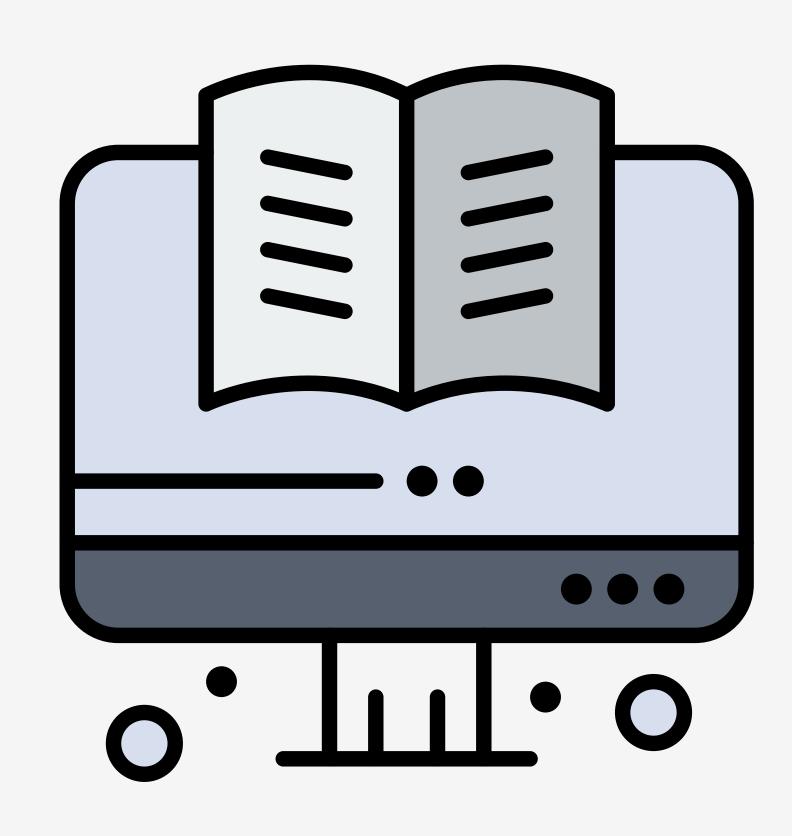
GIT & GITHUB



- GitHub Classroom
- Review Git & GitHub Basics

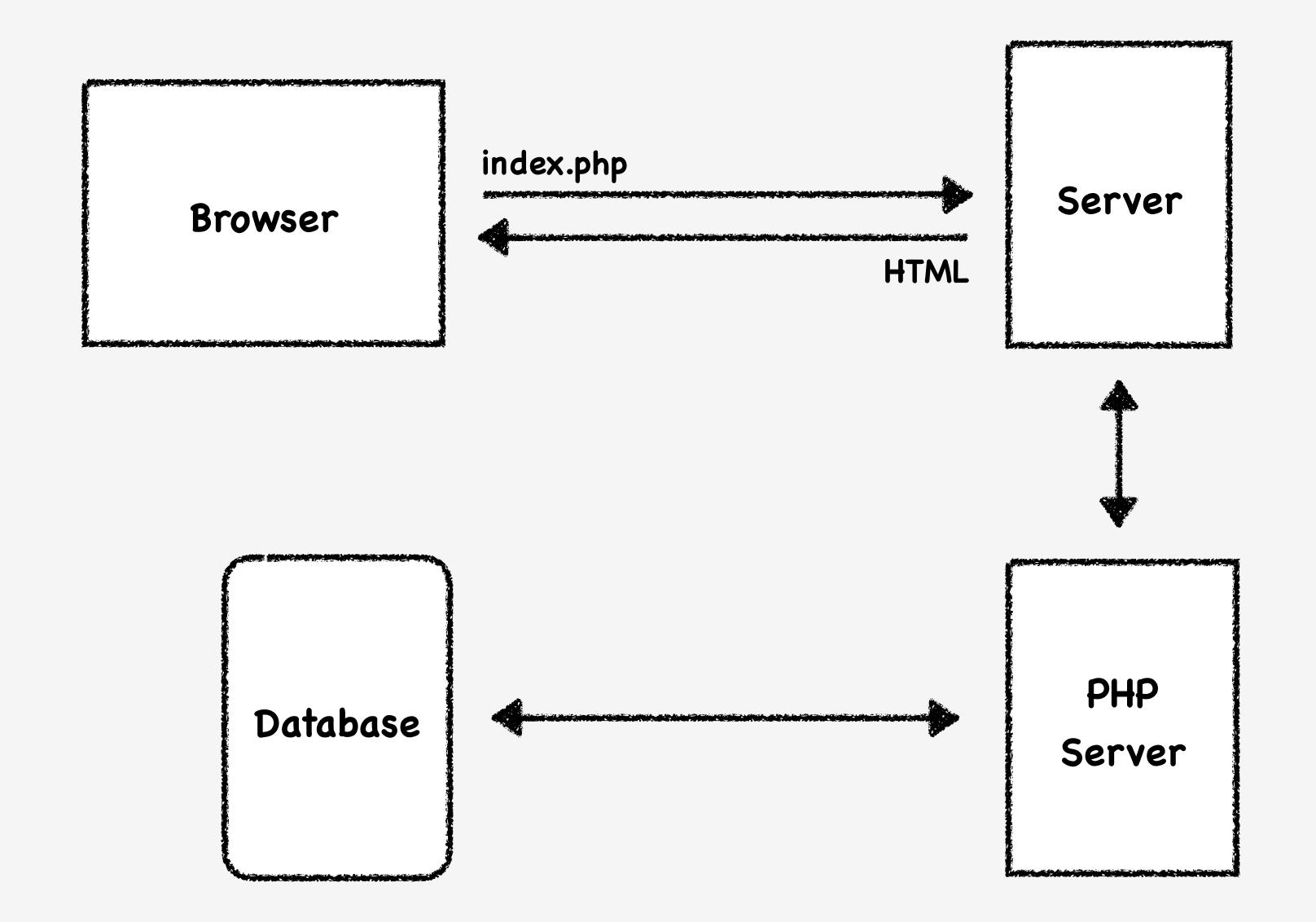
PHP BASICS

