

San Francisco Agenda

All times below for the listed sessions are Pacific Time.

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🕒 8:00AM - 9:00AM

📅 Registration-Reed Smith

► Moderators:

Richard Clark

Registration will be open. Please bring your registration form.

If you need anything look out for any of the following Master's Cabinet Members above as "Moderators".

🕒 9:00AM - 10:00AM ► Track 1

📅 CCPA, GDPR, OMG, WTF (What's The Forecast!)?

Companies today are faced with a plethora of new privacy regulations and potential regulations both in the US and abroad, including the California Consumer Privacy Act (CCPA), European General Data Protection Regulation (GDPR), and other existing and pending statutes both in the U.S. and internationally. These statutes have required many companies to engage in substantial steps toward compliance with an eye towards the enforcement. What does the enforcement landscape look like now, what is coming down the pike, and what should companies be doing now to further advance their compliance efforts and limit potential risk exposure?

🕒 10:15AM - 11:15AM ► Track 1

📅 Goodbye LIBOR. Hello....? Using E-Discovery Tools to Answer a \$400 Trillion Question

► Moderators:

David R. Cohen

By the end of 2021, the London Interbank Offered Rate (LIBOR) will probably cease to exist. Many companies need to start immediately identifying, collecting, and analyzing thousands or even tens of thousands of contracts that may need to be amended before LIBOR disappears. According to a study by the Bank for International Settlements, over \$400 trillion in commercial contracts could be implicated. Some companies have already created task forces and budgeted millions of dollars toward contract analysis and amendment efforts. If not carefully planned and leveraged with optimal expertise, technology, and resources, this work can be extremely burdensome, labor-intensive, time-consuming, and expensive. In this session, we will discuss how a multi-phased approach, relying on subject matter expertise, AI technology, advanced workflows, and low-cost review resources, can allow companies to accomplish this seemingly herculean task in a fraction of the time, while also minimizing the burden and cost for all concerned.

🕒 10:15AM - 11:15AM ► Track 2

📅 Workshop: Legal Reasons to Include Modern Data and Analysis of that Data

► Moderators:

Trent Livingston

30 minutes attorney speaking on the reasons to include smartphones and other data followed by 30 minutes of Technology showcase with [ESI Analyst](#)

🕒 11:30AM - 12:30PM ► Track 1

📅 Gathering Clouds: The E-Discovery Transformation

Historically, ediscovery data sets have been housed in large databases hosted by law firms and service providers that have been required to make large

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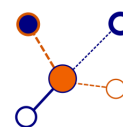
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investments in e-discovery software, hardware infrastructure environments, system maintenance and data security. Litigation parties pay significant processing and hosting fees to house their data. Now, however, this traditional model is under threat of being replaced by providers that are offering processing and hosting in the “cloud” and claiming advantages ranging from lower cost to higher security. What are the comparative advantages and disadvantages of the two options and which one should you choose for your next big e-discovery project?



🕒 11:30AM - 12:30PM ▶ Track 2 ☑ Workshop: AI for LIBOR Transformation and Contract Management

Join Bryon Bratcher for a workshop demonstrating the software behind the AI in contract management.

🕒 12:30PM - 1:30PM ☑ The Master's Conference - FAST Forum

Security & Forensics on Both Sides of the “Boom”: How a Changing Threat Landscape Will Require a Merger of Cybersecurity & Forensics

🕒 1:45PM - 2:45PM ▶ Track 1 ☑ The IG Revolution: Cutting the Chord

Virtually every major organization today is paying to maintain large volumes of data and documents that long ago served their purpose and have no remaining value to the organization. The expense of holding onto this data, however, pales in comparison to the potential risk and costs, including liability exposure from e-discovery, data breaches and new privacy regulations. Identifying what data can safely be eliminated, however, and determining best way to accomplish that, has been likened to eating an elephant—the only way to do it is one spoonful at a time. Our panelists for this session will describe proven and efficient processes for defensibly deleting your company's obsolete data and documents without completely losing your appetite.

🕒 1:45PM - 2:45PM ▶ Track 2 ☑ Workshop: Mobile Phone Collections and Modern Analysis

▼ Moderators:

Trent Livingston

30 minutes of smartphone data collections and then analysis with an **ESI Analyst** Overview and demonstration

🕒 3:00PM - 4:00PM ▶ Track 1 ☑ Taming the E-Discovery Beast

▶ Moderators:

Catherine Casey

▶ Speakers:

Mark Lyon

Studies show that most civil litigation in the United States is dominated by discovery, both in terms of time commitment and in terms of cost. There are many steps you can take, however, beyond the use of ECA and TAR tools, to “tame the e-discovery beast” and bring discovery under control. Our panel of experts will provide their top tips for improving your e-discovery practices, reducing risks and achieving better discovery and case outcomes.

🕒 4:15PM - 5:15PM ▶ Track 1 ☑ Stuck in TAR? Adopting New Analytics Technology

Lawyer reviewers would virtually all be replaced by computers by now according to “popular wisdom” when predictive coding (aka “technology assisted review”

or "TAR") was first introduced about ten years ago. Instead, human lawyer review still dominates discovery in most cases, while case teams and opposing parties continue to resist using TAR despite significant technical advances in the intervening years. Come to this session to learn how analytics technology is increasingly being used at the front end to help cull down document populations, and how advances in TAR and new proportionality rules can effectively be leveraged to turn the tide and finally reduce the time and expense of e-discovery.

🕒 5:15PM - 7:00PM

🗨️ Happy Hour

► Moderators:

Keith Schrodt, MBA, JD
Daniel Cohen
Genesis Alejandro, PMP, EnCE

Join the speakers, organizers and attendees for a happy hour with plenty of space to chat, view art and have your favorite beverage at the Minna Gallery.

For directions, what is on display currently and any other information, check it out here: 111minnagallery.com