# Gravity in R: a short workshop

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May 23, 2024

This page is dedicated to teach students on running the gravity model in R. We use from CEPII, specifically BACI and the gravity dataset. We run in R and RStudie we rely on ppml from the gravity package when demonstrating PPML. We try to Silva and Tenreyro (2006), an excellent paper for an introduction to the log gravand PPML.	o IDE, and o replicate

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#### Introduction

The gravity model is probably the most popular model in international trade. Many uses them. It is very intuitive, great predictive power, and most importantly, tweakable (Yotov 2022). But the even most important is that UI students love them. If you're doing trade for your thesis, then you probably going to use the gravity model as your backbone.

This guide is my attempt to help you learn gravity model much easier. The most important part is probably the data and the model itself. What is the minimum things you need in the gravity model, how to arrange the database, run them, and interpret them. You must familiarize yourself with the data and its wrangling (80% of your coding) as well as the main gravity specification to date. I encourage students to pay careful attention to Yotov (2022) as it hosts the recent development in the gravity model, a must read if you're planning to utilize gravity model.

I use R here because I use R much more than Stata these days. However, the two language aren't very different. You can do the same thing on both, but you may need to google a bit. It's okay to use google a lot. I did as well even right now. Oh yeah I also informed you guys know R already so I won't go into too much basic stuff.

Next is the preparation you'll need. Make sure you read it carefully and install & download everything in advance!

# **Preparation**

This workshop is conducted with the R statistical software, RStudio IDE, and gravity (Woelwer et al. 2023) package. Of course you're going to need tidyverse as well, or specifically dplyr package. You want to procure data beforehand too, and I will use CEPII data. let's discuss one by one.

#### **Software**

You'd want to use R and RStudio for this. The main reason I use R is because it's free. Stata is not. I think Stata is faster and a bit easier (R people will kill me if they see this) but not cheap. If you have Stata it's fine too. The command you'd want in Stata is ppmlhdfe.

Now onto R. You can procure R and RStudio from Posit's website. Get it here. I wrote the guide to install R and RStudio here, so you better check it out. It's written in Indonesian.

After that, you are going to need to install some packages. Follow my step until I told you to do type this on the console install.packages(c("tidyverse","WDI","readxl","kableExtra")). You are going to do the same but you're going to few different stuff. Specifically, you need to add "gravity" and "writexl" on the list. That is, you need to type

```
install.packages(c("tidyverse","WDI","readxl","writexl","gravity"))
```

This step requires internet connection, but you'll need to do this only once.

#### Data

I procure data for this workshop from CEPII. From their website, CEPII is:

he CEPII is the leading French center for research and expertise on the world economy. It contributes to the policy making process trough its independent indepth analyses on international trade, migrations, macroeconomics and finance. The CEPII also produces databases and provides a platform for debate among academics, experts, practitioners, decision makers and other private and public stakeholders. Founded in 1978, the CEPII is part of the network coordinated by France Strategy, within the Prime Minister's services.

I use their BACI dataset (Gaulier and Zignago 2010) and gravity dataset (Conte, Cotterlaz, and Mayer 2022). You can get those from this link. BACI is under "international trade" banner while gravity is under "Gravity" banner. Specifically, I downloaded the 2017-2022 version of BACI and for the gravity dataset I downloaded the R version. You can of course download whichever version you like but for the purpose of this workshop maybe its best to stick with the same dataset as I.

You can also download from my drive.

Note that the data here is **extremely large** in size so be mindful. You need hefty internet quota and reasonable speed. Also, you can try opening it with spreadsheet software but unless you have a strong computer, i'd advice against it. Use R instead.

In the CEPII website you can use various other dataset that may be useful for you. At the same time, there are various other source you can utilise for your actual project that's not necessarily from CEPII.

#### working directory

If you finished downloading data and installing softwares, you then need to set up a working directory. A working directory is basically a folder where you have all the data and your R script (R version of do file). For now what you want is to have a **folder filled with your downloaded data**. Make sure you know the path to this folder. I tend to use easy path for my projects and move it somewhere else when i finished. If you use github or the likes, it'll be even nicer because you can actually wipe out your local repo if you finish.

All in all, you should have a folder with these stuff in it:

■ BACI_HS17_Y2017_V202401b	<b>4</b> A	16/05/2024 2:50 PM	Microsoft Excel Co	463,663 KB
■ BACI_HS17_Y2018_V202401b	<b>△</b> A	16/05/2024 2:50 PM	Microsoft Excel Co	503,136 KB
■ BACI_HS17_Y2019_V202401b	<b>△</b> A	16/05/2024 2:50 PM	Microsoft Excel Co	521,064 KB
■ BACI_HS17_Y2020_V202401b	<b>A</b>	16/05/2024 2:50 PM	Microsoft Excel Co	510,148 KB
■ BACI_HS17_Y2021_V202401b	<b>▲</b> A	16/05/2024 2:50 PM	Microsoft Excel Co	536,717 KB
■ BACI_HS17_Y2022_V202401b	<b>△</b> A	16/05/2024 2:51 PM	Microsoft Excel Co	529,356 KB
country_codes_V202401b	<b>⊘</b> A	16/05/2024 2:51 PM	Microsoft Excel Co	6 KB
Gravity_V202211.rds	<b>△</b> A	16/05/2024 2:50 PM	RDS File	128,696 KB
product_codes_HS17_V202401b	<b>⊘</b> A	16/05/2024 2:51 PM	Microsoft Excel Co	585 KB
Readme	<b>⊘</b> A	16/05/2024 2:51 PM	Text Document	1 KB

