

JOB DESCRIPTION



JOB TITLE	DATA ANALYST
LOCATION	Gurgaon
EXPERIENCE	0-2 Years

About the Company

Decision Point is a fast-growing Consumer Products Analytics & Consulting Company, with business partners featuring in global fortune 500 list. We specialize in applying math to solve complex business problems in CPG space.

DP assures you to provide a 360degree learning platform which will be steepest in the industry, you will develop in-depth know-how of CPG/FMCG business, learn the application of analytics and big data technologies and traits of management consulting.

Decision Point offers an entrepreneurial environment and exposure to advanced analytics in the domain of sales and marketing. The team at Decision Point is very young, energetic and highly skilled. Our team consists of talented business consultants, data scientists and engineers who are passionate about implementing analytics in real world business problems

A career at Decision Point is rich in experience and offers opportunities to build lasting relationships.

Role and Responsibility

The Person will work as Analyst in data services team of Decision Point, Translating business and functional user requirements into functioning solutions

An ideal candidate will be/have:

- Experience and/or training in computer programming languages such as: SQL, R
- Proficiency in Python related to Data Science
- Proficiency in Microsoft Excel
- Hands-on experience on Excel VBA
- Sound knowledge of Database administration like: Managing MySQL Server, MS SQL Server
- Strong verbal and written communication skills with ability to articulate results and issues to internal and client teams
- Familiarity with working with numerous large data sets
- Perform ad hoc duties in accordance to business needs
- Comfort in a fast-paced environment
- Strong analytical skills with the ability to collect, organize, analyses, and disseminate significant amounts of information with attention to detail and accuracy

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Key reasons to Join Decision Point

- **Development as a Subject Matter Expert** in FMCG sales & marketing analytics domain, working directly with one of the top 5 global FMCG brands.
- **Work extensively with clients/ direct client interaction** - There will be direct client interaction which will fasten your learning process and will enable you to master traits of strategy consulting i.e. from understanding business objective to analyzing data in a methodical way culminating with final output to be delivered to client.
- **Leave the lasting Impact on Business:** You will also get to witness the impact of implementing of your recommendations/strategies as you will be working very closely with clients on day-today basis
- **FastTrack Career Growth:** DP provides you to choose your own career path; We have Fast-track career path for people who love challenges, are ambitious and wants to push their limits. This means high reward, challenging role where candidate can get promoted every year with handsome raises
- **Young and dynamic culture:** the average age here is about 25 years. There is a lot of energy flowing all the time. We work hard and party harder. Our work environment is very flexible, and we understand your work life balance. We take off to mountains or beaches to recoup at least once a year and ensure we get together at the end of each quarter.