

* Binary (0/1) : Switches

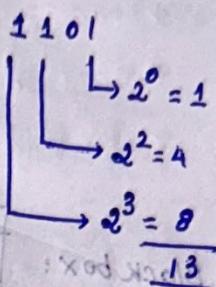
* Binary addition

$$1 + 1 = 10$$

$$11 + 1 = 100$$

(smallest 2 bits: 0001 & 0010)

2^0 combinations



16 bits [0 - 65535]

overflow (65535): large negative number!

hex: A
octal: 10
byte: B

overflow:

$$1111\ 1111 \rightarrow 255.$$

1

(add 1 to 1111 1111)
1 → 0 0 0 0 0 0 0 0 0 → 0
↓
Discarded!

Sign bit: MSB

Binary floating point numbers:

$$\begin{aligned} * \frac{1}{10} &= 0.1_{10} \xrightarrow{\text{Binary conversion}} 0.00011_2 \\ &\quad 0.00011_2 \xrightarrow{\text{Multiplication by } 10} 0.00011_2 \end{aligned}$$

ASCII:

A → 65₁₀

NULL → 0

Start of heading : 1

Start of text : 2

End of text : 3

bell : 7

Backspace : 8

Tab : 9

Return : 13

why binary / text

mathtt{int} digit ord 8
Plain binary: no encoding

! binary: binary digit : bytes!

* TX: encodes → send!

ISO - 8859 (more symbols)

use chars

Supporting symbols:

Digital Images:

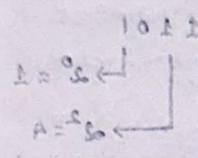
* pixel: Unit (Resolution: how many pixels) and quant.

VGA: 640×480

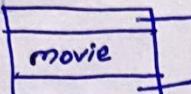
Television: 640×480

Ultrawide: 3440×1440

HDTV / 1080P: 1920×1080 .



$$\text{Aspect ratio} = \frac{\text{width}}{\text{height}}$$



Black
(when resolution: not matched)

compression 'so'

pixel:

* R: Red
G: Green
B: Blue

mix (generate colors) → 3 bytes

→ 16.7 million Combinations

[3822d - 0] 2nd bit

* RGB Alpha

↳ transparency!

2160P:

* P-progressive (update every other line; instead of every single line)

* 30 times a second → odd (1st $\frac{1}{30}$ th second)
→ even (and $\frac{1}{30}$ th second)

: progressive using original memory

* progressive → update every line at once!

All new televisions are progressive.

4K x 2160P

UHDTV

* ultra high definition TV (lot of pixels wide, height)

↳ HDR: High Dynamic Range!

! base → 4096x2160 * 24T

(4096x2160)

(4096x2160)

240p 4K

→ higher pixels per inch

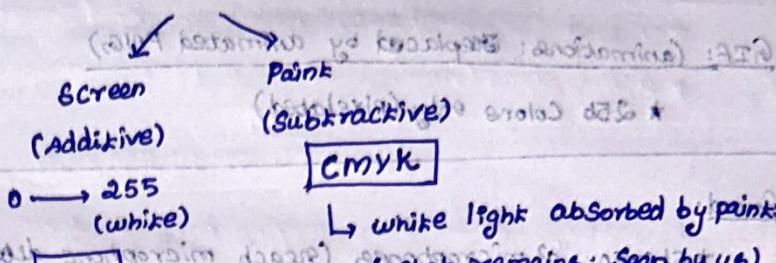
→ Better contrast (diff b/w dark & light)

10 bits → R, G, B

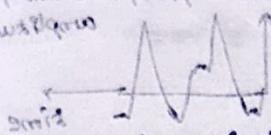
$2^0 \times 2^{10} \times 2^{10} = 1 \text{ billion colors!}$

Printer & Color:

* Subtractive color



↓ screen mode: gamma 2.2
↓ monitor gamma



Bitmaps (vs) objects:

* bitmap: Abs. grid

* object/vector:

↓ X/Y: 0,0 -> 255, 255, 255

↓ color: signed 8 bit int

↓ pixels: signed 8 bit int

(0,0) → (255, 100, 200) → **9216 bytes**

centre (12,12) ↓ pixelated with rendering

radius 8px

stroke 1px

color **rgb(255,0,0)**

↓ drawn trajectory

'Store in 2 ways' → **Bitmap**

↓ objects / graphics: (can't manipulate indiv. pixels)
↓ only entire geometry!