PHP HTML PREPROCESSOR

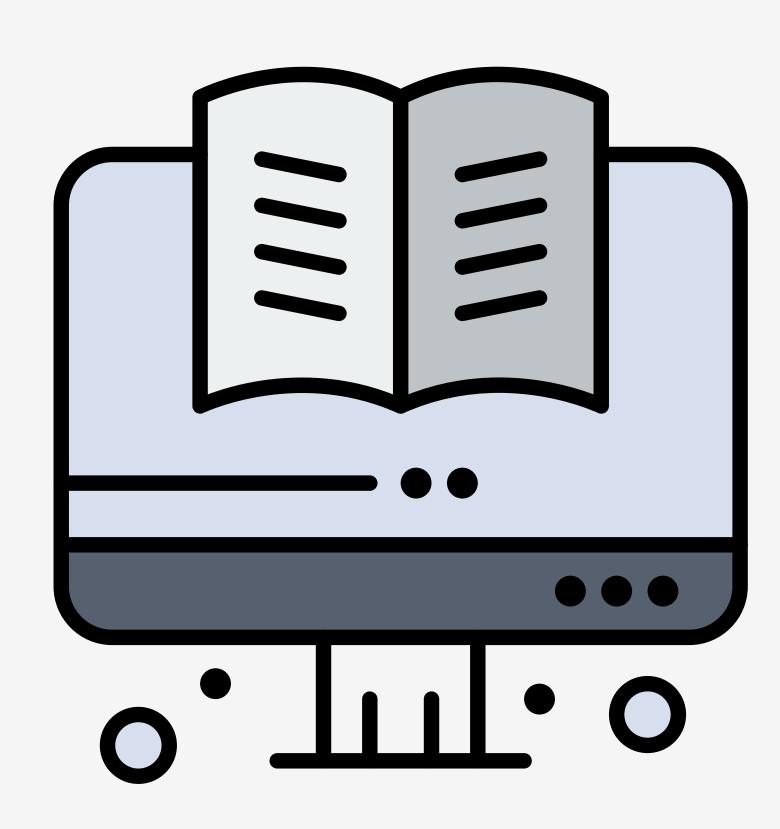


- General purpose scripting language
- HTML preprocessor
- Server-side language
- Cross-platform

