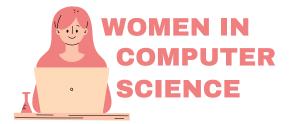
WICS WASHU

Branding Kit

LOGO VARIATION 1



LOGO VARIATION 2



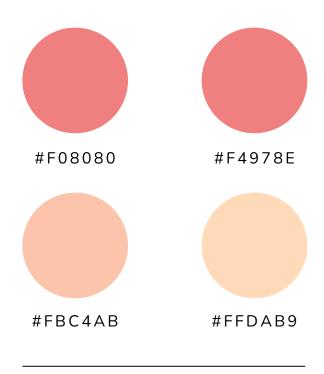
LOGO VARIATION 3



LOGO VARIATION 4



COLOR PALETTE



FONTS

HEADER: ARCHIVO BLACK

ABCDEFGHIJKLMNOPQRSTU

VWXYZ

abcdefghijklmnopqrstuvwxy

0123456789!a#\$%^&*-+()

Body: Nunito

ABCDEFGHIJKLMNOPQRSTUVW

XYZ

abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&*-+()