



# SUNIL KUMAR DWIVEDI

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📍 Town Area Koraon Malviya Nagar koraon Prayagraj,U.P. 📅 1990-09-15

🇮🇳 Indian 🤵 Married 🙂 Male

## 👤 Professional Summary

Responsible for managing sales of products in the defined geographic area and ensure consistent, profitable growth in sales revenues. Identify objectives, strategies and action plans to maximize short- and long-term sales & earnings and promote product presence in the assigned area

## 👜 Experience

04/2025 – Present  
Satna Madhya Pradesh

### Indo smc ltd

Marketing Executive

- develop relationships with key stakeholders, both internal and external.
- communicate with target audiences and build and develop customer relationships
- Help with marketing plans, advertising, direct marketing and campaigns
- arrange the effective distribution of marketing materials
- develop and implement a marketing strategy (often as part of a wider sales and marketing programme
- weekly or monthly reports for management

01/2023 – 03/2025  
Agra Uttar Pradesh

### Atul group of industries Pvt Ltd

Sales Managers

- Planing for sales-setting monthly/quarterly/yearly with dealer salesman according to market & model mix
- Develop & maintain review system & process at dealership level
- Sales volume achivement in his area as per the plan
- Develop & implement plan & startegics to increase business
- Responsible to achieve & exceed the business plan with maximum sales realization in the region

02/2020 – 11/2022  
Rewa Madhya Pradesh

### Astral Polytechnik Ltd

Marketing Executive

- Handling distributore & Dealers
- Increasing the primary & secondary sales in the territory
- Focussing on dealer network management for larger market penetration
- To solve the problem regarding service if any in the territory

12/2016 – 01/2020

### G.S HONDA TECHNICAL SUPPORT ( DEALER SERVICE HEAD)

Sales Executive

planing for sales management ,channel sales development to achievesales goals

## 🎓 Education

07/2013 – 06/2013

### MBA Marketing & HR

United Collage Of Eng & Mgt Naini Prayagraj U.P

04/2006 – 18/2009

### B.A

Kanpur University  
Sociology

## Skills

- Leadership
- Creativity
- Time Management
- Communication Skill
- Learning Skill
- Team Management

## Languages

Hindi

English

## Other Participation

- Rajeev Ghandhi Rural Electricity Frenchies Development program
- Participate in National Institutional management Program

## Training/Presentations

### **Vocational Training**

IFCCO in Phoolpur (U.P.)  
for 3 weeks.

### **Vocational Training**

Airtel in Prayagraj (U.P.)  
For 3weeks

### **Channel sales Development**

## Strength

**Self-confidence**

**Hardworking**

**Learning ability**

**Honesty and Loyalty**

**Good team work**

**Strong work ethic**

## Computer Proficiency

**Basic knowledge**

**MIS**

## ★ Personal Details

### **Father's Name**

Mr.Prem Sagar Dwivedi

## ★ Declaration

I assess my self as a hardworking, since re,confident and enthusiastic person.I have strong Willpower & I am ready to learn new things. I believe highly in team work and adopt my self to any environment with  
The above information is true with best of my knowledge.