



AI for Business & Travel



MEET OUR TEAM



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**Ben Kacem
Fares**



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Maazaoui Yassine



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INTRODUCTION

The sights, sounds, and smells of Tunisia are an invitation to adventure. From the call to prayer echoing through the ancient cities to the aroma of spices wafting through bustling markets, Tunisia is a feast for the senses.

CONTEXT

This incredible potential for tourism in Tunisia is waiting to be fully realized. Unlocking this potential requires a new approach, one that empowers travelers to connect with the heart of Tunisia in a meaningful and sustainable way.



PROBLEMATIC

How to address the lack of an intelligent and integrated solution that simplifies trip planning, enhances the visitor experience, and promotes sustainable tourism in Tunisia's tourism sector?

STUDY OF THE EXISTING



Tripadvisor

- A global travel review platform
- Offers user-generated recommendations
- Provides limited booking options



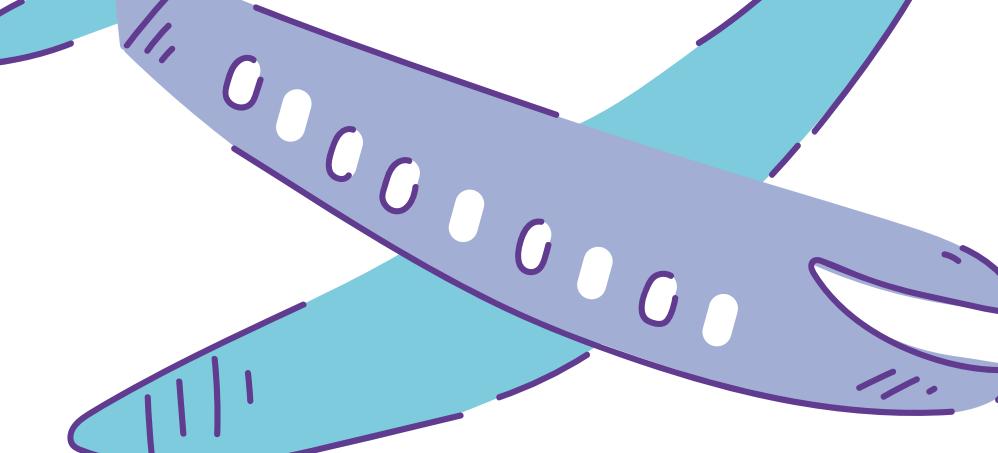
Citymapper

- A real-time urban transport navigation app
- Focuses on efficient city navigation
- Lacks a global reach and is limited to major cities



Rome2Rio

- A multi-modal transport search engine
- Provides detailed transport options
- Redirects users to external sites.



Where to?

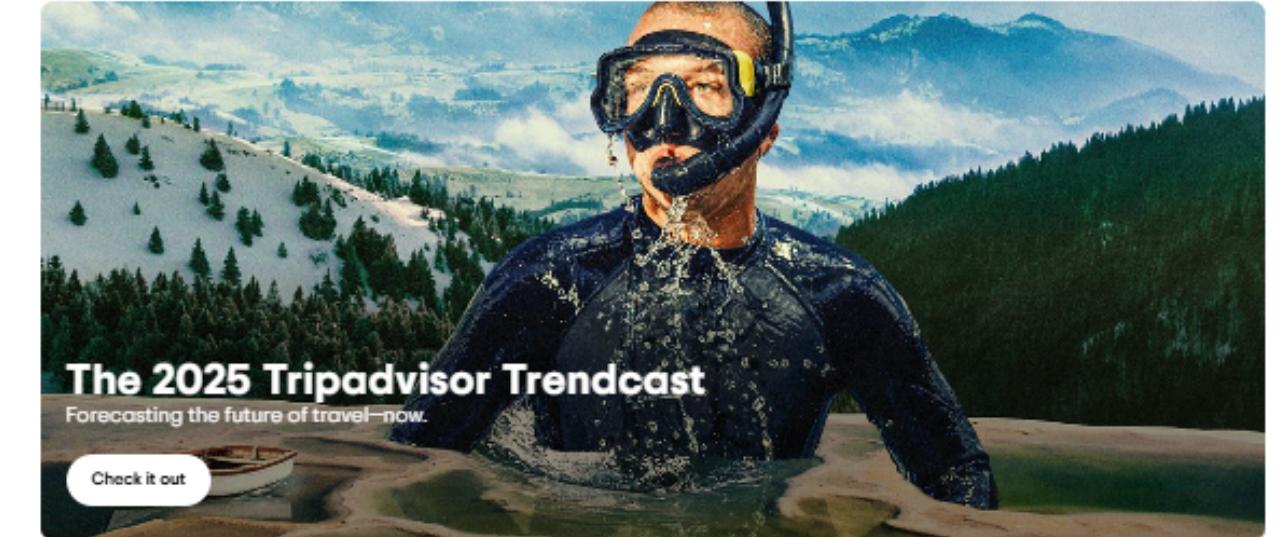
Search All Hotels Things to Do Restaurants Flights Vacation Rentals

Places to go, things to do, hotels...