HOWIS PHP PROCESSED



PHP SYNTAX

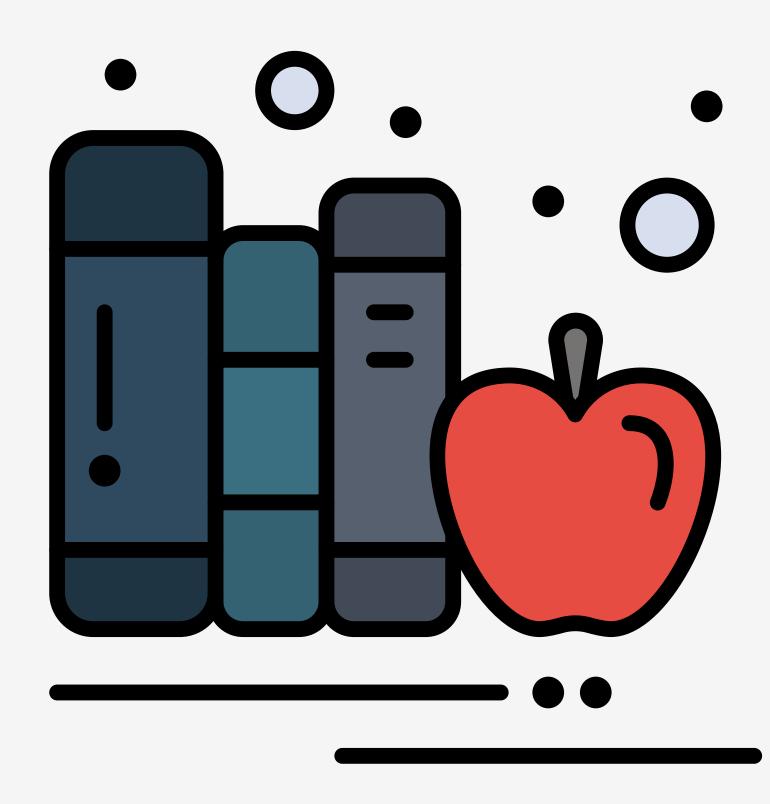


- PHP Extension (. php)
- PHP Tag (<?php ?>)
- Semicolons are required

PHP SYNTAX

```
<?php $title = "A Simple PHP File"; ?>
<html>
  <head>
    <title><?php echo $title; ?></title>
  </head>
  <body>
    <?php echo "Hello World"; ?>
  </body>
</html>
```

PHP ECHO

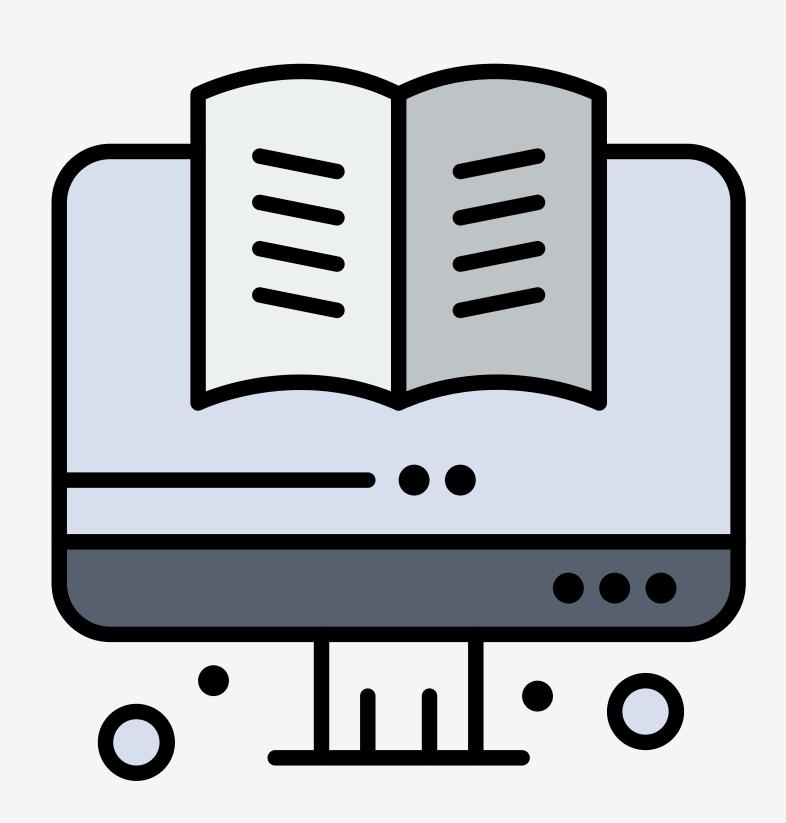


- Used to output one or more strings
- Primary to output PHP data as HTML

PHP ECHO

```
<?php $title = "A Simple PHP File"; ?>
<html>
  <head>
    <title><?php echo $title; ?></title>
  </head>
  <body>
    <?php echo "Hello World"; ?>
  </body>
</html>
```

