Customer Churn Analysis

7032 1869 26.58%

Customers

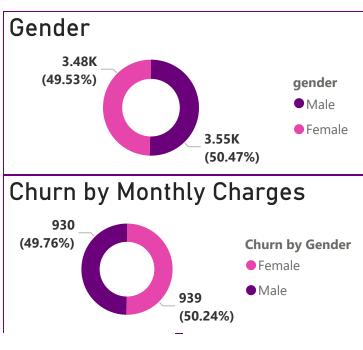
Churn Customer

Churn Rate

\$455.66K \$16.06M

Total Monthly Charges Total Charges

Demographics



ChurnRate SeniorC...

Monthly Charges

16%

SeniorCitizen

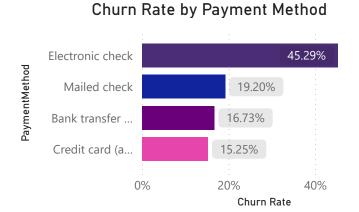
48%

Partner

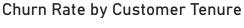
30% **Dependents**

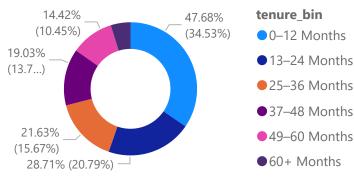
Risky Customer

Churn Rate by Contract Type 41.89% 40% 30% 19.00% 20% 7.43% 0% Fiber optic DSL No



Churn Rate by Internet Service 2.85% 11.28%(5.01%) (19.84%)**Contract** Month-to-m... One vear Two year 42.71% (75.15%)





Customer Churn Analysis

7032 1869 26.58%

313

6719 16.0...

Customers

Churn Customer

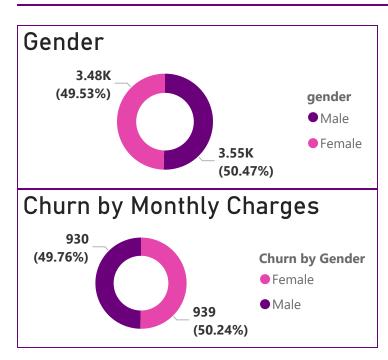
Churn Rate

Risky Customer

Non Risky Customer

Sum of TotalCharges

Demographics



16%

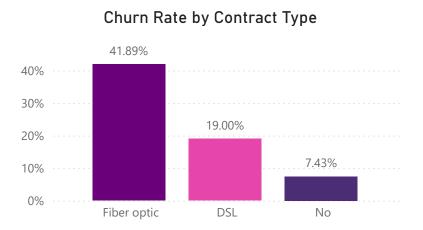
SeniorCitizen

48%

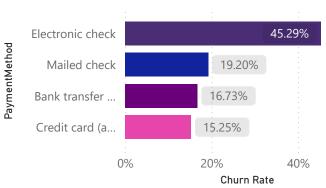
Partner

30% Dependents

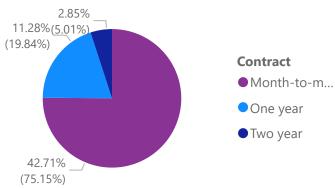
Monthly Charges



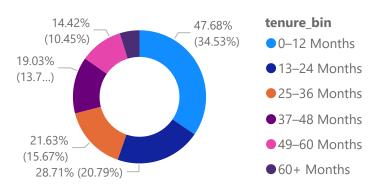




Churn Rate by Internet Service



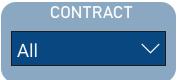
Churn Rate by Customer Tenure



ChurnRate SeniorCitizen









Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.

