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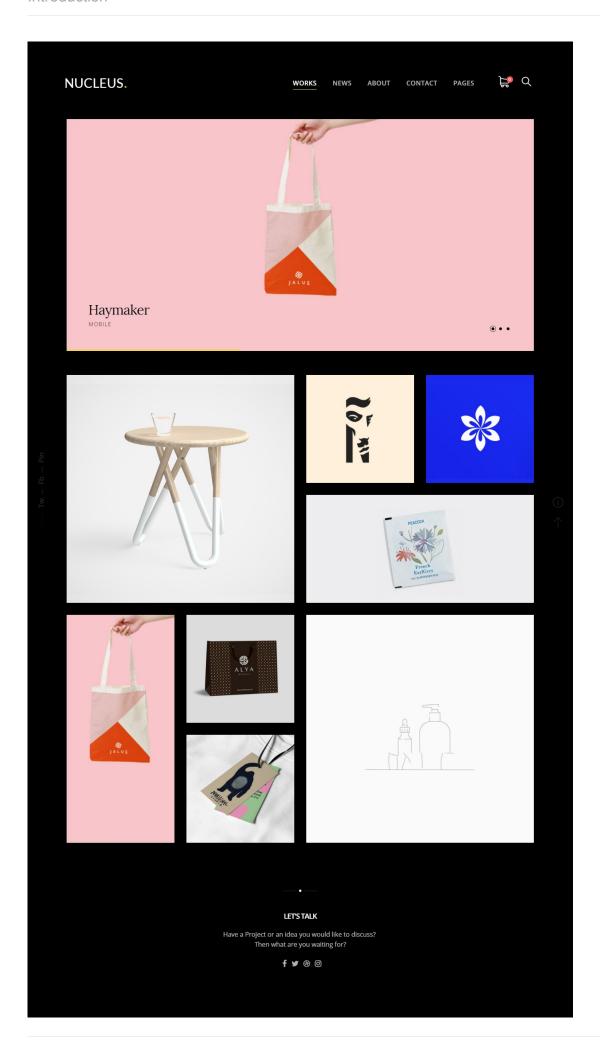
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Howdy!

You are a shining owner of a regular license based on "Nucleus - Portfolio for Freelancers & Agencies" WordPress theme.

First of all, Thank you so much for purchasing this theme and for being our loyal customer. You are entitled to get free updates to this product + exceptional support (as per market policy) from the author directly.

This documentation is to help you understand the theme's setup. Please go through the documentation carefully to understand how this theme is made and how to setup your site using this theme. No HTML or CSS knowledge is required to setup this theme.



Getting Started

To install this theme you must have a working installation of WordPress on your server. For information in regard to installing the WordPress platform, please see the WordPress Codex - http://codex.wordpress.org/Installing_WordPress

Package Contents

When you are ready to install a theme, you must first upload the theme files and then activate the theme itself. In this regard, first unzip the theme package you have downloaded from themeforest.net. In the extracted folder you can see following sub-folders:

- 1. **Theme** This folder contains original theme in zipped and non-zipped format. It also contains a bare-bone child-theme for you.
- 2. **Documentation** Inside this folder you will find this same documentation.
- 3. **Licensing** Licensing details of this theme are contained in this folder.

Theme Installation

Now that you've extracted the packaged zip file, you have to upload the theme files to your web server, for this there are two ways:

- **FTP Upload** Using your FTP program, upload the non-zipped theme folder into the /wp-content/themes/ folder on your server.
- WordPress Upload Navigate to Appearance > Themes > Add New > Upload Theme . Go to browse, and select the zipped theme folder. Hit "Install Now" and the theme will be uploaded and installed. In the second method, please ensure you are uploading the theme's .zip file, not the entire package zip file you've downloaded. In this case, you will be uploading nucleus.zip . If you upload the wrong file (the package) you will get an error stating "Error: missing style.css stylesheet."

