



# Statement of Work (SOW)

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For

## Redesigning of [www.nat.is](http://www.nat.is)

[bg@prodev.is](mailto:bg@prodev.is)

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*NOTE: Kindly contact the author for any queries or clarifications.*



## Overview

Imenso Software has gone through the brief analysis of project “Redesigning of website [www.nat.is](http://www.nat.is)” and developed a very clear understanding on client’s requirement.

On the basis of information provided by the client, Imenso Software is very much comfortable in executing the project and hence prepared a techno-commercial proposal for the same which is highlighted on the succeeding pages of this Statement of Work (SOW).

## Project Specifications

Client is looking for Redesigning of [www.nat.is](http://www.nat.is) for better user experience and device responsiveness, without affecting current search engine ranking. Following are the specifications needed:

- Website will contain around 8000 pages.
- Modern UX/ UI.
- Retain existing search engine ranking.
- The site will use CMS for managing contents and media in website.
- It will be responsive to Mobile, Tablets, Laptop and Desktop screens.
- It will work on current version of Firefox, Chrome, Safari, Opera, Internet Explorer 8+, Edge and iPhone and iPad native.
- Will meet W3C standards, be fully semantic and SEO friendly.

## Technology Stack

HTML5, CSS, JavaScript, JQuery, PHP and Wordpress.

## Approach

- Plan the wireframe with UX team.
- Design the mockup based on wireframes.
- Front end development of the mockups using HTML, CSS, JavaScript etc.
- Testing of the front end in terms of mobile and browsers.
- Implementation of wordpress for content management.
- Develop the required functionalities like enquiries, maps etc.
- Classify the pages in different phases.
- Copy the existing websites pages into new design.
- Testing and making the website live start with one phase followed by others.

## Project timeline

*Total time to make the site live : **3 weeks***

*Approx. time to make all the pages : **8-10 months***

Phases	Description	Required Time
Planning	Wireframes, mockups, revisions, approvals	1 week
Front End Development	Using HTML we will develop the websites initial layouts and pages	1 week
CMS implementation	Implement WordPress CMS and required plugins on initial pages.	3 days
Testing	Test the website for mobile, browsers and functionality test.	2 days
Inner pages	Start developing all inner pages and make them live on weekly basis. We assume 250 pages per week. (Note:It may be lower side in initial weeks, which will be improved in later weeks to match the average 250 pages per week delivery)	32 weeks ( for 8000 pages)



## Fee Summary and Milestones

Complete Project Cost : **\$8000.00 (USD)**

Sr. No.	Milestone Name	Cost ( in USD)
1.	Upfront (5%)	\$400.00
2.	After Planning Phase	\$400.00
3.	After Front End Development Phase	\$400.00
4.	After CMS implementation Phase	\$400.00
6.	Inner Pages (\$200 per week for 32 weeks)	\$6400.00
<b>Complete Project Cost</b>		<b>\$8000.00</b>

## UAT - User Acceptance Testing

After completion of a milestone, client will test the website for one week's time and will give his final sign-off and release milestone after his complete satisfaction.

**Note:** On completion of each project stage / milestone, we will upload the application where client can access the same to check the features and functionalities. We seek client's inputs on the application for any changes / modifications. If for any reason client is unsatisfied with the quality of the work at any project stage than he is not bound to move to the next stage until any issues / concerns have been satisfactorily addressed and signed off. Once the client is satisfied with the quality of work and features / functionalities of the application, he is supposed to release the payment for that particular stage.



## SPOC - Single Point of Contact

During the execution of the project, Jay Parihar will be the SPOC from Imenso Software side; please find below his contact details. Please also find the escalated contact details, in case the need be.

Name: Jay Parihar

Role: Project Manager

Phone Number : +1 844 317 7401 (US Toll free)

Skype ID: jepi69

Email Address : [jparihar@imensoftware.com](mailto:jparihar@imensoftware.com)

**Note:** *We prefer a single point of contact from your side, let us know if there are multiple persons involved.*

## Project Progress

Imenso Software will show the project progress on the completion of every milestone as mentioned above in the Timeline point. After 'CMS implementation', the progress of the inner pages will be on per week basis.



## Clients

Imenso Software shares a very good experience with clients.



### Replenish System

Replenish System is designed to maximize the productivity of our client by providing tools to assist in automating the demand/supply system, product review and delivery process. It is a two-way process between the producer (our client) and the retailers/distributors. Replenish System maintains inventory and generates new requirements in correspondence to the sale of products.



### Route Management System

Krane Group Ltd has more than 300 franchisees spread across New Zealand and Australia and the web based application "Route Management System" has been aimed to manage their huge network of franchisees with the following features and functionalities:



### Work Engagement Tool

Our client is one of the leading HR consultancy firm based in Victoria, Australia. They were in a need to automate their Work Engagement Tool and approached Imenso Software to do the same. We have automated their whole WET process which takes care of the entire client requirement in HR domain.



## Terms and Conditions

1. **Non Disclosure** - All the information (source code, data, design, etc.) associated with the project “Redesigning of www.nat.is” will be the property of “Redesigning of www.nat.is”, US (hereafter called CLIENT) and “Imenso Software” (hereafter called SERVICE PROVIDER) would make no claim of ownership once the project mandate is delivered and the compensation is received for both the phases mentioned above. If in any case CLIENT doesn’t move to the second phase, SERVICE PROVIDER will release half of the functionalities mentioned above in the scope of work after receiving the full compensation for phase one.
2. All the information (SRS, related documents, existing code, etc.) and other intellectual capital of the CLIENT would be kept strictly confidential. Similarly, the CLIENT would refrain from sharing any models, source codes, software and consultancy information rendered by the SERVICE PROVIDER with any third party.
3. In case of any Troubleshooting / Training (after UAT phase) that needs to be undertaken by the technical team of the SERVICE PROVIDER will be paid.
4. SERVICE PROVIDER will not be responsible for any actions taken by the application users based on the information provided on the website / application / tool.
5. The pricing is based on the scope of work mentioned in the proposal. Any additions or modifications to the work scope may lead to price revision.
6. SERVICE PROVIDER expects prompt responses / inputs from CLIENT side and hence not responsible for any delay (in the delivery timeframe) due to delayed responses / inputs from CLIENT side.
7. SERVICE PROVIDER deserves right to stop the work in case of payment delay from CLIENT side.
8. **Technical Support** - We offer email and skype support to our clients. We do not normally bill for technical support depending on the source of the problem, its severity, and our time invested. If Shortgrass is not the source of the problem, technical support may be billable.



9. UX/UI, wireframes, logo and images are provided by CLIENT, however we assist in improving the concept and quality.
10. Copy for all website pages and links needs to be delivered digitally and should be carefully proof-read by the CLIENT.

**Agreed and Accepted on behalf of:**

**www.nat.is**

Authorised Signatory

(Name: \_\_\_\_\_)

(Designation: \_\_\_\_\_)

Place: \_\_\_\_\_

Date: \_\_\_\_\_