Notes about the data country\_codes, product\_codes and Readme are all for reading BACI.

### **Packages**

for this page I use these packages but you may not need all of them

```
library(tidyverse)
library(penppml) ## no need
library(writexl)
library(modelsummary) ## no need
library(gravity)
```

# Simple gravity specification

#### **Theory**

The earliest (e.g., naive) gravity model taking directly from Newtonian gravity theory looks something like this:

$$X_{ij} = \tilde{G} \frac{Y_i E_j}{T_{ij}^{\theta}} \tag{0.1}$$

where  $X_{it}$  is the value of trade flow from country i to country j,  $\tilde{G}$  is the gravitational constant (aka our usual constant),  $Y_i$  is the output in country i  $E_j$  is the value of expenditure in country j and  $T_{ij}$  is the total bilateral trade frictions / trade cost between country i and country j.

There are various other types of gravity equations, but let's start with a relatively simple one. One of my favorite simple gravity specification is a budget version of Silva and Tenreyro (2006) which is taken from Anderson and Wincoop (2003) which looks like this:

$$X_{ij} = \alpha_0 Y_i^{\alpha_1} Y_j^{\alpha_2} D_{ij}^{\alpha_3} e^{\theta_i d_i + \theta_j d_j} \tag{0.2} \label{eq:3.1}$$

where  $\alpha_0$  is your  $\tilde{G}$ , while Y is the output and expenditure which is proxied with GDP.  $D_{ij}$  is the distance between the two countries, which can be generalized as a vector of trade cost measures. Typically we use physical distance but also other types of bilateral trade cost. Lastly, the  $d_i$  and  $d_j$  is country-specific characteristics.

There are various variables used in Silva and Tenreyro (2006). log of exporter's and importer's GDP and GDP per capita. Various "distance" variables is used as well e.g., physical distance and variables like contiguity, common-language dummy, colonial-tie dummy and free trade agreement dummy.

Note that our regression consists only of two indices: exporter i and importer j. We are going to use the gravity data I mentioned earlier, slice the dataset to cover only one year chosen arbitrarily (which is 2019), and run Equation 0.2.

#### Setting data

first we load all the necessary data:

```
## Readubg data
gravity <- readRDS("Gravity_V202211.rds")
key<-read_csv("country_codes_V202401b.csv")</pre>
```

The gravity is the data from CEPII while key is storing some country codes. You can see the first 10 rows of the data and its variable names you call their name. Just type gravity or key in the console then hit enter. However, if you just want to look at the variable names, you can use colnames()

#### colnames(gravity)

[1]	"year"	"country_id_o"	"country_id_d"
[4]	"iso3_o"	"iso3_d"	"iso3num_o"
[7]	"iso3num_d"	"country_exists_o"	"country_exists_d"
[10]	"gmt_offset_2020_o"	"gmt_offset_2020_d"	"distw_harmonic"
[13]	"distw_arithmetic"	"distw_harmonic_jh"	"distw_arithmetic_jh"
[16]	"dist"	"main_city_source_o"	"main_city_source_d"
[19]	"distcap"	"contig"	"diplo_disagreement"
[22]	"scaled_sci_2021"	"comlang_off"	"comlang_ethno"
[25]	"comcol"	"col45"	"legal_old_o"

```
[28] "legal_old_d"
                                "legal_new_o"
                                                          "legal_new_d"
[31] "comleg_pretrans"
                                "comleg_posttrans"
                                                          "transition_legalchange"
                                "heg_o"
[34] "comrelig"
                                                          "heg_d"
                               "col_dep"
[37] "col_dep_ever"
                                                          "col_dep_end_year"
[40] "col_dep_end_conflict"
                                "empire"
                                                          "sibling_ever"
[43] "sibling"
                                "sever_year"
                                                          "sib_conflict"
[46] "pop_o"
                                "pop_d"
                                                          "gdp_o"
[49] "gdp_d"
                                "gdpcap_o"
                                                          "gdpcap_d"
[52] "pop_source_o"
                                "pop_source_d"
                                                          "gdp_source_o"
[55] "gdp_source_d"
                                "gdp_ppp_o"
                                                          "gdp_ppp_d"
[58] "gdpcap_ppp_o"
                                "gdpcap_ppp_d"
                                                          "pop_pwt_o"
[61] "pop_pwt_d"
                                "gdp_ppp_pwt_o"
                                                          "gdp_ppp_pwt_d"
[64] "gatt_o"
                                "gatt_d"
                                                          "wto_o"
[67] "wto_d"
                                "eu_o"
                                                          "eu_d"
[70] "fta_wto"
                                "fta_wto_raw"
                                                          "rta_coverage"
[73] "rta_type"
                               "entry_cost_o"
                                                          "entry_cost_d"
[76] "entry_proc_o"
                                "entry_proc_d"
                                                          "entry_time_o"
[79] "entry_time_d"
                                "entry_tp_o"
                                                          "entry_tp_d"
[82] "tradeflow_comtrade_o"
                                "tradeflow_comtrade_d"
                                                          "tradeflow_baci"
[85] "manuf_tradeflow_baci"
                                                          "tradeflow_imf_d"
                                "tradeflow_imf_o"
```