Plugins Installation

Although core WordPress functionality (blog and standard pages) of the theme will work out of the box (i.e. without installing any plugin) but in order to take full advantage and to extend theme's functionality (portfolio, page builder, pre-built templates, contact form ... etc) the theme asks for installing some plugins when you first activate the theme. You should notice a banner notification across the top of your dashboard advising you to install specific required & recommended plugins.

Install & activate these plugins by clicking the "Begin installing plugins" link. Check the boxes next to the plugins > select "Install" from the drop-down menu > and click "Apply".

After this, follow the same steps but now select "Activate" from the drop-down menu.

Adding Content

This theme has six types of content available: regular pages (which can be of different types), regular blog posts, custom portfolio post type, contact forms, media library, and comments.

The comments section is used to manage user generated comments and the media section is used to upload and use different assets (images, videos, audios etc) to use throughout your site. I'll skip detailed description of these two sections and will describe procedure to use first four types of content with this theme.

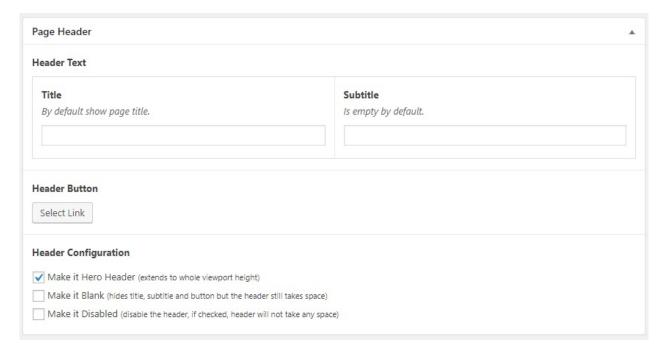
2.1 # Creating Pages

A static page is similar to creating a post in many ways, and is ideal for creating pages like about us or contact us.

- Go to Pages > Add New
- Enter a title.
- Select a page template or leave the default one. (required info below)
- Setup the page header (optional info below)
- Setup the page style (optional info below).
- Insert all of your remaining content in the content area. You can use page builder for this purpose.
- Write a few words excerpt (it is good for search results and SEO to have an excerpt, no matter what kind of content do you have in your post).
- Hit "Publish" and you're all done.

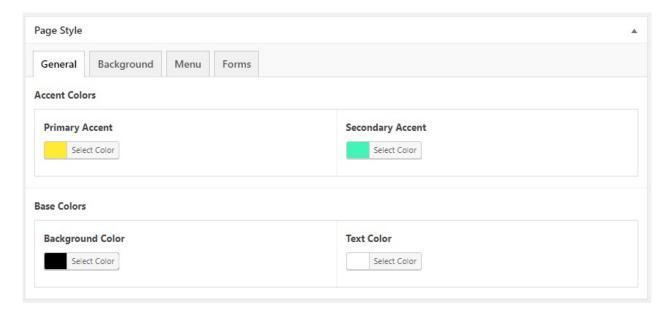
Setup Page Header

A meta panel named "Page Header" can be found just below WYSIWYG editor. This meta panel is used to configure page header. You can define or overwrite default page title from here, additionally you can also define a short subtitle. You can stretch page header to the full height of the screen to make it a hero header or you can remove it altogether if you don't want any page header or want to build a custom one through page builder yourself.



Setup Page Style

By default the theme comes with a dark color scheme. However, each page can have a unique style and color scheme. The general color scheme will be applied everywhere in the website, but if you want a certain page to have a red background with yellow text, this is the area to edit. You can even add a custom image logo for each page.



Page Templates

As you might already noticed, there are a few Page Templates available for you to use. Each template will configure your page to look and act in a different way.

- Default Template This is the default template and it outputs exactly the content of the page, without any modifications.
- Portfolio This is a highly configurable page which outputs all the portfolio projects that you have on your site.
- **Elementor Canvas** This is like the name suggests, a completely blank page template, if you want to create a page without default theme header or footer this is the template to use.