Search

STUDY OF THE EXISTING

SOURCE: TRIPADVISOR.COM



Dive into the Tripadvisor Trendcast
Get inspired by the trends shaping the future of travel



Beauty Voyagers



Written in the Stars



Investigative Eating

Get inspired by our fave travel creators

Tried-and-true guidance to fuel your next big trip



By Eileen Ivvette
The ultimate 'workcation' in Mexico





Rome2Rio My trips Hotels Cars ⊕ ? Sign in

Tunis, Tunisia ↔ Berlin, Germany >Add destination

10 ways to travel to Berlin

- Fly Tunis to Berlin Brandenburg Airport** BEST US\$87–350 >
5h 39min
- Car ferry, train** US\$310–540 >
39h 8min
- Ferry, bus** US\$190–260 >
56h 8min
- Drive 7,253.4 km** US\$1,195–1,726 >
79h 41min

[Show 6 more options ▾](#)

+ Add destination

Hotels in Berlin Compare stays

Car Hire Compare best rates

Cheap Flights from Tunis Carthage to Berlin Brandenburg | Sk... · Ad
<https://www.skyscanner.net/> ▾
 Search flights, hotels and car hire in one place, and find the best time to book.

[Go to website >](#)

Vol pas cher Tunis - Berlin dès 61€ - Offres et Promos GO Voy... · Ad
<https://www.govoyages.com/> ▾

SOURCE: CITYMAPPER.COM



The screenshot shows the Citymapper website interface for Paris. At the top left is the Citymapper logo with a small character icon. The top right features icons for Apple, Android, and a computer, along with the text "Get Me Somewhere". The main title "Paris" is centered above a map of the Parisian region. To the left of the map is a search bar with fields for "Start" and "End" locations, and a "GO" button. Below this is an "Account" section with "Sign Up or Login" and download links for "iPhone" and "Android". On the right side of the map are three cards: "À PROXIMITÉ" listing Vélib', Bus, Métro, Train, and Tram; "LIGNES" showing traffic status for RER D (intermittent), RER C (perturbed), Transilien L (perturbed), and Tram 12 Express (perturbed); and "RDV QUELQUE PART" with a search field for "Lieu". A "Changer de ville" button is located at the top right of the map area.

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CRITIQUE OF THE EXISTING



Tripadvisor

- Lacks AI-powered personalization for recommendations.
- Does not integrate transport or event management features.
- Limited to basic hotel bookings without full trip planning.



Rome2Rio

- No trip customization or integration with events and accommodations.
- Does not allow direct bookings, redirecting users to external platforms.