PHP VARIABLES



- Variables are used to hold data including strings, numbers, and arrays
- Variable names must start with a dollar sign (\$)
- Variable names can contains letters, numbers, underscores, or dashes and are case-sensitives
- No declaration statement

```
<?php

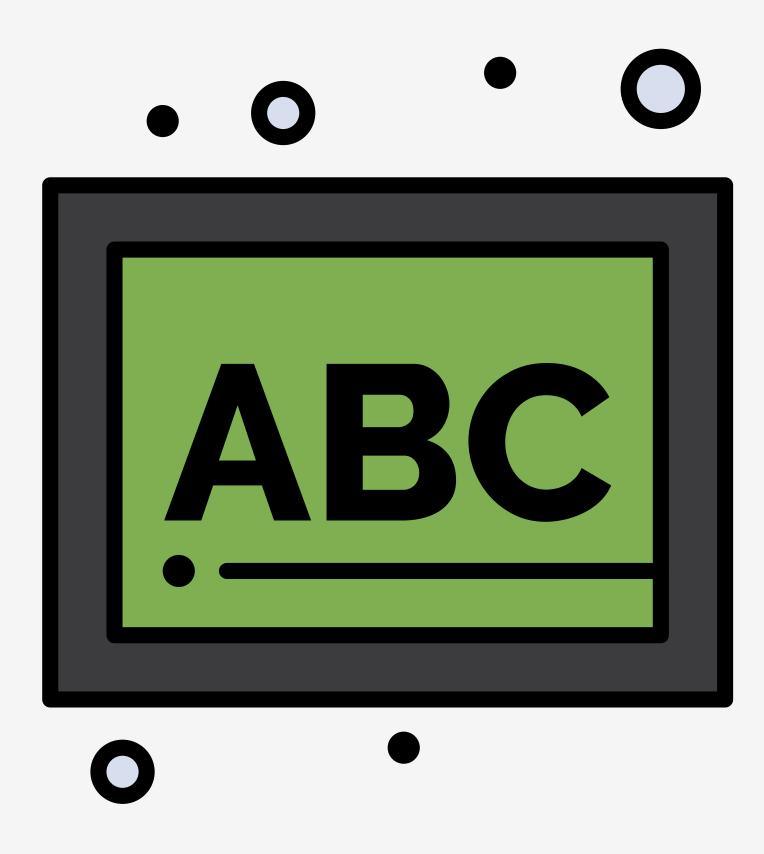
// gives $num a value

$num = 10;

echo $num; // outputs 10</pre>
```