Setup Content Area

The content editor (at the top) is the area where you will enter most of your page content which will appear when someone visits this page. You can use default WordPress WYSIWYG editor to do this task and it will work just fine. However, for flexibility of the layout

you can use any good page builder to handle content creation in this area. We recommend elementor page builder as we have used this page builder for creating many pages in the theme demo.

If you've installed and activated all the required plugins, this plugin would already be available for use. You can check a quick introduction of this page builder from this video: Elementor Page Builder - Quick Tour



The theme comes with a number of elementor page builder templates. These templates can be imported and used in any page you are building with this page builder. You can find these templates at nucleus/elementor/import/elementor-xxx.json

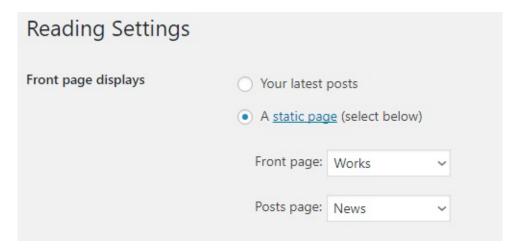
2.2 # Creating Posts

These are the default steps that you need to do in order to add a blog post:

- Go to Posts > Add New
- Enter a title.
- Select a post category.
- Add some relevant tags.
- Choose a featured image.
- Insert all of your remaining content in the content area. You can use page builder for this purpose.
- Write a few words excerpt (it is good for search results and SEO to have an excerpt, no matter what kind of content do you have in your post).
- Click "Publish" and you're all done.

Setup Blog Page

If you are not using any custom page as your home page, this step would not be applicable. However, if you have a custom home page you will need to define a separate blog page, where all your posts will be displayed. For this simply create a page with the "Default" template and publish it. Once you have created this blog page, navigate to settings > Reading and configure the "Posts Page" setting and choose the page you just created as your blog page.



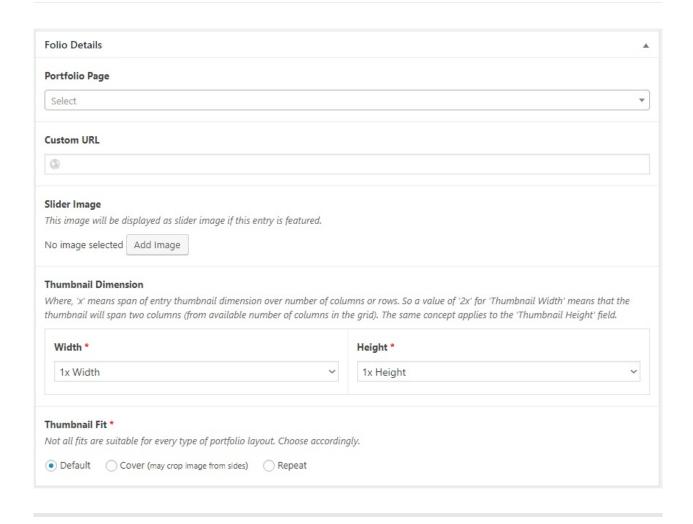
2.3 # Creating Projects

The process of adding projects is quite similar to adding posts:

- Go to Portfolio > Add New
- Enter a title
- Select a post category.
- Choose a featured image. If you don't add any, this could break the grid.
- Setup the page header and page style (optional info in creating Pages section)
- Setup the folio details (optional info below).
- Insert all of your remaining content in the content area. You can use page builder for this purpose.
- Write a few words excerpt (it is good for search results and SEO to have an excerpt, no matter what kind of content do you have in your post).
- Click "Publish" and you're all done.

Setup Folio Details

A meta panel named "Folio Details" can be found below WYSIWYG editor. This meta panel is used to configure folio specific details. You can define a custom URL for your project from here, additionally you can provide a slider image which will be used, in a slider above portfolio grid, if your folio is selected as featured item. If you want to change size (i.e. width x height) of folio thumbnail in portfolio grid this is the place to do so.

