

Deepak Yadav

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Faridabad, Haryana, India

PROFESSIONAL SUMMARY

Results-driven Full Stack and Mobile Developer with 6 years of experience architecting and delivering scalable Android and web applications. Founded and scaled two technology companies, managing cross-functional teams and delivering 20+ production applications with 50,000+ downloads. Expertise in React Native, Android SDK, cloud architecture, and AI integration. Proven track record of optimizing application performance, reducing load times by 40 percent and crash rates by 60 percent. Passionate about building user-centric solutions that drive business growth and enhance user engagement.

TECHNICAL SKILLS

Programming Languages: Java, Kotlin, JavaScript, TypeScript, Python, C, C++, PHP, HTML5, CSS3
Mobile Development: Android SDK, React Native, Expo Framework, Material Design, Flutter
Frontend Technologies: React.js, Next.js, Redux, TailwindCSS, Bootstrap, Responsive Design
Backend Technologies: Node.js, Express.js, Laravel, CodeIgniter, RESTful APIs, GraphQL, Microservices
Databases: MySQL, MongoDB, PostgreSQL, Firebase Realtime Database, Amazon DynamoDB, SQLite
Cloud Platforms: Amazon Web Services (AWS), Google Cloud Platform (GCP), Microsoft Azure, Firebase
DevOps and Tools: Git, GitHub, Docker, Heroku, CI/CD Pipelines, Postman, Agile, Scrum
Design Tools: Figma, Adobe XD, Adobe Photoshop, Canva, UI/UX Design Principles
Artificial Intelligence: OpenAI API Integration, Machine Learning Model Implementation, AI-Powered Features
Additional Skills: Google Play Console Management, SEO, Digital Marketing, Data Analytics, Team Leadership

PROFESSIONAL EXPERIENCE

Founder and Chief Technology Officer

Teamkul

March 2023 – Present
Faridabad, Haryana, India

- Established and scaled innovative IT solutions company specializing in mobile development, web applications, and digital marketing services, achieving 150 percent year-over-year revenue growth
- Architected and delivered 10+ enterprise-grade mobile and web applications using React Native, React.js, Node.js, and AWS cloud services, serving over 100,000 monthly active users
- Built and managed high-performing cross-functional team of 8+ software engineers and designers, implementing Agile methodologies and reducing project delivery time by 30 percent
- Designed scalable backend infrastructure using AWS EC2, Lambda, S3, Firebase, and microservices architecture, ensuring 99.9 percent uptime and seamless scalability
- Expanded client portfolio by 200 percent through strategic business development, consistently delivering projects ahead of schedule with 95 percent client satisfaction rate
- Implemented comprehensive digital marketing strategies incorporating SEO and SEM, increasing client web traffic by 250 percent and conversion rates by 45 percent

Android Developer

Inforises Technologies

May 2022 – Present
Faridabad, Haryana, India

- Developed and launched 15+ production-ready Android applications using Java and Kotlin, achieving average 4.5+ star ratings on Google Play Store with 30,000+ combined downloads
- Optimized application performance through code profiling and refactoring, reducing application load times by 40 percent and decreasing crash rates by 60 percent
- Integrated RESTful APIs, Firebase Authentication, Firebase Cloud Messaging, and third-party SDKs including payment gateways and analytics tools to enhance functionality
- Implemented Material Design principles and created responsive layouts supporting multiple screen densities and Android API levels from 21 to 34
- Collaborated with product managers, UX designers, and QA engineers in Agile sprints, consistently delivering features on schedule and reducing bug count by 45 percent
- Conducted comprehensive code reviews and mentored junior developers on Android best practices, improving overall code quality and team productivity by 25 percent

Co-Founder and Account Relationship Manager

AdsToLive Technologies

January 2022 – Present
Faridabad, Haryana, India

- Co-founded digital marketing technology company and drove strategic business growth, achieving 150 percent year-over-year revenue increase and expanding client base to 50+ businesses
- Developed automated data-driven advertising solutions leveraging API integrations and marketing automation tools, improving campaign return on investment by 45 percent
- Designed and implemented customer relationship management system that reduced client churn by 30 percent through proactive engagement and personalized service delivery
- Managed end-to-end client relationships serving as primary point of contact, ensuring seamless communication and 98 percent client retention rate