As you can see, the column names are so plenty. Consult to the CEPII website or Conte, Cotterlaz, and Mayer (2022) to learn more. We will only use some of them, so we will filter these data to make it more concise. Specifically, we will (1) remove some countries, (2) remove non-2019, and (3) remove variables we are not using.

For variables, we will keep iso3\_o, iso3\_d, distw\_harmonic, contig, comcol, comlang\_off,gdp\_o,gdp\_d, gdpcap\_o, gdpcap\_d,fta\_wto. Note that o means origin / exporter and d means destination / importer.

```
## create a country list
   ctr<-c("Albania", "Denmark", "Kenya", "Romania", "Algeria", "Djibouti", "Kiribati", "Russi
2
   vrb<-c("iso3num_o","iso3num_d","year","iso3_o", "iso3_d", "distw_harmonic", "contig", "con</pre>
5
   ## keep 2019
6
   gravity2<-gravity|>filter(year==2019)
   ## Keep countries in the list
   key2<-key |> filter(country_name%in%ctr)
   gravity2<-gravity2 |> filter(country_id_o %in% key2$country_iso3 & country_id_d %in% key2$
11
   gravity2<-gravity2 |> select(vrb)
12
13
   ## Make a log versin
14
   gravity2<-gravity2 |>
   mutate(ldist=log(distw_harmonic),
16
```

You can see in your environment tab the difference between gravity and gravity2 as well as between key and key2 on the number of observations and variables. Note that we also log non-dummy variables for gravity2 to redo Silva and Tenreyro (2006).

We will focus on the gravity2 as it will be the dataset we will run. You can quickly show summary statistics by typing summary(gravity2) on the console tab.

#### summary(gravity2)

```
iso3num_o
                   iso3num_d
                                                     iso3_o
                                       year
Min.
       : 8.0
                Min.
                        : 8.0
                                 Min.
                                         :2019
                                                 Length: 12321
1st Qu.:204.0
                 1st Qu.:204.0
                                  1st Qu.:2019
                                                 Class : character
Median :400.0
                Median:400.0
                                 Median:2019
                                                 Mode :character
Mean
       :415.5
                        :415.5
                                         :2019
                Mean
                                 Mean
3rd Qu.:616.0
                 3rd Qu.:616.0
                                  3rd Qu.:2019
Max.
       :894.0
                Max.
                        :894.0
                                 Max.
                                         :2019
   iso3_d
                    distw_harmonic
                                         contig
                                                            comcol
Length: 12321
                    Min.
                           :
                                 4
                                     Min.
                                            :0.00000
                                                        Min.
                                                               :0.00000
                    1st Qu.: 4459
                                     1st Qu.:0.00000
                                                        1st Qu.:0.00000
Class : character
Mode :character
                    Median: 7587
                                     Median :0.00000
                                                        Median :0.00000
                           : 7932
                                            :0.01753
                                                        Mean
                                                               :0.09739
                    Mean
                                     Mean
                    3rd Qu.:11024
                                     3rd Qu.:0.00000
                                                        3rd Qu.:0.00000
                    Max.
                           :19676
                                     Max.
                                            :1.00000
                                                        Max.
                                                               :1.00000
 comlang_off
                      gdp_o
                                           gdp_d
                                                               gdpcap_o
Min.
       :0.0000
                                                                  : 0.224
                  Min.
                         :1.779e+05
                                       Min.
                                              :1.779e+05
                                                            Min.
1st Qu.:0.0000
                  1st Qu.:1.419e+07
                                       1st Qu.:1.419e+07
                                                            1st Qu.: 1.909
Median :0.0000
                  Median :4.805e+07
                                       Median :4.805e+07
                                                            Median : 6.321
Mean
       :0.1789
                  Mean
                         :4.785e+08
                                       Mean
                                              :4.785e+08
                                                            Mean
                                                                   :15.262
3rd Qu.:0.0000
                  3rd Qu.:3.512e+08
                                       3rd Qu.:3.512e+08
                                                            3rd Qu.:18.480
Max.
       :1.0000
                  Max.
                         :1.428e+10
                                       Max.
                                              :1.428e+10
                                                            Max.
                                                                    :85.335
                  NA's
                         :111
                                       NA's
                                                            NA's
                                                                    :111
                                              :111
   gdpcap_d
                     fta_wto
                                    tradeflow_baci
                                                             ldist
Min.
       : 0.224
                         :0.0000
                                                    0
                                                         Min.
                                                                :1.386
                  Min.
                                   Min.
                                           :
1st Qu.: 1.909
                  1st Qu.:0.0000
                                    1st Qu.:
                                                   273
                                                         1st Qu.:8.403
Median : 6.321
                  Median : 0.0000
                                                         Median :8.934
                                    Median:
                                                 6343
Mean
       :15.262
                         :0.2023
                                               611172
                                                         Mean
                                                                :8.721
                  Mean
                                    Mean
3rd Qu.:18.480
                  3rd Qu.:0.0000
                                                87003
                                                         3rd Qu.:9.308
                                    3rd Qu.:
```

```
Max.
      :85.335 Max. :1.0000 Max.
                                    :149568313 Max. :9.887
NA's
      :111
                              NA's :2185
   lgdpo
                 lgdpd
                                lgdpco
                                                lgdpcd
Min. :12.09 Min. :12.09 Min. :-1.4961 Min. :-1.4961
1st Qu.:16.47 1st Qu.:16.47
                            1st Qu.: 0.6466 1st Qu.: 0.6466
Median :17.69 Median :17.69
                            Median: 1.8438 Median: 1.8438
Mean :17.93 Mean :17.93
                            Mean : 1.8087
                                            Mean : 1.8087
3rd Qu.:19.68
              3rd Qu.:19.68
                            3rd Qu.: 2.9167
                                            3rd Qu.: 2.9167
      :23.38
              Max. :23.38
Max.
                            Max. : 4.4466 Max. : 4.4466
NA's :111
              NA's :111
                            NA's
                                  :111
                                            NA's
                                                  :111
  logtrade
Min. : 0.001
1st Qu.: 5.613
Median: 8.755
     : 8.438
Mean
3rd Qu.:11.374
Max.
     :18.823
NA's
      :2185
```