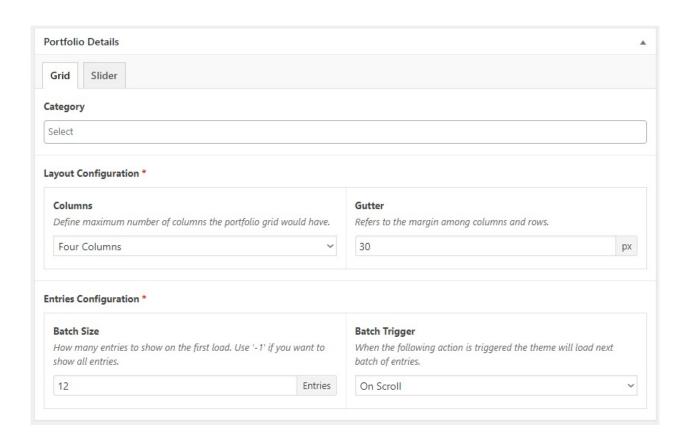


Setup Portfolio Page

You have created your portfolio projects but you have no page to display them all in a single place. To achieve this you have to create a simple page with portfolio page template. Once this page is created you can visit the page and can see the portfolio grid by opening it's URL.

Now, that the portfolio index page has been created, we can configure this page through "Portfolio Details" meta panel. This meta panel can be found in the edit screen of the portfolio page you have just created.

This meta panel can be used to define multiple unique portfolios by defining different categories for multiple portfolio pages. Each portfolio page can be configured to have different number of columns, gutter size and number of entries.



Creating Forms

The theme can be used with any form plugin, whether it is <code>Gravity Forms</code>, <code>WPForms</code> or <code>contact Form 7</code>. However, by default, the theme uses <code>contact Form 7</code> plugin in the theme demo. To use this plugin first you have to activate and install this plugin in your installation. If you've installed all required and recommneded plugins this plugin would already be available for use.

Now, follow the instructions below to create your first form.

- Click on contact in your WordPress Dashboard left side menu pane. Contact Form 7
 comes preconfigured with one form already set up to use. Click on the only entry of
 contact form listed in this page. It will open the contact form details.
- 2. If you want to use this preconfigured basic form simply skip this step. However, in theme demo we've modified the original form markup a bit for better styling purpose. You can use following form markup, which is taken directly from the theme's demo.

```
Form
            URL tel
                       number
                                date
                                               drop-down menu
                                                              checkboxes
 reCAPTCHA
            file submit
 <div class="row">
     <div class="column" data-span="3">
        <label> Your Name <span class="required">*</span>
        [text* your-name] </label>
    </div>
     <div class="column" data-span="3">
         <label> Your Email <span class="required">*</span>
         [email* your-email] </label>
     </div>
 </div>
<div class="row">
     <div class="column" data-span="6">
        <label> Your Message
        [textarea your-message] </label>
     </div>
 </div>
 [submit class:full-width "Send Message"]
```

3. You can change where the email is sent to by changing the email address under the "Mail" tab in the "To:" heading. Additionally, you can also change messages which would appear after submission of a form, on different events, through "Message" tab.

4. Once the form configuration is complete, copy the form shortcode which is being displayed at top of the page and paste this shortcode in any place you want this contact form to appear.

Copy this shortcode and paste it into your post, page, or text widget content:

[contact-form-7 id="4" title="Contact Form"]

Theme Customizer

The theme comes with a number of options to customize it's functionality globally. To access these options head over to Appearance > customize page. Once opened this page will show the preview of your site together with theme customizer at left hand side. There are a number of sections in here. These sections with short description are given below:

- **General Settings** This consist of some general options like site title, logo, tagline and favicon. You can disable "social sharing links" and "page action icons" (of side margins) from here. You can also disable "site preloader", if you don't want it.
- **Blog Settings** Here, you will find blog related option(s). You can choose the type of infinite scroll behaviour on blog page from here.
- **Portfolio Settings** Here, you need to choose your default portfolio page. This step is really important for certain features like project navigation and menu highlight.
- **Social Profiles** Here you can define a number of social profiles. Profiles defined here can be used in a number of places throughout the theme (e.g. site footer).
- **Global Notification** You can set a global notification which would be shown whenever your visitor click on the notification icon in "page actions" panel. In the theme demo, it is currently being shown to display some "contact info".
- **Footer Settings** Here you can define copyright or any other additional text which you want to display in the site footer, above social profile icons.
- Menus Choose the theme's main menu as you usual do in any other WordPress theme. Just add your pages in the area dedicated and save your changes in order to setup your main menu. The theme provides two menu locations, one for desktop version of the theme and one for mobile version. You can use different menus in both locations. You can also choose what style of menu you would like to use, "traditional" or "modern" one.
- Static Front Page Here you can choose the homepage for your website. It can either be the blog page, with a list of your latest posts, or it can be any page that you desire (like a portfolio page for example). The second setting is your posts page (the blog page).
- Additional CSS This section contains a field where you can quickly define your custom CSS rules instead of directly inserting them in theme core files. Alternatively, you can also use the child theme method.

Tips and Tricks

This short chapter covers some tips & tricks that you can do in order to make the site look and run better.

Child Theme

A WordPress child theme is a theme that inherits the functionality of another theme, called the parent theme. Child theme allows you to modify, or add to the functionality of that parent theme. A child theme is the safest and easiest way to modify an existing theme, whether you want to make a few tiny changes or extensive changes. Instead of modifying the theme files directly, you can create a child theme and override within.

This theme already comes with a child theme (nucleus-child.zip), which I recommend to use, if you are considering any type of modifications to theme core files. Please be aware, uploading of parent theme (in this case (nucleus.zip) is a must for using child-theme, because child-theme will be dependent on it.

You can read more about child themes here.

Make your site faster

- Get a good hosting You may not think that this is important, but if you want your site
 to display really fast you need to get a good hosting. This is the first step in having a fast
 site, which also translates into more views, which also translates into a better SEO,
 which finally translates into more sales. I'm currently using A Small Orange to host my
 theme demos.
- **Optimize images** Always optimize/compress your jpeg images before uploading them to the server. Large images should be compressed at around 90% image quality and you should also try to limit the use of lossless image files (uncompressed png's).
- Use a caching plugin I can't recommend enough the necessity of good caching. If
 you use a managed hosting such as WPEngine you don't need this. But if you are using
 ASO or MT or any other hosting you need to cache your content. For this purpose, i

recommend W3 Total Cache! It's a great and easy to use plugin, and with only a bit of work you can double your site's speed. You can read more about configuring this plugin here.

Translating the theme

This theme is internationalized, which means it can easily be translated in your own language. If you're not familiar with translating themes manually, there's a cool plugin which does the hard part for you. Just install it and you'll be able to edit the language directly from the WordPress dashboard, without touching a single external file: Codestyling Localization.

If you also don't know how to enable a certain language for your theme (because the translate languages don't work if your theme isn't configured in that language), use this plugin: WordPress Language.

If you want a more "hacking" way, here it is:

- Download and install Poedit
- Go to /wp-content/themes/nucleus/languages/ and open nucleus.pot file.
- In the window that appears you have all the strings that were used in this theme, so you just need to go through them and write a translation.
- When you're done go to File > Save as and save your translation in a *.po file.
- You should name your file **pt LANG**. It's just a naming convension.
- When you're done translating open wp-config.php from your WordPress root folder and replace this line: define ('WPLANG', '); with define ('WPLANG', 'pt_LANG');

Let's take a practical example. If you are using WordPress in spanish, your .po file should be called **es_ES.po** and the WordPress language should be defined like ('WPLANG', 'es_ES').

Credits

This section discloses the sources of various third-paty resources used within the theme. Use this section to gain an understanding on how the theme functions behind the scenes if considering any type of modification.

These third-party resources may spread over different theme directories. Below is the list of third-party resources used in this theme.

- jQuery
- Google Fonts
- Font Awesome
- Normalize.css
- ImagesLoaded
- Flickity
- InfiniteScroll
- IsoTope
- Packery
- Headroom
- Fancybox
- Superfish