SOQLINK Brand Color Palette

Role	Color	Hex	Usage
Primary Blue		#32A7E2	Buttons, links, highlights, hover states
Secondary Green		#6FC242	Success states, accents, CTA backgrounds
Dark Gray (Text)		#2B2B2B	Primary text, titles
Medium Gray		#606C78	Secondary text, labels
Light Gray		#E9ECEF	Backgrounds, dividers
Background White		#FFFFFF	Main background
Soft Blue Tint		#E8F6FD	Cards, hover background
Soft Green Tint		#EAF8E5	Highlights, secondary background
Accent Dark Blue		#1B4B72	Navbar, footer, strong headings

Typography Recommendations

Headings: Poppins or Montserrat (Bold, Geometric)
Body: Inter or Open Sans (Clean, Legible)