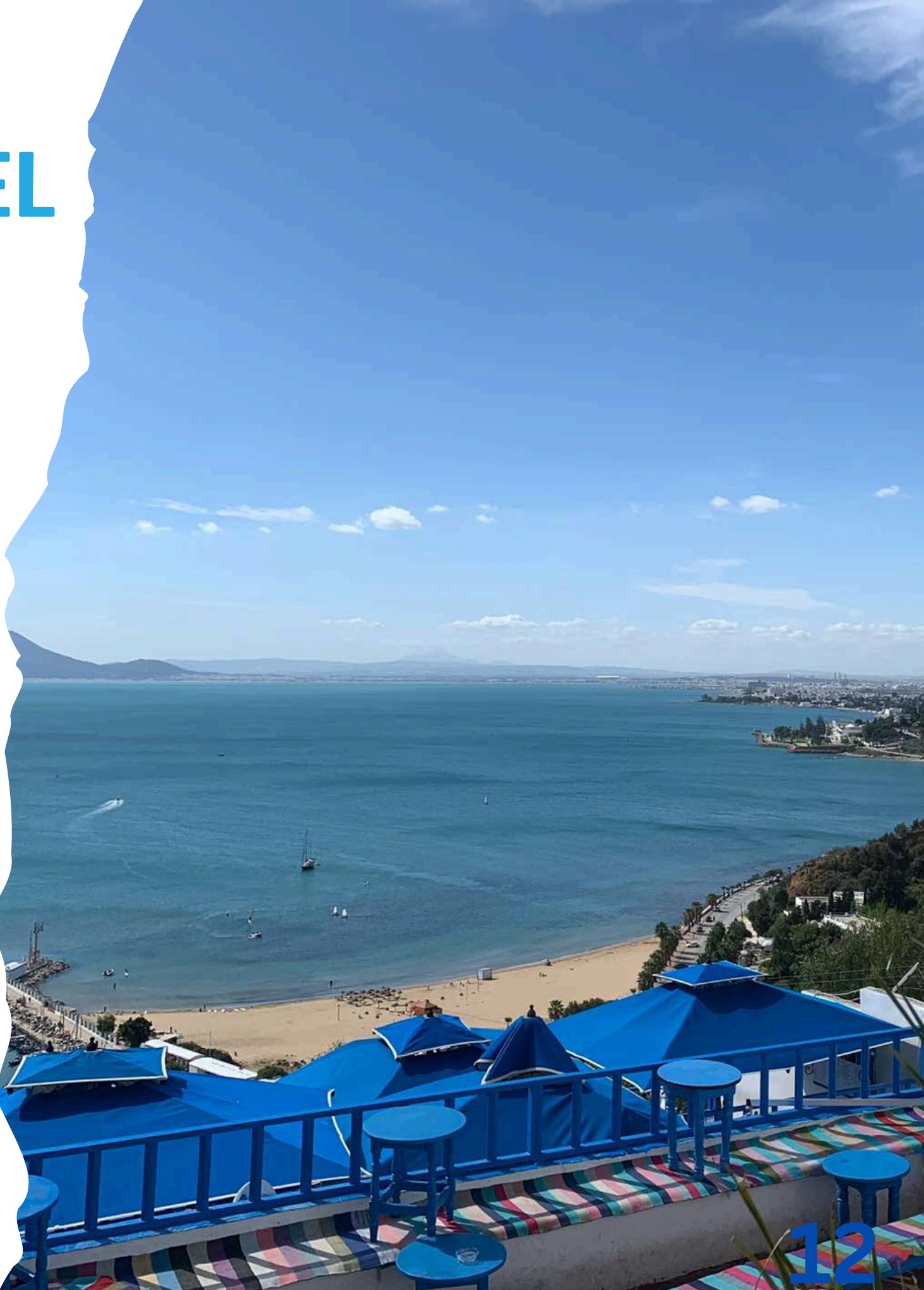


Citymapper

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PROPOSED SOLUTION: INNOTRAVEL

- AI-Powered Smart Travel Platform
- Integrated Trip Planning
- Personalized Recommendations
- Eco-Friendly Focus
- Community Engagement
- Seamless User Experience



PROPOSED SOLUTION: INNOTRAVEL

Feature	TripAdvisor	Rome2Rio	Citymapper	InnoTravel
AI-Powered Personalization	✗	✗	✗	✓
Integrated Trip Planning	✗	✗	✗	✓
Transport Route Optimization	✗	✓	✓	✓
Event Discovery & Booking	✓	✗	✗	✓
Eco-Friendly Travel Options	✗	✗	✗	✓
Community & User Engagement	✓	✗	✗	✓
Secure Login (Facial Recognition)	✗	✗	✗	✓

THE SDGS INTEGRATED INTO OUR PROJECT

8 DECENT WORK AND ECONOMIC GROWTH



- Promotes local businesses.
- supports responsible tourism.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