(drawn grid with gradient effect): seen 3D

Bitmap: can't represent with math formula!

Right format for the right job:

→ Apple uses

JPEG, PNG, GIF (RAW, HEIC)

↓ higher end cameras

* **Bitmap** → **SVG**.



1) (0,0): off

(1,1): on

(2,2): on

2) Row 0: all off

Row 1: (1,1) except

Row 2: (2,2) except

: (describ 2x pattern) 2px width

: 2x more memory

: 2x more memory



Large space! (large) chart

JPEG: (Joint Photographic Experts Group)

* Store photographs (16.7 million colors): lossy compression (0.0 - 9.0)

↓ RAW

PNG: Portable Network Graphics:

* Built on top of GIF (diagrams, graphics): hand/computer graphics.

* PNG: not efficient for photographs (not lossy)

* Can make individual pixels transparent!

GIF: (animations: replaced by animated PNGs)

* 256 Colors only (pixelated)

Sound: → bedrocks digital storage

(audio) → microphones (each microphone does times: sound waves)

* Sampling rate: how many measurements?

* Bit depth:

→ dynamic range/bit depth: min & max amplitude.

* greater the sampling, bit depth: better quality, high space.

Digital music:

* CD audio: large space (50MB)

(5min x 60s x 4.1K x 2 channels x 2 bytes)

(also big storage space)

* MP3 files (Apple: AAC, Windows: WMA)

44100 samples: 44.1 KHz

16 bits per sample: 2 bytes

Stereo: left, right channel

Create MP3: (lossy, quality can be set)

* Fast Fourier Transform (Individual sound frequencies of the wave)

* psychoacoustics: eliminate certain frequencies (outside human range)

* Huffman coding: store high frequency codes! (encode)

standard ≈ 4.5 MB/5min

depends on config

5 x 60 x 128 KB/S = 38,400 KB

Music (Analog vs digital):

* Analog: continuous (real world)

* Digital: discrete quantities (stored as bits)



Alternative formats:

* FLAC: Free lossless audio codec

→ ALAC (Apple)

→ WMA (Windows): Microsoft windows media Audio lossless

5min Song

(MP3 - 128) 35.67 MB : FLAC

↓
WMA 1.5 MB : MP3

50.47 MB : CD

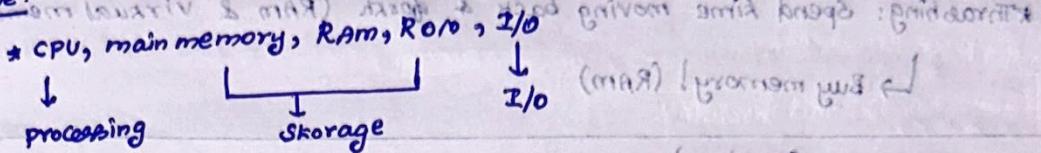
(MP3) 320kbps: 23.99 MB: 128kbps: 23.99 MB

320kbps: 23.99 MB: 128kbps: 23.99 MB

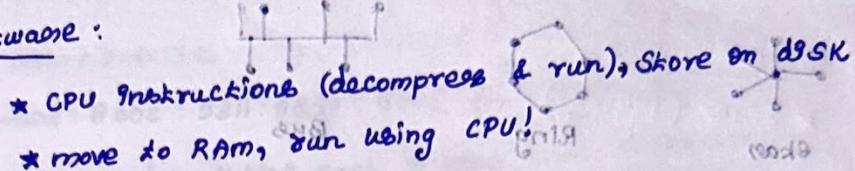
MIDI file:

- * Individual notes not waveforms (velocity, vibration)
- * Less space (manipulate notes) useful for Composers

Hardware:



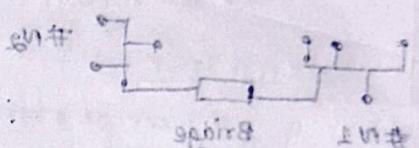
Programs / Software:



CPU: (bottleneck)

* Core i3, i5, i7, i9: Intel

* AMD: Ryzen, Athlon



multiCore CPU:

* Can't make faster, add more!

* Take advantage of multicore (photo processing), weather simulation

* Super Computers: millions of cores

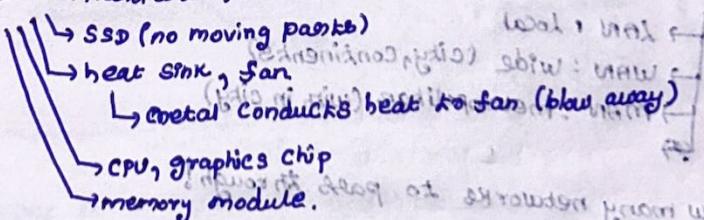
GPU:

* Special unit: create 3D graphics, 3D games, editing, AI, neural network

BTC mining!

(mining) of new coins (blocks) by solving complex math problems

Anatomy of a laptop:



Virtual memory:

* Allow additional programs than it can run (Virtual memory)

* Advantage: poor performance

* Old: 1 program at a time

* Current: 1GB

Fast ← expensive → Slow

* Can't load many programs (I'm not gonna run them all)!



* So even loaded, won't run everything at once.

Browser: 400K

media: 300K

XIS: 100K

Word: 100K

(frequent access) and writing)

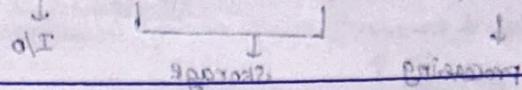
Solution:

- * pretend (say HDD) SSD: main memory (slower) \rightarrow Virtual memory
- * active apps (running), inactive (Virtual memory)

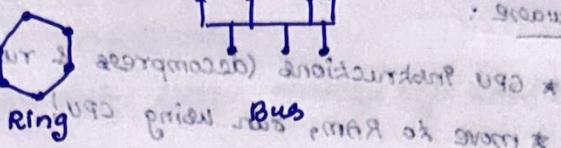
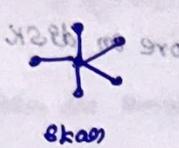
↑ ↑
swap (based on activity)

* Thrashing: Spend time moving back & forth (RAM & Virtual memory)

↳ Buy memory! (RAM)

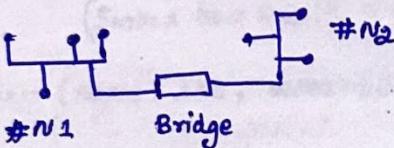


Computer networks: (Topology)



* Internet: network of networks.

* Bridge: connect 2 different / same networks with the same type.



* Router: connect two different types of networks.

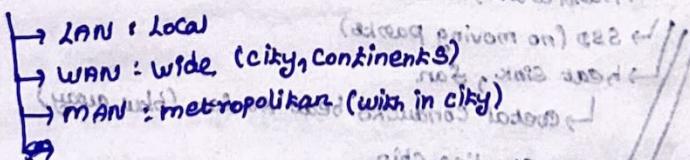
Factors:

* Bandwidth: Speed of the network (frequency) \rightarrow band of frequency [width, ↑ Speed]

* narrowband: telephone line (low BW)

* Broadband: (broaden BW (Just term, used by Companies))

* network



* Hop: how many networks to pass through!