#### Regression

Let's do 2 types of regression. First we do a regression using a normal ols, and secondly we do ppml.

```
reg1<-lm(data=gravity2,logtrade~lgdpo+lgdpd+lgdpco+lgdpcd+ldist+contig+comcol+comlang_off+reg2<-lm(data=gravity2,logtrade~lgdpo+lgdpd+lgdpco+lgdpcd+ldist+contig+comcol+comlang_off+reg3<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",distance="distw_harmonic",addreg4<-ppml(data=gravity2,dependent_variable="tradeflow_baci",dista
```

You can call each reg's table with summary(reg1).

You can compare results with Silva and Tenreyro (2006). Note that they don't use fixed effects.

Table 1: Simple regression results

	OLS no ctr	OLS with ctr	PPML no ctr	PPML with ctr
(Intercept)	-21.866***	-81.921**	-15.380***	-118.218*
	(0.414)	(30.733)	(0.255)	(49.820)
lgdpo	1.239***	1.739	0.895***	6.704**
	(0.013)	(1.367)	(0.008)	(2.374)
lgdpd	0.947***	4.220**	0.814***	1.349
	(0.013)	(1.285)	(0.008)	(1.884)
lgdpco	0.251***	-2.090	-0.041***	-10.947*
	(0.018)	(3.196)	(0.012)	(5.283)
lgdpcd	0.066***	-6.527*	-0.037**	-1.280
	(0.018)	(2.996)	(0.011)	(4.393)
contig	0.899***	0.594***	0.185***	0.334***
	(0.165)	(0.147)	(0.037)	(0.031)
comcol	0.489***	0.317***	0.110	0.519***
	(0.082)	(0.082)	(0.090)	(0.074)
comlang_off	0.781***	0.778***	0.238***	0.162***
	(0.061)	(0.061)	(0.035)	(0.031)
fta_wto	0.702***	0.559***	0.383***	0.380***
	(0.057)	(0.057)	(0.028)	(0.025)
ldist	-1.215***	-1.466***		
	(0.032)	(0.032)		
dist_log			-0.606***	-0.711***
			(0.013)	(0.012)
Num.Obs.	9990	9990	9990	9990
R2	0.720	0.798		
R2 Adj.	0.720	0.793		
AIC	43230.2	40397.2		
BIC	43309.5	42019.3		
Log.Lik.	-21604.098	-19973.582		
RMSE	2.10	1.79	2097486.21	1 585 545.74