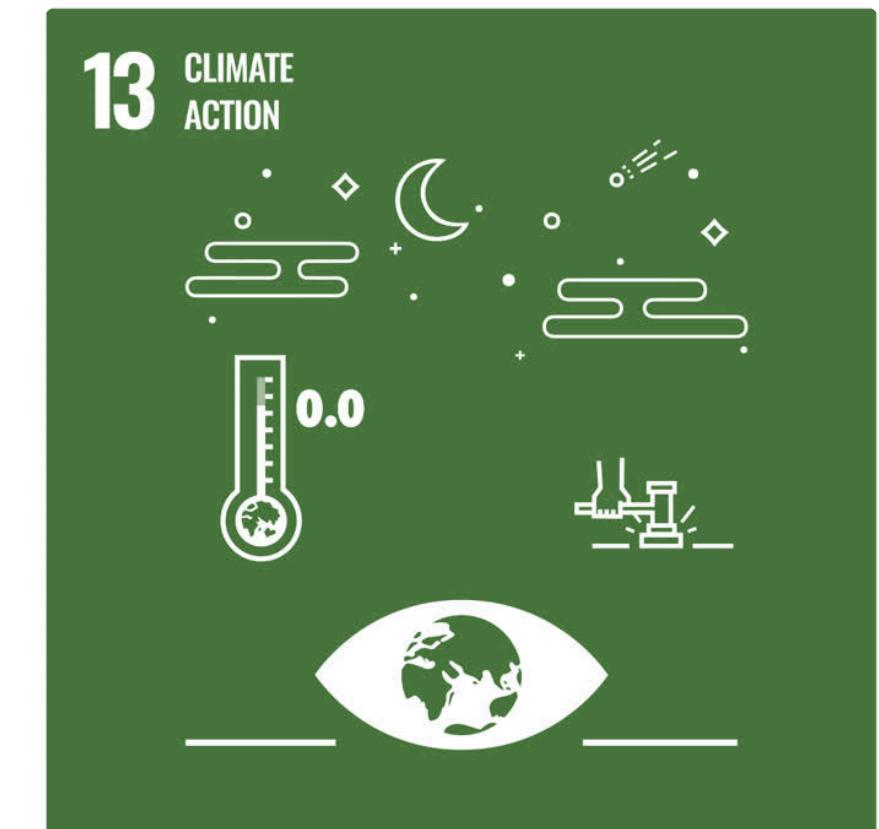
- Uses AI driven travel assistance
- supports secure fascial recognition.
- predictive pricing.

THE SDGS INTEGRATED INTO OUR PROJECT



11 SUSTAINABLE CITIES
AND COMMUNITIES

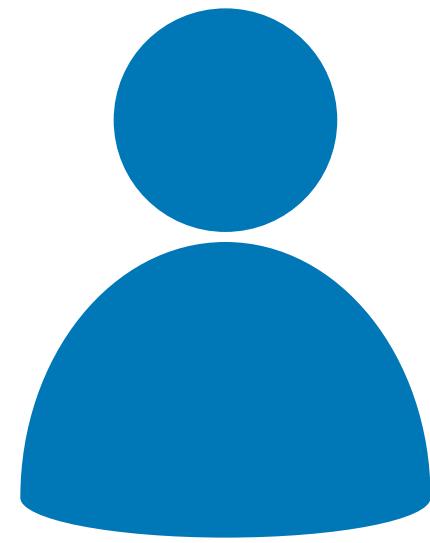
- Encourages Sustainable Transport Option.
- Optimizes transport for eco-friendly urban mobility.
- Promotes Smart Urban Planning.



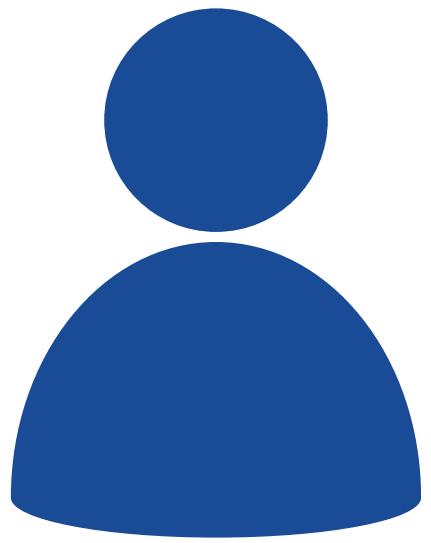
13 CLIMATE
ACTION

- Reduces carbon footprint.
- Promotes Eco-Friendly Accommodations.
- AI-Driven Energy & Water Conservation Tips