* more hops, more lag

* Lag & latency (latency) may not be reached in time: lag

↳ Amount of delay: latency

* Lot of BW, still face delay (many hops) \rightarrow Earth to mars

* web servers: use CDN for faster delivery! (Download assets)

Star Topology:

* Central hub (manage transport)



Host: 152 word
Host: ribbon
Host: 31X
Host: broad

Hub: dual fiber &
Dongle for (I) emulating
(no mesh net)

physical route of
the following two show
one no

MAC address / physical address

* media Access Control : Base 16 (Uniqueness)

* 00-00-42-AF-3B-05.

↳ manufacturer prefix.

* multiple MAC addresses ↳ wifi
↳ bluetooth
↳ ethernet

arbitrarily assigned
OUI = Organizationally Unique Identifier
arbitrarily requested

Internet Group (EV) identifier

* Using Social Security number for mailing: won't work! (How to find?)

IP addresses (Internet protocol)

* 124.12.0.152 (4 bytes): problem (4 billion) → 7.8 billion population

* 2002: 800C:5311:089E:800C:5311:6a35:2139

↳ 16 bits each, 8 bytes! → 128 bits
16 bytes

* 32 (old) → 128 (new system) → IPv6

repeat indefinitely more → more bytes *

MAC → manufacturer assigns

IP → By ISP (Internet Service Provider)

Type 1
Type 2
Type 3
Type 4

181.12.83.0 → Local, reached by 91.1
→ Know place!

Not easy to remember (Domain - DNS) / host name:

* www.google.com (Readable)

www.google.com → 172.22.1.1 → DNS

(same pattern) browser → 172.22.1.1 → web server

172.22.1.1 → web server

Port number: (firewall turns on/off the ports)

* identify programs running on a computer

* browser (80), email reader (143)

* firewall: controls in/out traffic in a network!

* Browser uses shared ephemeral port assigned by System!

Protocols:

* what?

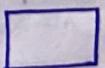
* Standard: followed by all (no conflicts)

(HTTP, FTP, etc.) * HTTP: Hyper Text Transfer protocol

Laptop

GET
PUT
POST

charset
accept-encoding



web server

Request

Content-encoding

← Response

Expires
Content-length
Status

* Agreement (how they plan to carry out a task) within technological agreement area

- Actions
- Type, format: Info
- Error conditions.

Protocol (vs) program:

(short vs program (browsers) understands protocol & communicates with web servers.)

Protocol (vs) program (browsers) know how to communicate with web servers. program not medium informed. Using given protocols

* Fedex (delivery)

→ 2nd class → 1st class → 2nd class

Physical:

* 0 → 1070 Hz (tone, 1) = 2085 Hz (tone, 0)

* new network → new physical layer



Network layer:

* Internet protocol (packets: max 64 KB packet)

↳ IP address, recipient, checksum, Data

* Best effort (no delivery guaranteed)

* each new network: New IP/network layer.

Transport layer:

* TCP (Transmission Control Protocol) more robust

* TCP/IP protocol (key Internet protocols)

* TCP → breaks to individual packets
main Source, Target address, number!

* Receiver end: Reorder, ask for resend (missing ones).

Application layer:

* mail: SMTP, POP, IMAP

* web (HTTP with SSL no direct browser) medium layer

* file: SFTP, FTP medium layer

* every program (SSH) user name, password medium layer

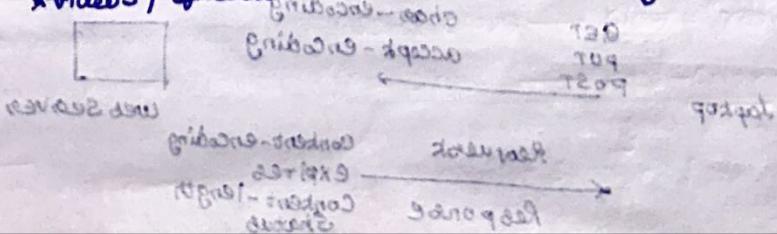
Packet switching (vs) Circuit switching:

* dedicated line (some one must connect the line) medium layer: circuit switching

* packet switching: efficient (everybody's packet): sent in a single line

(sharing) on Shared lines

* video / facetime: won't wait for every byte (just play with glitch)



HTML: Origins of the web:

* Internet + HyperText → www (world wide web)

Book

- pages, chapters
encyclopedia: orders!

