

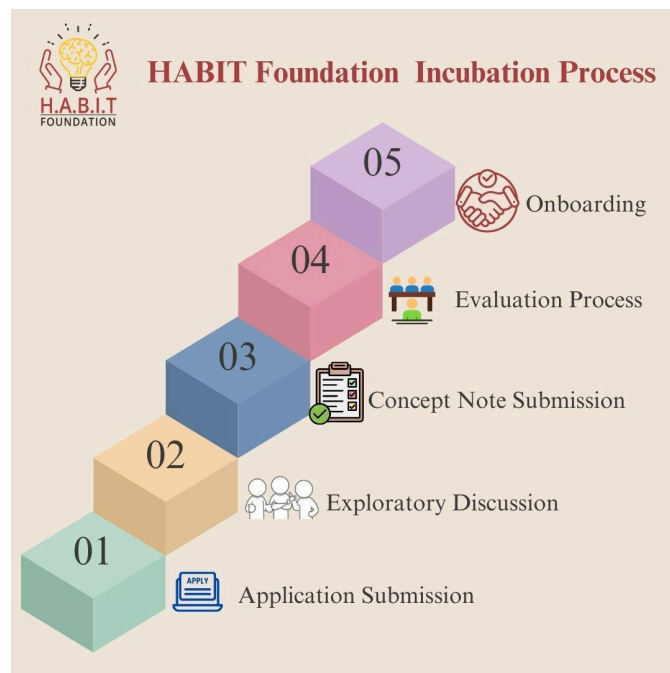


Incubation Process

**HASHU ADVANI TECHNOLOGY & BUSINESS INCUBATION
FOUNDATION (HABIT Foundation)
Chembur, Mumbai 400074**

Incubation Process

The HABIT Foundation Incubation Program is designed to support innovative and impact-driven entrepreneurs from ideation to execution. Our incubation process ensures that every selected candidate receives strategic mentorship, resources, and support tailored to their business needs.



1. Step 1: Application Submission

Start your incubation journey by completing the Incubation Application Form on our official website (<https://habitfoundation.in/>)

For queries, reach out to us at info@habitfoundation.in

2. Step 2: Exploratory Discussion

Shortlisted applicants will be invited for a one-on-one discussion to delve deeper into the business idea, market opportunity, and founder readiness.

3. Step 3: Concept Note Submission

Based on the discussion, applicants will submit a well-documented Concept Note ([Template link](#)) outlining their business model, value proposition, and roadmap.

4. Step 4: Evaluation by HABIT Foundation Panel

The Concept Note undergoes a structured evaluation by **HABIT Foundation Expert Panel** to assess feasibility, innovation, and scalability.

5. Step 5: Onboarding

Upon successful evaluation, candidates will sign:

- a) Letter of Intent (LOI) – confirming mutual commitment
- b) Incubation Agreement – formalizing the incubation support