



Imen Ayadi

Data Analyst

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Process oriented Data Analyst with significant experience in increasing comprehension of reports and presentations by the average professional. Highly educated possessing a Bachelor in Business Administration and professional certification in business analytics and statistics. Seeking to leverage skills and experience to guide business decisions.

Educational Background

SMU - South Mediterranean University (MSB- MedTech-LCI)

September 2018-2021

Bachelor Degree In Business Administration And Management, Major In Finance
2018-2021
3.16/4 CGPA

2 MARS 1934 EL OUARDIA

September 2016-July 2018
Scientifique Baccalaureate
13.21/20

Skills & Proficiencies

- Python
- SQL
- Microsoft Power BI
- Business intelligence
- Microsoft Excel
- SPSS
- Interpersonal communication skills
- Analyze financial performance and develop forecast models
- Statistics
- Preparation of financial reports

Job Experience

Career and Alumni Center Coordinator | SMU University

November 2021

- *Assisting students with honing their job search skills,*
- *Identifying and working toward career goals*
- *Finding suitable careers or graduate school programs,*
- *Getting referrals to employers, boosting networking skills.*

PEER TUTOR | Statistics and Mathematics | SMU University

January 2018 to August 2020

Created special handouts, study guides and assessments to evaluate and boost student knowledge.

Internship Experience

ADMISSION Coordinator ,SMU University

July 2020

Follow-up with students for any enquiries through direct meetings, live chat, phone calls and emails.

Relationship Manager , BIAT(Arab International Bank of Tunisia)

July 2019

- *Work experiences in banking operations,lending, financial auditing, compliance, bank marketing strategies, customer promotions, and human resources.*
- *The importance of resolving customer satisfaction,experience in reviewing various types of banking transactions on a daily basis*

Academic Projects

Winner of the Business Game Competition A competition between all MSB students Coherent 2018 (From June 23rd to June 26th)

- Analyzing data using statistical techniques and providing reports
- Identifying, analyzing, and interpreting trends or patterns in complex data sets
- Locating and defining new process improvement opportunities

International Finance and Derivatives: Japan main derivatives | SMU University 2021

- Exchange Market Regimes
- Forex Trading
- Fluctuation Of The Country's Currency Against The Usd
- The Impact Of Covid-19 On The Main Derivatives

LICENSES & CERTIFICATIONS

Data Analytics, LinkedIn October— 2021

Analyzing and visualizing cash flows , LinkedIn September— 2021

Data Analysis track, Udacity— January 2021

Python Data Structure, Coursera May— 2020