<sup>+</sup> p < 0.1, \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

TABLE 3.—THE TRADITIONAL GRAVITY EQUATION

Estimator:	OLS	OLS	Tobit	NLS	PPML	PPML
Dependent Variable:	$ln(T_{ij})$	$ln(1 + T_{ij})$	$ln(a + T_{ij})$	$T_{ij}$	$T_{ij} > 0$	$T_{ij}$
Log exporter's GDP	0.938**	1.128**	1.058**	0.738**	0.721**	0.733**
	(0.012)	(0.011)	(0.012)	(0.038)	(0.027)	(0.027)
Log importer's GDP	0.798**	0.866**	0.847**	0.862**	0.732**	0.741**
	(0.012)	(0.012)	(0.011)	(0.041)	(0.028)	(0.027)
Log exporter's GDP per capita	0.207**	0.277**	0.227**	0.396**	0.154**	0.157**
	(0.017)	(0.018)	(0.015)	(0.116)	(0.053)	(0.053)
Log importer's GDP per capita	0.106**	0.217**	0.178**	-0.033	0.133**	0.135**
	(0.018)	(0.018)	(0.015)	(0.062)	(0.044)	(0.045)
Log distance	-1.166**	-1.151**	-1.160**	-0.924**	-0.776**	-0.784**
	(0.034)	(0.040)	(0.034)	(0.072)	(0.055)	(0.055)
Contiguity dummy	0.314*	-0.241	-0.225	-0.081	0.202	0.193
	(0.127)	(0.201)	(0.152)	(0.100)	(0.105)	(0.104)
Common-language dummy	0.678**	0.742**	0.759**	0.689**	0.752**	0.746**
	(0.067)	(0.067)	(0.060)	(0.085)	(0.134)	(0.135)
Colonial-tie dummy	0.397**	0.392**	0.416**	0.036	0.019	0.024
•	(0.070)	(0.070)	(0.063)	(0.125)	(0.150)	(0.150)
Landlocked-exporter dummy	-0.062	0.106*	-0.038	-1.367**	-0.873**	-0.864**
. ,	(0.062)	(0.054)	(0.052)	(0.202)	(0.157)	(0.157)
Landlocked-importer dummy	-0.665**	-0.278**	-0.479**	-0.471**	-0.704**	-0.697**
	(0.060)	(0.055)	(0.051)	(0.184)	(0.141)	(0.141)
Exporter's remoteness	0.467**	0.526**	0.563**	1.188**	0.647**	0.660**
•	(0.079)	(0.087)	(0.068)	(0.182)	(0.135)	(0.134)
Importer's remoteness	-0.205*	-0.109	-0.032	1.010**	0.549**	0.561**
	(0.085)	(0.091)	(0.073)	(0.154)	(0.120)	(0.118)
Free-trade agreement dummy	0.491**	1.289**	0.729**	0.443**	0.179*	0.181*
,	(0.097)	(0.124)	(0.103)	(0.109)	(0.090)	(0.088)
Openness	-0.170**	0.739**	0.310**	0.928**	-0.139	-0.107
•	(0.053)	(0.050)	(0.045)	(0.191)	(0.133)	(0.131)
Observations	9613	18360	18360	18360	9613	18360
RESET test p-values	0.000	0.000	0.204	0.000	0.941	0.331

Figure 1: source: Silva and Tenreyro (2006)

By the way, you can save the regression table using modelsummary(). don't forget to run library(modelsummary) first. You can use xls extension, but also doc. I personally like .html more.

```
regtab<- list(
  "OLS no ctr" = reg1,
  "OLS with ctr" = reg2,
  "PPML no ctr"=reg3,
  "PPML with ctr"=reg4
)
modelsummary(regtab,output="regtab.xlsx")</pre>
```

# **Product level gravity**

### **Theory**

We then proceed to a higher-dimension trade data which you may be interested in. In the field, UI students often interested largely in Indonesian affairs. That is, we are not interested so much in the bilateral flow of all countries, but only on Indonesia. However, we often use more granular dimension than just exporter/importer. Often times we use indices like time, commodities or industries, or even firms (shamelessly inserting my paper here Gupta (2023)).

Now, if you are planning to do these kinds of studies, then you are going to need to tackle higher degree dataset and merging the gravity variables. Most often you can get these variables from World Development Indicators but CEPII is ok for now (note the main problem of CEPII is its timeliness).

The theory isn't so different compared to our previous gravity model. What we want is an additional indices. We are going to estimate something similar as Equation 0.2 but with more indices. We need to care about multilateral resistance (MR) and we can use dummies since we now have more variations from indices like time and HS code.

According to Yotov (2022), we need at least 3 dummies to run a multi-country, multi-time and multi-goods/sectors<sup>1</sup>. We need to have exporter-time dummy, importer-time dummy and country-pair dummy. We need to construct this first. Note that these dummies will likely absorb some of your variables like distance (consistant between pair across time, typically).