Computer

- * Any order (any node)
 - * Hypermedia: Link text nodes
(speech, video, audio, image)

* CERN:

- * physics research Consortium (23 members)
 - * Headquarters: Geneva (Switzerland)

* population: Collidor (27 km² ring).

* Tim Berners Lee

- * 1980: System to share info (papers)
 - * Combined Internet & hypertext!

HTML:

- * HTTP (how 1 computer can ask for a file; not mentioning formats)
 - * Hypertext: has grammar like human languages (syntax, semantics)
 - * Markup: where should appear (how: bold, size)

<9> </9>

↳ Containers (**↑, bold**)

1927-1943, 1940-1949 : evidence

Digitized by srujanika@gmail.com

attribute : value pair

* HTML ignores white space!

<!DOCTYPE html> → version

Load: info about webpage (encoding)

body: Actual Content

Create html page: [Introductions](#) | [abs. properties](#) | [www11:3gtsd](#) | [ISU](#)

- Text editor & word processor: different!

validator.w3.org → validate file for any errors!

Text Level Tags: , <i>

Block level tags: ($<\text{h}1>$, $<\text{p}>$: bold text, subtext) seen that : HTML

<p> Hello </p>

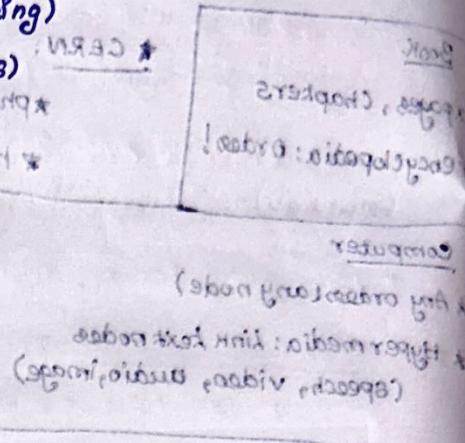
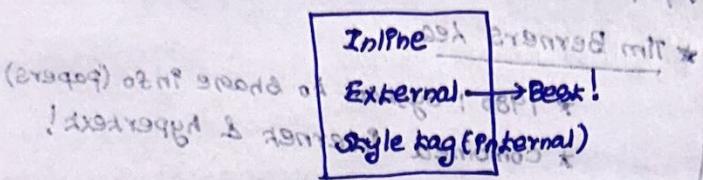
<p> Hello </p> → wrong (text level: can't have blocktags)

Angled brackets: Work well for HTML syntax

CSS

new site of the world :)

- * HTML: Semantic info, markup
- * CSS (Cascading Style Sheet): present info (formatting)
 - ↳ separate language (own rules, Semantics)
 - ↳ style Property: value (classes)
- * font - properties (family, style, weight, size)



Linking webpages:

* tag → Absolute reference.

↳ http://www.google.com/html.html

(absolute path) → starting from the root directory

* → Relative reference.

Relative: portable, shorter
Absolute: needed to access other servers

index.html (default): mostly!

* home.html

* default.html

* .htm (Microsoft Only 3 letters)!

5 before dot, 3 after it!

! escape quotes with \ (backslash)

URL (vs) URI:

* URL: https://www.Stanford.edu/another.html

* URI: http://www.Stanford.edu/purpose (with http method)

! always use top level domain

pro.Eurodisk.tor

→ Send me an email

→ ftp, sftp, facetime, skype, steam

URL: Don't use (specific location: IAm:mentions)
not portable!

* class → write once, use inline!

pseudo class → class="red-color" : link, visited
real class → .red-color {

other places

* Network Physical address

* Computer memory!