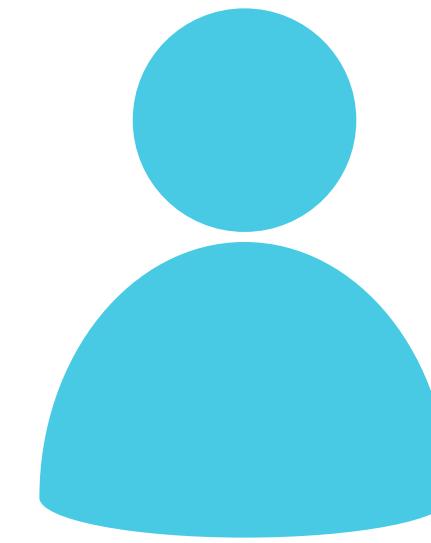
IDENTIFICATION OF ACTORS



Client



Admin



Organizer

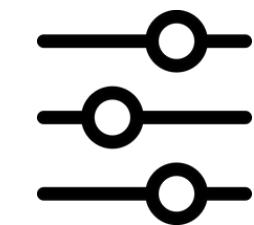
FUNCTIONAL NEEDS



User Account
Management



Trip Planning
& Customization



Search
& Filter



AI
Recommendations



Real-Time
Updates



FUNCTIONAL NEEDS



Feedback
System



Community
Features



Admin Tools

NON-FUNCTIONAL NEEDS



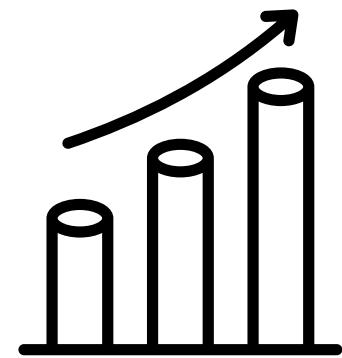
Performance



Security
& Privacy



Usability &
Accessibility



Scalability



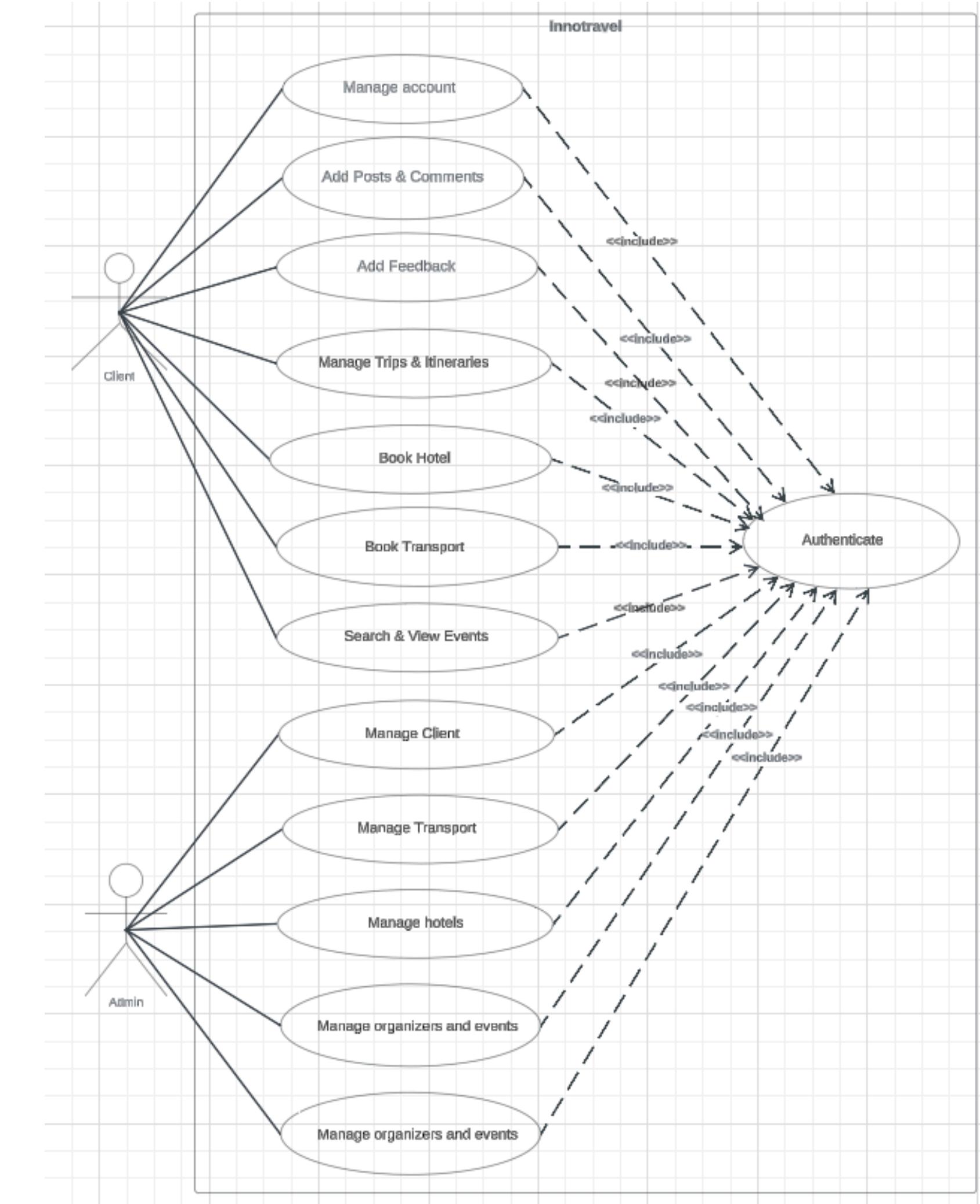
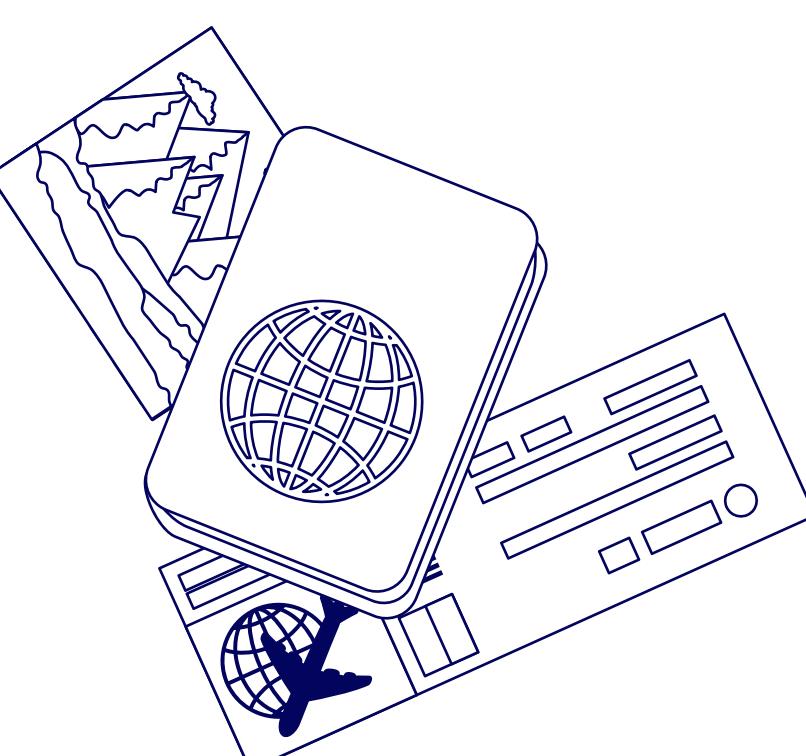
Internationalism