So we will do the HS, time varying version of Equation 0.2:

$$X_{ijpt} = \alpha_0 Y_{it}^{\alpha_1} Y_{jt}^{\alpha_2} D_{ijpt}^{\alpha_3} e^{\theta_1 o_{it} + \theta_2 d_{jt} + \theta_3 p_{ij}}$$

$$\tag{0.3}$$

#### Setting data

This time we need BACI data. Brace yourself because this dataset is HUGE. We read 5 different years.

```
t2017<-read_csv("BACI_HS17_Y2017_V202401b.csv")
t2018<-read_csv("BACI_HS17_Y2018_V202401b.csv")
t2019<-read_csv("BACI_HS17_Y2019_V202401b.csv")
t2020<-read_csv("BACI_HS17_Y2020_V202401b.csv")
t2021<-read_csv("BACI_HS17_Y2021_V202401b.csv")

## Combining all
trade<-rbind(t2017,t2018,t2019,t2020,t2021)

remove(t2017,t2018,t2019,t2020,t2021)</pre>
```

I used read\_csv from the tydiverse package for reading .csv. rbind is to stack all BACI data (it was separated per year), then I remove the individual BACI to save environment space.

<sup>&</sup>lt;sup>1</sup>unless you have domestic trade data which we typically don't. If you do, then there's borders dummy. More on Yotov (2022).

At this point, you can try checking out the two datasets. You can try looking at both data by calling their names. Alternatively, just look at the column names with colnames(). Let's try the BACI frist.

```
colnames(trade)
```

```
[1] "t" "i" "j" "k" "v" "q"
```

There are only 6 columns / variables. Here's some information on what thos means

Table 2: Variable explanations

var	meaning
t	year
i	exporter
j	importer
k	product
V	value
q	quantity

Products in Harmonized System 6-digit nomenclature. Values in thousand USD and quantities in metric tons. Exporter and importer is codified using CEPII codes. the codes and it means can be found in the "key" dataset. To have country identities into the BACI dataset, we need to join the two.

To join the two datasets, we need a key variable. A key variable is the variable connecting the two variables. Both needs the same name. So first we need to assign the same name for exporter and importer codes between BACI and gravity.

We know that i in BACI is iso3num\_o in gravity, while j in BACI is iso3num\_d in gravity. So we rename the one in BACI so both have the same name:

```
## Rename variable
   trade2<-trade|>rename(iso3num_o=i,iso3num_d=j,year=t)
   ## Change ctr to reduce computation problem
   ctr<-c("IDN", "SGP", "VNM", "MYS", "THA", "PHL", "USA", "CHN", "JPN", "KOR")
5
   ## Kita ulangi gravity2 karena sekarang perlu tahun 2017-2021
   gravity2<-gravity|>filter(year>2016 & year<2022)</pre>
   gravity2<-gravity2 |> filter(iso3_o %in%ctr & iso3_d %in% ctr) ## notice the change
   gravity2<-gravity2 |> select(vrb)
10
11
   ## gabung dengan trade2
12
13
   gabung<-left_join(gravity2,trade2,by=c("year","iso3num_o","iso3num_d"))</pre>
14
```

Check the results with gabung or View(gabung). The most important thing here is that you have to make sure you understand the changes in variations! Now that we have time and HS (k), a pair of countries can have multiple observations in different year and different goods. tradeflow\_baci will be repeated because this is the total trade, while now we focus on v and q as the  $X_{ijpt}$ .

Before we go, however, we need to generate our dummies! Remember, we need to make three dummies,  $o_{it}$ ,  $d_{it}$  and  $p_{ij}$  (see Equation 0.3). To do that, we do this:

```
gabung <- gabung |>
mutate(ooo=interaction(iso3num_o,year),

ddd=interaction(iso3num_d,year),

ppp=interaction(iso3num_o,iso3num_d))
```

You can check again whether it's made. if you do tibble(gabung) you will see that we have created our factor variables. Oh yes, do not forget to log non-factors.

```
gabung<-gabung |>
mutate(ldist=log(distw_harmonic),

lgdpo=log(gdp_o),

lgdpd=log(gdp_d),

lgdpco=log(gdpcap_o),

lgdpcd=log(gdpcap_d),

lgdpcd=log(gdpcap_d),

logtrade=log(1+v)) ## note the difference with before
```

Why don't we show the quick summary statistics?

