



Conflux GUIDELINES

LOGOTYPE

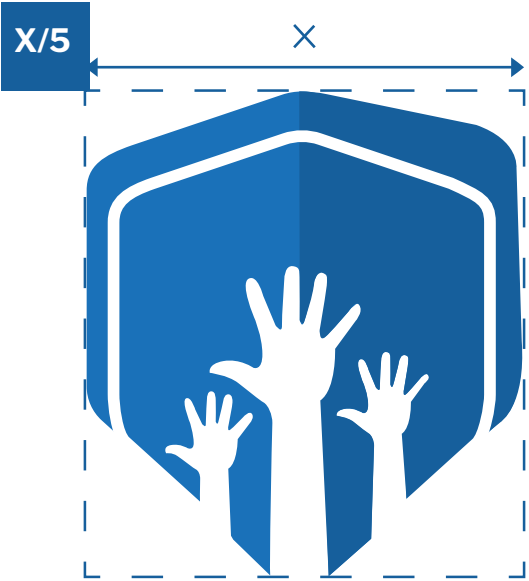
Primary White



Primary Black



Clearspace



Minimun Size



61px x 72 px



MONOCHROMATIC

Primary White



Primary Black



Clearspace



Minimun Size



61px x 72 px



VERTICAL LOGO TYPE



HORIZONTAL LOGO TYPE



Clearspace



COLORS

Conflux Blue Solid

#2571B9

C 85% M 53% Y 0% K 0%

R 37 G 113 B 185

#000000

C 75% M 68% Y 67% K 90%

R 0 G 0 B 0

#5C5857

C 61% M 55% Y 57% K 29%

R 92 G 88 B 87

#D2D1D0

C 17% M 13% Y 14% K 0%

R 210 G 209 B 208

#5C5857

C 0% M 0% Y 0% K 0%

R 255 G 255 B 255

FONT

ROBOTO BOLD

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

ROBOTO REGULAR

a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

SLOGAN

CREATING SAFE SPACES

CREANDO ESPACIOS SEGUROS

FAIRE DES ENDROITS SÛRS

THANK YOU