PHP VARIABLES

PHP STRINGS

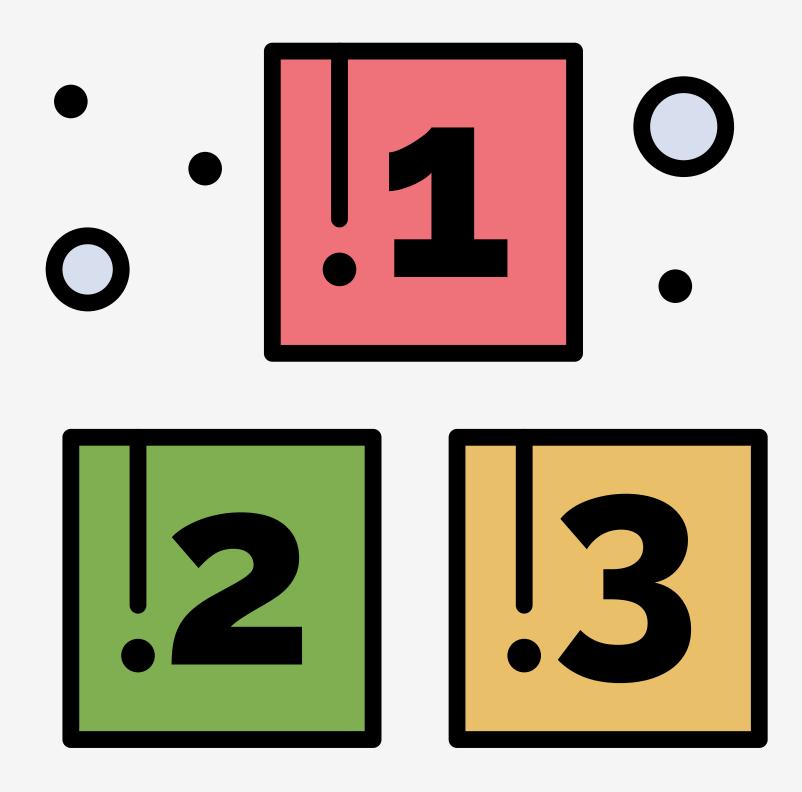


- Strings can be created using single quotes or double quotes
- Use the dot (.) is used for string concatenation
- Variable substitution occurs when a variable is embedded into a string literal (double quotes only)

PHP STRINGS

```
<?php
 // setting the variables to strings
  $greeting = "Hello";
  $target = "World";
 // combine variables together with a string
  $phrase = $greeting . " " . $target;
  echo $phrase;
 // using variable substitution
  echo "{$phrase} Again!";
```

PHP ARRAYS



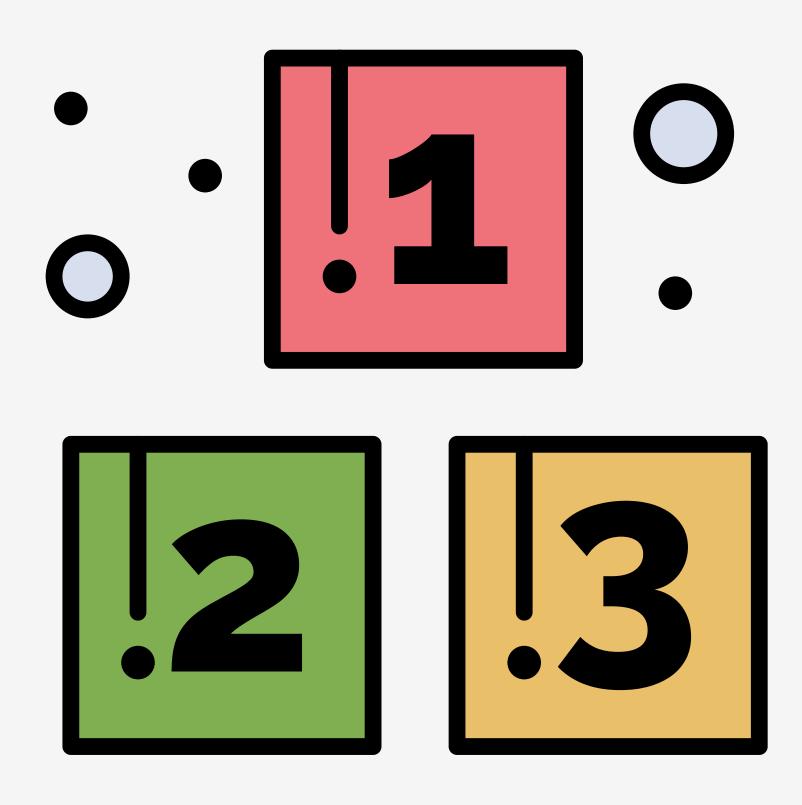
- An array is an indexed list of values
- Indexes start with 0
- Bracket notation is used to retrieve values
- Values can be added, changed or removed from an array
- An array containing other arrays requires an additional notation

```
<?php
 numbers = [4, 8, 15, 16, 23, 42];
 // getting the second item
 echo $numbers[1]; // 8
 // getting the first item
```