#### summary(gabung)

```
iso3num o
                   iso3num d
                                                      iso3_o
                                        year
       :156.0
Min.
                 Min.
                         :156.0
                                   Min.
                                          :2017
                                                   Length: 1882603
1st Qu.:360.0
                 1st Qu.:360.0
                                   1st Qu.:2018
                                                   Class : character
Median :458.0
                 Median :458.0
                                  Median:2019
                                                   Mode : character
                         :504.9
Mean
       :482.5
                 Mean
                                  Mean
                                          :2019
3rd Qu.:702.0
                 3rd Qu.:702.0
                                   3rd Qu.:2020
Max.
       :840.0
                         :840.0
                                   Max.
                                          :2021
   iso3_d
                    distw_harmonic
                                           contig
                                                              comcol
Length: 1882603
                            :
                                              :0.0
                                                                 :0
                    Min.
                                10
                                       Min.
                                                         Min.
Class : character
                    1st Qu.: 1193
                                       1st Qu.:0.0
                                                         1st Qu.:0
Mode :character
                    Median: 2289
                                       Median:0.0
                                                         Median:0
                    Mean
                            : 2598
                                       Mean
                                              :0.1
                                                         Mean
                                                                 :0
                    3rd Qu.: 3836
                                       3rd Qu.:0.0
                                                         3rd Qu.:0
                            :15486
                    Max.
                                       {\tt Max.}
                                              :1.0
                                                         Max.
                                                                 :1
                    NA's
                            :775034
                                              :775034
                                                         NA's
                                       NA's
                                                                 :775034
```

```
gdpcap_o
 comlang_off
                      gdp_o
                                          gdp_d
Min.
       :0.0
                 Min.
                         :2.814e+08
                                      Min.
                                             :2.814e+08
                                                           Min. : 3.0
1st Qu.:0.0
                 1st Qu.:3.755e+08
                                      1st Qu.:3.626e+08
                                                           1st Qu.: 7.2
Median:0.0
                 Median :1.042e+09
                                      Median :5.060e+08
                                                           Median:10.4
Mean
       :0.1
                 Mean
                         :3.605e+09
                                      Mean
                                             :2.766e+09
                                                           Mean
                                                                  :22.5
3rd Qu.:0.0
                 3rd Qu.:5.038e+09
                                      3rd Qu.:1.725e+09
                                                           3rd Qu.:38.8
Max.
       :1.0
                         :2.300e+10
                                      Max.
                                              :2.300e+10
                                                           Max.
                                                                  :72.8
NA's
       :775034
                 NA's
                         :397835
                                      NA's
                                              :456083
                                                           NA's
                                                                   :397835
                                   tradeflow baci
                                                             k
   gdpcap_d
                     fta_wto
       : 3.0
                         :0.0
                                   Min.
                                          :
                                               592555
                                                        Length: 1882603
Min.
                 Min.
1st Qu.: 3.9
                 1st Qu.:1.0
                                   1st Qu.: 8542294
                                                        Class : character
                 Median :1.0
Median:10.3
                                   Median : 14608561
                                                        Mode : character
Mean
       :20.6
                 Mean
                         :0.9
                                   Mean
                                           : 29785446
3rd Qu.:34.8
                 3rd Qu.:1.0
                                   3rd Qu.: 39777972
       :72.8
                 Max.
                                   Max.
                                           :500928196
Max.
                         :1.0
NA's
                 NA's
                                   NA's
       :456083
                         :775034
                                           :1003024
      v
                                                                 ddd
                                              000
                          q
Min.
               0
                   Min.
                                   0
                                       458.2019:
                                                   59882
                                                           360.2020:
                                                                       65802
                                       458.2018:
1st Qu.:
              10
                   1st Qu.:
                                   1
                                                   59084
                                                           360.2019:
                                                                       64772
Median:
             106
                   Median:
                                       458.2020:
                                                   58944
                                                           360.2021:
                                                                       64672
                                  11
Mean
            6971
                   Mean
                                5709
                                       458.2021:
                                                   58052
                                                           360.2018:
                         :
                                                                       64286
3rd Qu.:
            1082
                   3rd Qu.:
                                 150
                                       458.2017:
                                                           458.2019:
                                                                       63506
                                                   55982
Max.
       :42892726
                   Max.
                           :88344459
                                       360.2019:
                                                   55798
                                                           458.2018:
                                                                       63350
       :225
NA's
                   NA's
                           :27377
                                        (Other) :1534861
                                                           (Other) :1496215
                       ldist
                                        lgdpo
                                                          lgdpd
     ppp
458.360:
          69600
                  Min.
                          :2.3
                                    Min.
                                            :19.5
                                                      Min.
                                                             :19.5
360.458:
          60084
                  1st Qu.:7.1
                                    1st Qu.:19.7
                                                      1st Qu.:19.7
458.704:
          51616
                  Median:7.7
                                    Median:20.8
                                                      Median:20.0
704.458: 45440
                  Mean
                        :7.6
                                    Mean
                                            :21.0
                                                      Mean
                                                             :20.7
156.458:
          45204
                  3rd Qu.:8.3
                                    3rd Qu.:22.3
                                                      3rd Qu.:21.3
704.360: 44976
                  Max.
                          :9.6
                                    Max.
                                            :23.9
                                                      Max.
                                                             :23.9
(Other):1565683
                  NA's
                          :775034
                                    NA's
                                            :397835
                                                      NA's
                                                             :456083
    lgdpco
                      lgdpcd
                                      logtrade
                                   Min.
Min. :1.1
                                          : 0.001
                 Min.
                         :1.1
1st Qu.:2.0
                 1st Qu.:1.4
                                   1st Qu.: 2.366
Median:2.3
                 Median :2.3
                                   Median: 4.677
Mean
       :2.6
                 Mean
                         :2.5
                                   Mean
                                           : 4.781
                                   3rd Qu.: 6.987
3rd Qu.:3.7
                 3rd Qu.:3.5
Max.
       :4.3
                 Max.
                         :4.3
                                   Max.
                                          :17.574
NA's
       :397835
                 NA's
                         :456083
                                   NA's
                                           :225
```