Digital Marketing Executive

Inforises Technologies

February 2020 – May 2022

Faridabad, Haryana, India

- Executed comprehensive digital marketing strategies across multiple channels, increasing organic website traffic by 200 percent and improving conversion rates by 35 percent
- Managed paid advertising campaigns on Google Ads and Facebook Ads with monthly budgets exceeding 500,000 INR, achieving average return on ad spend of 4.2x
- Implemented advanced SEO optimization techniques and created high-quality content strategies, improving search engine rankings for 50+ target keywords to first page
- Utilized Google Analytics, Google Tag Manager, and data visualization tools to measure campaign performance and provide actionable insights for continuous optimization

Graphic Designer

Inforises Technologies

May 2018 – February 2020

Faridabad, Haryana, India

- Created visually compelling graphics and brand identity materials using Adobe Creative Suite including Photoshop, Illustrator, and InDesign for 40+ client projects
- Designed user interface mockups and wireframes for mobile applications and websites, collaborating closely with development teams to ensure design feasibility
- Maintained brand consistency across digital and print materials while managing multiple concurrent projects and meeting tight deadlines

KEY PROJECTS AND ACHIEVEMENTS

PaisaPilot - AI-Powered Personal Finance Manager: Developed comprehensive expense tracking application using React Native, TypeScript, and Firebase with OpenAI API integration for intelligent financial insights. Features include daily, monthly, and yearly expense analytics, multi-currency support, and automated categorization. Achieved 10,000+ downloads with 4.6-star rating on Google Play Store.

ReConnect - Global Video Chat Platform: Built real-time video chat and social networking platform using React Native, Firebase, and WebRTC technology. Implemented intelligent user matching algorithm based on interests and preferences, real-time push notifications, and chat system. Successfully onboarded 5,000+ active users across 20+ countries.

YogaApp - Yoga Center Management System: Created complete yoga studio management solution using React Native with Expo and TypeScript. Features include student and trainer portals, class scheduling, attendance tracking, progress monitoring, and payment integration. Achieved 95 percent user satisfaction and reduced administrative workload by 50 percent.

AstroApp - AI-Powered Astrology Application: Developed native Android application using Java with OpenAI API integration for personalized astrological predictions. Implemented Material Design UI, daily horoscopes, compatibility checker, and birth chart generation. Garnered 8,000+ downloads with 4.6-star average rating.

HeyPlay - Synchronized Media Streaming Platform: Architected real-time synchronized media streaming platform using TypeScript, WebSocket technology, and React. Implemented room-based multiplayer functionality supporting 100+ concurrent users with synchronized audio and video playback across devices.

EDUCATION

Bachelor of Computer Applications

Indira Gandhi National Open University (IGNOU)

January 2022 – July 2025

New Delhi, India

Higher Secondary Certificate - Business and Commerce

Government Boys Senior Secondary School

April 2019 – December 2020

Faridabad, Haryana, India

CERTIFICATIONS AND ACHIEVEMENTS

Google Play Academy Certification – Store Listing Certificate (Official Google Certification for App Store Optimization)

Entrepreneurial Leadership – Successfully founded and scaled two technology companies (Teamkul and AdsToLive Technologies) with combined 150+ percent year-over-year growth and 70+ satisfied clients

Published Applications – Developed and published 20+ production applications on Google Play Store and Apple App Store with over 50,000 combined downloads and average 4.5-star ratings

Open Source Contributions – Active contributor to open-source community with 15+ public repositories on GitHub featuring diverse projects in mobile development, web applications, and AI integration

Technical Leadership – Built, mentored, and managed engineering teams of 8+ developers, fostering collaborative environment and implementing best practices for code quality and project delivery

ADDITIONAL INFORMATION

Languages: English (Professional Working Proficiency), Hindi (Native or Bilingual Proficiency)

Professional Interests: Mobile Architecture, Artificial Intelligence and Machine Learning, Cloud Computing, Open Source Development, Tech Community Building, User Experience Design

Availability: Open to relocation and remote opportunities