0x → hexa
0 → octa

Host *
Device *

: global address

Captions:

* Type selector → apply to all heading (eg)

* Class Selector

* Id Selector

host slight n. control c.
beads v. o
service o

Host: o

beads v. o

service o

3. Host: o

beads - service:

beads - host:

beads - host:

text: no natural width? → expand as much as available
 (host) beads - host:
 (host) beads - host:

3. host: o

o

o

microformats

→ div with class (use numbers → print stars)!

↳ use class to pick information, filters!

class # → (class) and also *

(class class) and also *

class between 8A *

Host:

* hosting service (hosting service) and go to cloud data + services M7.0.1 *

* Create & test files local browser ↪ Secure FX (windows)

* File Transfer Software (SFTP) → Fetch (mac) ↪ rsync 239163816 : local

* HEIC → not web compatible (apple) ↪ spot:

* WebP, WebM: (Google) → half of web browsers don't (Web, NO, NO) dpr

* Use JPEG, PNG, GIF, SVG

(S1, S2, S3) dpr

(—) dpr

designed considerate and user

striped provided

Layout:

* Table ↪ hack!

* Float-based

* Flexbox ↪ most popular

* grid ↪

Flexbox (97% Support)

grid (95% Support)

1010 1000 1010 1000 0011 0001

10
(a)

10
(a)

011

11
(a)

11
(a)

011

11
(a)

11
(a)

011

11
(a)

11
(a)

011

Table based:

* Locked, can't change without extensive HTML reward

* Nested tables; expensive computation.

Float based:

* Fairly tied to HTML, messy issues (not straightforward)

Flexbox:

- * still fairly tied (change direction, switch to desktop mode: easy)
- * elements tied to parent <div>

as horizontal flow (vertical stack) nothing need know about height/width

grid:

- * like table but defined in CSS, placement in CSS

Forms

input dropdown

Advanced Image Techniques:

- * **Imagemap** (specific path, specific redirect / image)

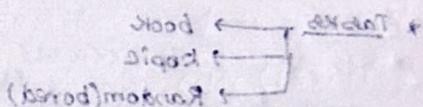
```
<map name="Computer-map">
  <area shape="rect" coords="50, 20, 217, 157" href="#" alt="Monitor" title="Monitor"/>
</map>
```

* USE:

Image Sprites:

- * lot of images: downloads, slower webpage

[from a combined.gif]



Get (vs) Post (method)

- * info to sent (Control format) general
- * side effect on bookmarking, emailing webpage URLs
- * determine what to server.

Get: no change, Idempotent, cache, reuse.

Control over user device:

- * UI attractiveness, utility: vary with device size

* tooltip, button size: mouse / pointer (s) fingers: Not supported

across devices.

* Solution:

- * minimum user: design for

* user-agent → mobile websites

! requires → responsive web design → Better! [css]

@media (max-width: 480px) {

nav {display: none;}

→ screen and hover (none, hover)

→ pointer (none, fine, coarse)

→ width, height, orientation (landscape)

→ portrait

→ aspect ratio, color (no. of bits)

→ resolution (dots per inch)

3

→ media queries

Human-Computer Interaction:

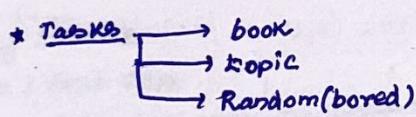
- * windows, Icon, mouse, pointers (GUI) build virtual world *
 - * Future: VR, AR, speech, gesture, Brain Interface
 - * Psychology: understand human cognition (Perceive Color, limitations of human memory)
 - * Graphic design, ergonomics, sociology/ethnography (usable?)
- ↳ workplace study

UI design:

- * observe workplace, process, potential users
- * Task, roles → prototype, Testing, Iteration
- * low fidelity (wireframe, paper sketch) → high fidelity (mockup, prototype)

usecase

- Bookcase:
- * visitors (who)?
 - * why they are here?
 - * Expertise level
 - * devices they have
 - * Internet connections



[e.g. business or not]

- * potential CX
 - Young professional
Cellphone, moderate speed
 - Old, low tech expertise
good Internet (Windows Laptop)
 - Junior high student
moderate tech skills
low end laptop
Good Internet Connection

site analysis data prov: William Greenhalge IN *

Personas: figure out (NFRs)?