#### Regression

```
ger1<-lm(data=gabung,logtrade~lgdpo+lgdpd+lgdpco+lgdpcd+ldist+contig+comcol+comlang_off+ft ger2<-lm(data=gabung,logtrade~lgdpo+lgdpd+lgdpco+lgdpcd+ldist+contig+comcol+comlang_off+ft ger3<-ppml(data=gabung,dependent_variable="v",distance="distw_harmonic",additional_regress ger4<-ppml(data=gabung,dependent_variable="v",distance="distw_harmonic",additional_regress
```

As you can see, the difference is apparent when we use HS-6-digit instead of total trade. This is of course the case since now we have wild, uncontrolled variability in the goods characteristics. Indeed, the gravity equation is much better suited predicting total trade where country and year characteristics dominates and industry/goods heterogeneity is absorbed by the total trade. Remember, I use only small number of countries with tons of HS 6 digit<sup>2</sup>. Moreover, PPML sometimes act funny where zeroes are abundant combined with many dummies. Convergence sometimes unachieved / converge to a very strange parameters.

UI students typically only interested in Indonesia, so country pair dummy and indonesiatime dummy often not needed.

# Closing

OKay now you are ready to run regression yourself. Try to replicate what I do here and you prolly finished 50% of your thesis. You then can work to update this with your own hypothesis, adding more variable and more concentrated.

Running this on Stata is also excellent. I must confess that R is also speedy (these guys making the package is extremely good), but Stata is a bit more intuitive and compute you with important stats as well such as pseudo-R. Nevertheless, now you should be able to do both!

I cannot emphasize enough references in Yotov (2022). Whatever you want to do, a paper prolly covered it already. Learn from them and look for an insight to add. Work with your spv and you'll be fine.

#### References

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 $<sup>^2</sup>$ I added JPN, KOR, CHN and USA in this version. Previously it was only ASEAN6 and results were pretty funny since within-ASEAN trade isn't so large.

Table 3: Simple regression results

	OLS no dum	OLS with dum	PPML no dum	PPML with dum
(Intercept)	-14.338***	-10.690***	-10.696***	$2.821069 \times 10^9$
	(0.084)	(2.981)	(0.414)	$(2.961508\times10^{10})$
lgdpo	0.747***	1.853***	0.484***	$1.134981 \times 10^8$
	(0.002)	(0.339)	(0.010)	$(8.482254 \times 10^8)$
$\operatorname{lgdpd}$	0.298***	-0.978***	0.521***	$-2.754353 \times 10^{8}$
	(0.003)	(0.146)	(0.010)	$(2.234614 \times 10^9)$
lgdpco	-0.110***	-0.622***	0.017	$-8.783809\times10^{8}$
	(0.003)	(0.170)	(0.015)	$(3.933582 \times 10^9)$
lgdpcd	-0.116***	-0.289**	0.028 +	$3.569438 \times 10^{8}$
	(0.003)	(0.089)	(0.015)	$(3.489149 \times 10^9)$
contig	0.439***	0.225***	0.523***	$-6.201678\times10^{8}$
	(0.010)	(0.063)	(0.045)	$(1.038710 \times 10^{10})$
comcol	0.667***	0.707	0.523***	$8.697582 \times 10^9$
	(0.023)	(0.941)	(0.100)	$(1.730090\times10^{10})$
$comlang\_off$	0.272***	0.595**	0.288***	$-7.354066\times10^{8}$
	(0.010)	(0.214)	(0.041)	$(8.369619 \times 10^9)$
fta_wto	-0.298***	-0.900	0.275***	$-5.661232\times10^{8}$
	(0.014)	(1.386)	(0.040)	$(7.205660\times10^9)$
ldist	-0.248***	0.008		
	(0.005)	(0.450)		
$\operatorname{dist\_log}$			-0.273***	2.045000
			(0.022)	(2.401000)
Num.Obs.	1107423	1 107 423	1107423	1107423
R2	0.113	0.142		
R2 Adj.	0.113	0.142		
AIC	5470865.7	5433627.2		
BIC	5470996.8	5435319.5		
Log.Lik.	-2735421.851	-2716671.624		
RMSE	2.86	2.81	124103.11	124070.84

<sup>+</sup> p < 0.1, \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

- Gaulier, Guillaume, and Soledad Zignago. 2010. "BACI: International Trade Database at the Product-Level. The 1994-2007 Version." Working Papers 2010-23. CEPII. http://www.cepii.fr/CEPII/fr/publications/wp/abstract.asp?NoDoc=2726.
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