



**Mobile Applications –App Name
Preliminary Request for Proposal**

LAKE CITY CONSULTING LLC
**Mobile Applications –App Name
Request for Proposal**



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Acronyms

N/A

Introduction

1. Goal of App: Provide practice questions and model tests for test aspirants.
2. Target Audience: Professionals
3. Target platforms: iOS, Android, Windows
4. Devices: Android phones, Android Tablets, iPhones (4S, 5S, 5C, 6, 6 Plus, iPad, iPadMini)
5. Milestone Time table:

Completed By:	Key Milestones	Comments
06/03/2015	Distribution of the RFP-Preliminary	
06/10/2015	Response to RFP	Price, Schedule to be quoted.
06/12/2015	Detailed RFP to shortlisted vendors	Based on value proposition
06/19/2015	Bids due	
06/22/2015	Select Vendor	Based on value proposition
06/29/2015	App Prototype	
07/07/2015	Final version ready for storefront	

6. Budget: TBD



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Work Details:

1. Modify existing quiz source code (<http://www.appdesignvault.com/quizmaker>) to suit custom features as defined in the Functional Requirements below
2. Replicate the logic and design to work in Android and Windows Mobile
3. Functional Requirements: Offer multiple modes (Practice mode, Test mode), Support multiple subjects/categories, Maintain list of wrong answers, Support Ads, Points system – Score by Category and %, All configurations at one place in .plist file, Share results on social networks, Screen: Home, Modes, Categories, Test Matrix, Question, Bookmark, Finish test, Results, Demographics, Minimal server collaboration(Limited to display of results based on demographics), Data Caching app, Geo-location services and push notifications, Results can be emailed.

Confidentiality

This RFP, plus any other documents released, information provided, discussions, etc., as part of the selection process, are strictly confidential and should not be divulged to anyone who is not directly involved in preparation of the response. Additionally, all information within this proposal or gained during the RFP or other processes will remain confidential by the vendor. No information or publicity will be allowed to any third party unless specific written authorization is obtained from Lake City Consulting LLC

It is a condition of this RFP that the information provided herein is for the purpose of allowing vendors to submit proposals to Lake City Consulting LLC. It may not be used in any other context nor revealed to any other party not directly involved in the submission of a proposal in accordance with the terms of the specification.

The requirements specified in this RFP reflect those presently known. *Lake City Consulting LLC* reserves the right to vary, in detail, the final requirements. *Lake City Consulting LLC* will not be responsible for or pay any expense incurred in the preparation of any proposal or in *Lake City Consulting LLC*'s evaluation of it. *Lake City Consulting LLC* may require that all or part of the successful proposal be included in the contracts. All prices shall be consistently in US dollars and all unit prices, charges and totals should be inclusive of tax. Respondents should provide a clause by clause response to the RFP as specified. General information, which is not specifically requested, should be attached separately and clearly labeled "**Supporting Material**".

This document does not constitute an offer to sell, or a solicitation of an offer to purchase. *Lake City Consulting LLC* reserves the right to accept all or part of the proposal. *Lake City Consulting LLC* requires that contracts covering the provision of services and equipment requested in this RFP be negotiated to the satisfaction of *Lake City Consulting LLC*.

All vendors are required to acknowledge that they agree to the conditions set out in this section.



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Reference Apps:

'Reference Apps' concerns the name and details of other apps that the vendor may have programmed and is currently operational. Please provide:

- Name of app
- Key Features
- Your role / value proposition
- Time taken and approximate cost

Please indicate the period of time each app has been in operation with the designated package and the degree of customization that was required.