



SUNIL KUMAR DWIVEDI

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📍 Town Area Koraon Malviya Nagar koraon Prayagraj,U.P. 📅 1990-09-15

🚩 Indian 💍 Married ♂ Male

👤 Professional Summary

Responsible for managing sales of products in the defined geographic area and ensure consistent, profitable growth in sales revenues. Identify objectives, strategies and action plans to maximize short- and long-term sales & earnings and promote product presence in the assigned area

💼 Experience

04/2025 – Present
Satna Madhya Pradesh

Indo smc ltd

Marketing Executive

- develop relationships with key stakeholders, both internal and external.
- communicate with target audiences and build and develop customer relationships
- Help with marketing plans, advertising, direct marketing and campaigns
- arrange the effective distribution of marketing materials
- develop and implement a marketing strategy (often as part of a wider sales and marketing programme
- weekly or monthly reports for management

01/2023 – 03/2025
Agra Uttar Pradesh

Atul group of industries Pvt Ltd

Sales Managers

- Planing for sales-setting monthly/quarterly/yearly with dealer salesman according to market & model mix
- Develop & maintain review system & process at dealership level
- Sales volume achievement in his area as per the plan
- Develop &implement plan & startegics to increase business
- Responsible to achieve & exceed the business plan with maximum sales realization in the region

02/2020 – 11/2022
Rewa Madhya Pradesh

Astral Polytechnik Ltd

Marketing Executive

- Handling distributore & Dealers
- Increasing the primary & secondary sales in the territory
- Focussing on dealer network management for larger market penetration
- To solve the problem regarding service if any in the territory

12/2016 – 01/2020

G.S HONDA TECHNICAL SUPPORT (DEALER SERVICE HEAD)

Sales Executive

planing for sales management ,channel sales development to achievesales goals

🎓 Education

07/2013 – 06/2013

MBA Marketing & HR

United Collage Of Eng & Mgt Naini Prayagraj U.P

04/2006 – 18/2009

B.A

Kanpur University
Sociology

Skills

- Leadership
- Creativity
- Time Management
- Communication Skill
- Learning Skill
- Team Management

Languages

Hindi English

Other Participation

- Rajeev Ghandhi Rural Electricity Frenchies Development program
- Participate in National Institutional management Program

Training/Presentations

Vocational Training

IFCCO in Phoolpur (U.P.)
for 3 weeks.

Vocational Training

Airtel in Prayagraj (U.P)
For 3 weeks

Channel sales Development

Strength

Self-confidence

Hardworking

Learning ability

Honesty and Loyalty

Good team work

Strong work ethic

Computer Proficiency

Basic knowledge

MIS

Personal Details

Father's Name

Mr.Prem Sagar Dwivedi

Declaration

I assess my self as a hardworking, since re,confident and enthusiastic person.I have strong Willpower & I am ready to learn new things. I believe highly in team work and adopt my self to any environment with

The above information is true with best of my knowledge.