# Rahul Arya

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## **SUMMARY**

Highly passionate data enthusiast skilled in Python, SQL, Machine Learning, and Data Visualization with strong analytical mindset and expertise in statistical modelling, optimization, and data analytics.

#### **EDUCATION**

Hindu College, University of Delhi

Master of Operational Research; CGPA: 7

New Delhi, India

Email: rahularya271@gmail.com

June 2023 - May 2025

Indira Gandi National Open University (IGNOU)

Bachelor of Computer Application; CGPA: 7.2

New Delhi, India

June 2020 - May 2023

#### **SKILLS**

Technical Skills: Python, SQL, Scikit-Learn, Pandas, NumPy, Seaborn, Matplotlib

Power BI, Tableau, MS-Excel, MS-Office, MySQL, Jupyter Notebook, Visual Studio Code Tools:

**Soft Skills:** People management, Leadership, Communication, Research, Problem-Solving & Critical Thinking

#### WORK EXPERIENCE

# Research Team Leader | Max Healthcare | Saket, New Delhi

Dec 2020 - Sep 2023

- Managed data operations including cleaning, validation, and reporting to ensure timely insights for decision-making.
- Built and maintained strong relationships with researchers and participants to enhance data accuracy in studies.
- Scheduled and coordinated with the central team to provide the optimal solutions for the NCD Surveillance Project.
- Developed standardized workflows, improved 10% data consistency and reporting efficiency.
- Streamlined field operations by troubleshooting technical and logistical challenges, reducing cost by 5%.

## Research Technician | Max Healthcare | Saket, New Delhi

Sep 2019 - Dec 2020

- Ensured high-quality data collection ensuring data integrity and governance through rigorous QC/QA processes.
- Managed data transfer to cloud servers, Oversaw inventory and stock supplies.
- Maintain **Data Quality** at all stations, operate tools and equipment.

#### **PROJECTS**

#### **Medical Insurance Price Prediction**

**Project Link** 

- Predicted the Price of Medical Insurance based on attributes like Age, BMI & Smoker using Linear Regression Model.
- Applied Supervised Machine Learning Performed Data Transformation and Exploratory Data Analysis (EDA).
- Plotted pair-plot and heat-map for correlation of columns for feature selection of explanatory variables and found there is a correlation of 79% between smoker and charges.
- Achieved an R-Squared value of 80%.

# **Customer Churn Prediction**

**Project Link** 

- Predicted customer churn for Telecom Company based on attributes like Contract, Tenure, and Monthly Charges with Logistic Regression and Random Forest.
- Plotted bar-charts and correlation heatmaps and found Tenure & Churn had Strong Negative Correlation (-0.35).
- Addressed class imbalance via RandomOverSampler improving minority-class recall and achieved 77% accuracy with Logistic Regression improved accuracy to 83% with Random Forest.

### **Pizza Sales Report**

- Developed interactive Power BI dashboards with visualizations showcasing daily/monthly order trends, Sales by category/size, and top 5 / bottom 5 performing pizzas, validated with SQL Queries.
- Identified the top 5 best-selling pizzas, contributing to **\$20M** in sales, and achieved 13.2% month-over-month sales.
- Performed ETL and EDA using DAX Queries and KPIs to provide end-to-end business intelligence solutions.

# **CERTIFICATES**

Introduction to Data Science (Cisco Networking Academy) | Certificate Data Analytics Essentials (Cisco Networking Academy) | Certificate Python Basic (HackerRank) | Certificate