echo \$numbers[0]; // 4

PHP ARRAYS

PHP ASSOCIATIVE ARRAYS

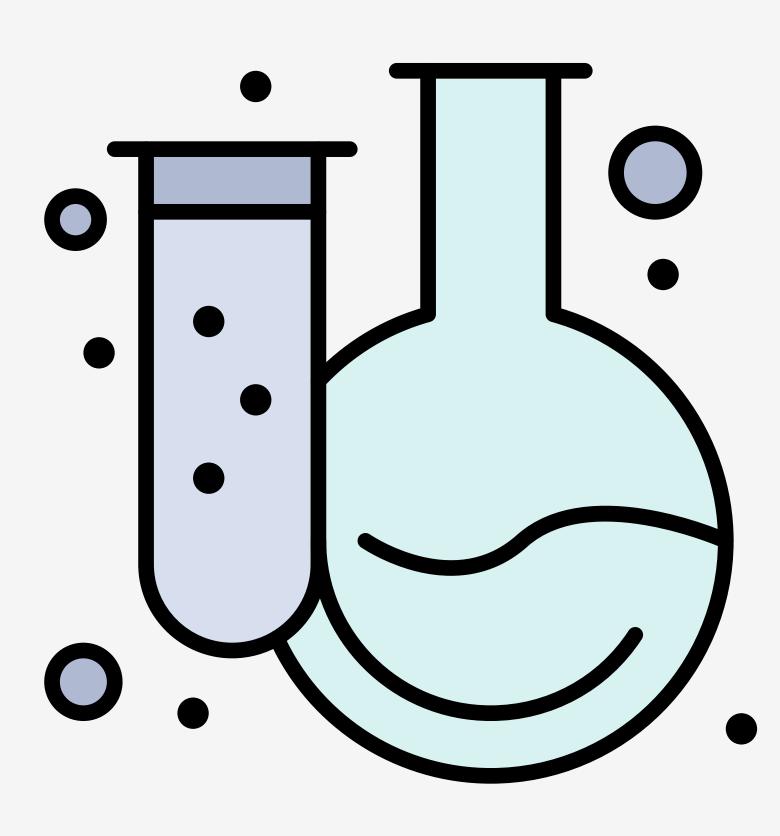


- Associative arrays uses strings instead of numbers which serve as labels or keys
- Both key and value must be provided when defining an associative array
- The key is used to both retrieve and update the value

PHP ASSOC. ARRAYS

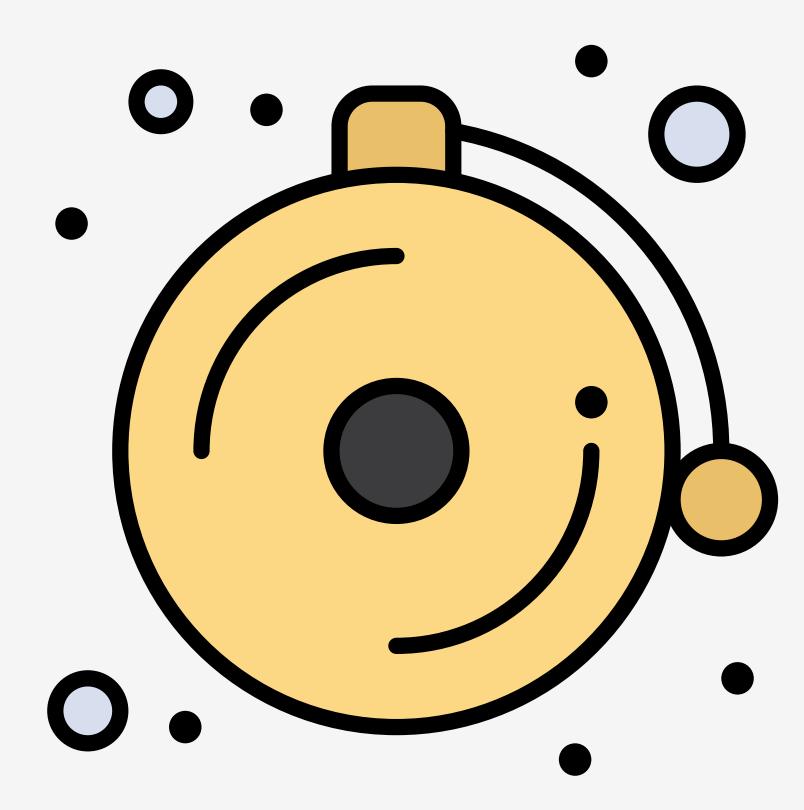
```
<?php
 // creating an assoc array
  sassoc = [
   "first_name" => "Michael",
    "last_name" => "Eisenbraun"
  ];
 // get the first name
  echo $assoc["first_name"]; // Michael
 // assign new value to first name
  echo $assoc["first_name"] = "Larry";
 // adding age to the array
  $assoc["age"] = 33;
```

HYBRID #1



- Watch any 10 episodes of PHP Tips,
 Tricks, and Techniques on LinkedIn
 Learning
- Write 1 to 2 sentences for each episode
- DUE: Mon. Jan. 27 @ 11:59 PM

NEXT TIME...



- PHP Control Flow
- Participation: Deck of Cards
- Exercise: Dominoes