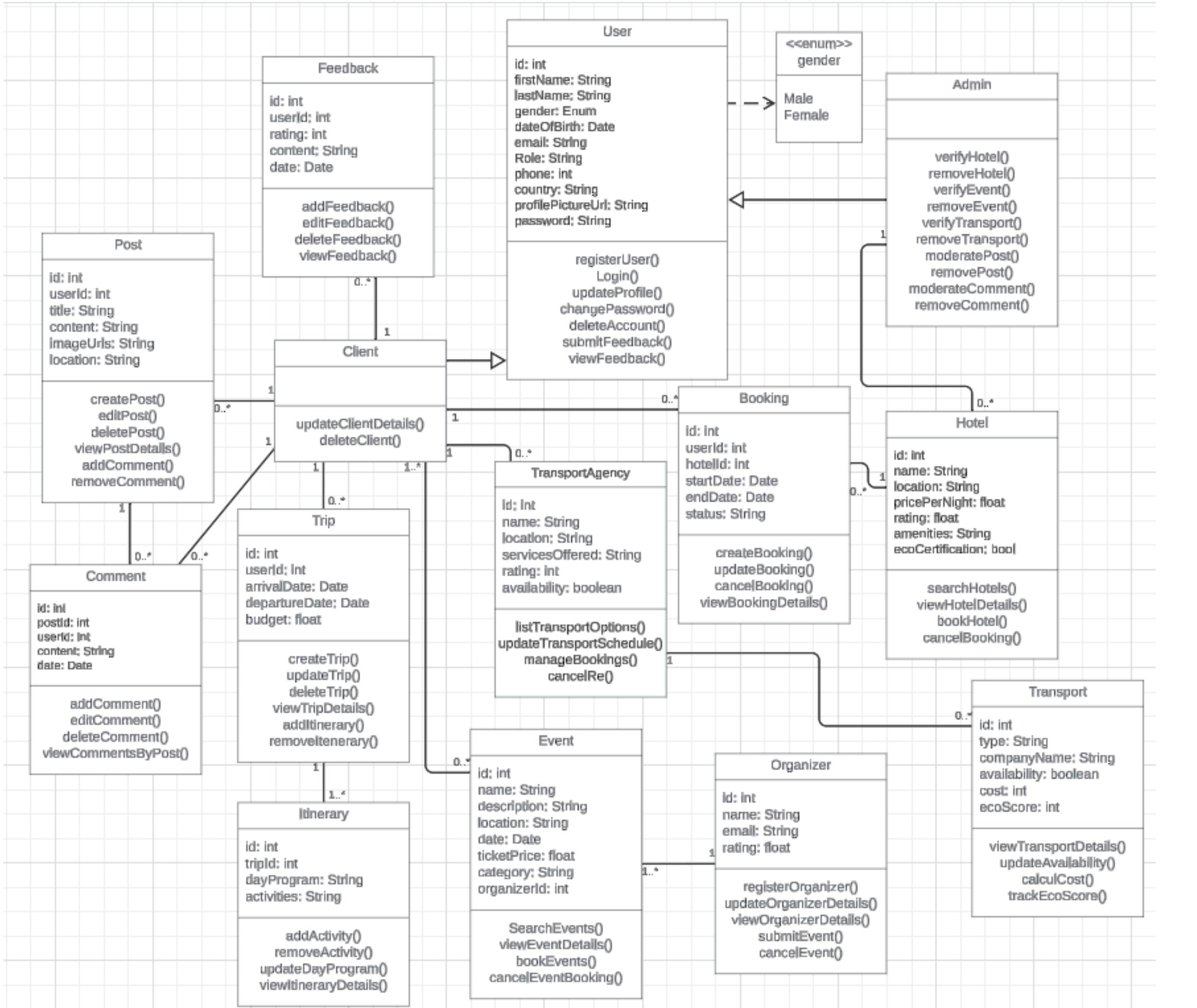
Sustainability &
Eco-Friendliness



USE CASE DIAGRAM



CLASS DIAGRAM



MODULES



User Management

- User
- Feedback



Trip Management

- Trip
- Itinerary



Accomodations Management

- Hotel
- Booking

MODULES



Event Management

- Event
- Organizer



Transportation Management

- TransportAgency
- Transport



Community Management

- Post
- Comment

WEB PAGE MODEL

The image shows the homepage of the InnoTravel website. The background features a dark blue gradient with a faint, stylized illustration of a city skyline and palm trees. At the top left is the InnoTravel logo, which includes a globe icon and the text "InnoTravel". The top right contains navigation links: "Home", "Service", "Contact", "About", "Log in", and "Sign Up". A large, central text area reads "Your Smart Travel Companion for Tunisia" in white, with "Smart Travel Companion" highlighted in a blue box. Below this, a subtext says "Plan smarter, travel sustainably, and explore Tunisia like never before with AI-driven recommendations." A search bar with a magnifying glass icon and the placeholder "Where do you want to go?" is positioned in the center. To the right of the search bar is a blue button with a right-pointing arrow. Below the search bar is a "See all tours" button. Four tour options are displayed in cards at the bottom:

- Douz & Star Wars**
\$150 7 days tour
- Carthage & El Djem**
\$100 5 days tour
- Tozeur & Chebika**
\$250 8 days tour
- Sidi Bou Said**
\$150 10 days tour



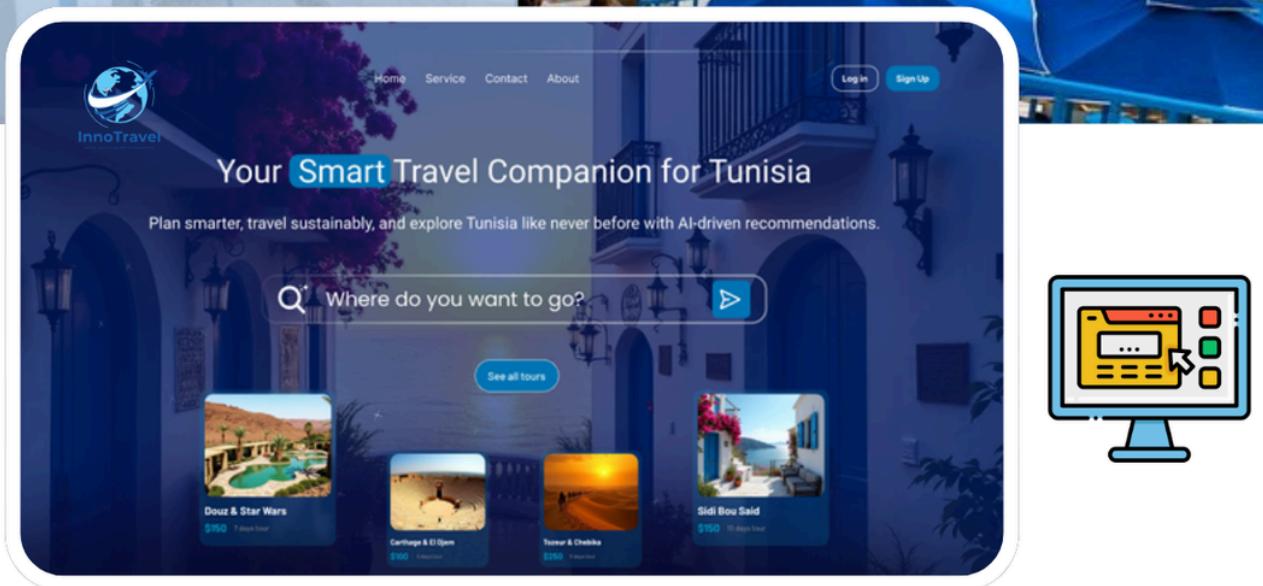
INNOTRAVEL

where innovation meets exploration



Experience Opulence:

Your Retreat of Refinement and Relaxation

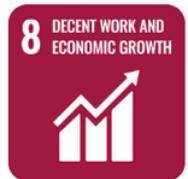


About us

InnoTravel is an AI-driven travel platform that enhances exploration in Tunisia with smart trip planning, real-time recommendations, and eco-friendly travel options for a seamless and personalized experience.

Our Services :

- AI-Powered Trip Planning
- Smart Accommodation Booking
- Optimized Transportation
- Event & Cultural Discovery
- Community & Social Features
- Secure & Smart Login



JOIN US NOW

+216 54 268 768

contact.gptify.tn
 www.innotravel.com
 Ariana , Tunisia

FLYER



25

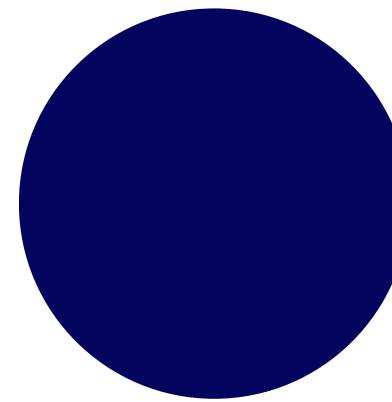
LOGO



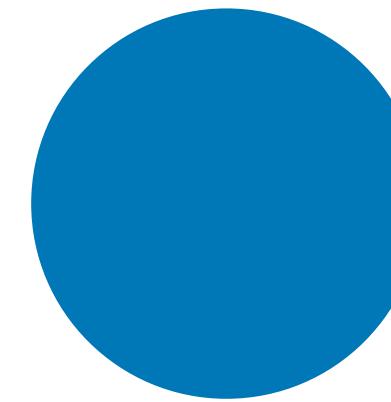
InnoTravel

WHERE INNOVATION MEETS EXPLORATION

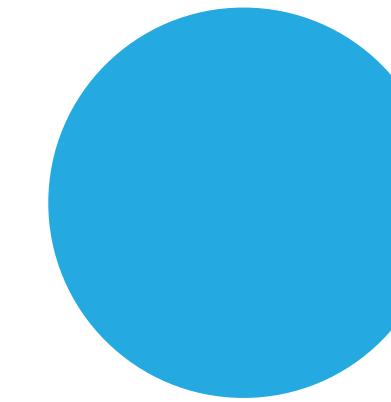
THE GRAPHIC CHARTER



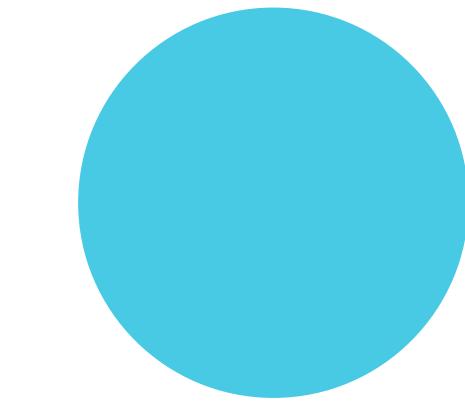
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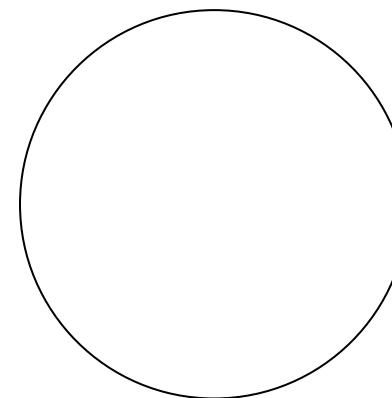
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#48CAE4



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CONCLUSION

With our smart travel companion, we're making travel in Tunisia effortless, intelligent, and sustainable.

From finding the best transport routes to curating personalized experiences, our app transforms how visitors explore Tunisia. More than just convenience, it's about connecting people, places, and cultures in the most efficient and eco-friendly way possible.



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WHERE INNOVATION MEETS EXPLORATION