- * while doing Commute able to access?

Prototype, Ask testers

Test 1: website design: (unique, identifiable)

→ Sans-Serif → prefer!

* logo, font choice

* color scheme

* layout, navigation scheme:

Identification on each page

Successful: user's sharing deep links

Sans-Serif: clean & modern style → Second: distinguished, professional
* Elegance, Contemporary, futuristic

* Formal, authoritative
* old-fashioned, cloudy

MonoSpace:

* All characters same width (program/computer o/p)

Color:

→ Spectrum colors

* HUE, Saturation, Brightness (HSB)

* RGB: Computer displays colors

Convert HSB → RGB (math formula)

Color wheel

→ Complementary Color Scheme

→ Split Complementary Color Scheme

→ Analogous Color Scheme

Layout & navigation:

* How people are going to navigate! (consistent)

Python

Method (v.s) function:

* method → object(method)

* function → directly access (no need for a method)

"doesn't really matter!"

Network Security Concerns:

* Confidentiality

* Authentication (Cryptography)

* Integrity (checksums/hashes)

* Non Repudiation

Cryptography (study of sending secure messages)

Encryption, Decryption

→ Caesar Cipher

→ Symmetric, asymmetric algo.

Asymmetric:

* Same key both enc & decryption: Symmetric

: 2 Keys

: Asymmetric

2 Keys → public → private → mathematically related.

* Not easy to generate one from another!

Asymmetric encryption:
Diffie hellman (Stanford EE department, turning away
from mathematics, secret info)
British Intelligence Govt Comm. Hq. (1973)

Amazon & encryption:

- * Get Shared Symmetric Key (very long) → How to get the key?
- * Asymmetric: Posts the key (Amazon has private key)!

L, Asymmetric: Share the exchange (short)
Symmetric: further (computationally cheap)!

CA → website contacts CA (generate private key)
visit the page (CA is downloaded by the browser) encrypt (success! -
authenticated),
* CA has public key (initiate the communication)!

https: All the network is encrypted!

malware: (virus, worms, Trojan horse, zero-day exploits)

* malicious Software

Spyware:

* Spy (access to accounts, copy files, Control microphone, Camera,
Keyboard log, track movement) ← bottom *

ransomware:

* ASK for payment to decrypt!

Adware:

* Display ad (Software supported by ads, malicious display)

ads (without providing a service)

* Trojan horse (sometimes)

Ad-related issues:

* mine Cryptocurrency (mining)!

Zombie Computer:

* Remote user control → spam
→ DOS
→ Fraud.

worm/virus

* logic bomb (by original programmer)

bugger programm

spam: no purpose & can find your email *

attack to:

DOS: sending a lot of requests

attack to:

Cryptominer, for Zcash

! important note and starting of year 2017 *

Virus:

- * Attach to other programs (execute) : Zip files can include exe. Code
- * word : can include script!

Worms:

- * propagate copies itself on a network

Trojan horse:

- * claim something, do harm

Zero day exploits:

- * exploit unknown weakness.

Attack vectors:

- * Social engineer (Ignore tech aspects, go for weak spots)

(watching post → gain more info) → send (fake)

- * Phishing: send email (get data) → Reply-to (manipulate)
(Reproduce brand) → SMTP (anyone) can use!

- * Spear phishing: Individual specific target

((Mail attachments) → learn (Job, target co-workers), do harm)

- * Drop USB → plugged, backed! (non attached networks, systems)

- * SQL Injection (encode!) → Sanitize

- * Cross site Scripting (webpage injected)

- * Clickjacking (Amazon: block Iframe (headers))

- * Sandbox security (client program: only allowed within)

- * Drive by download (plugin/program)

- * Man in the middle (Fake wifi, Certificate/encryption issue)

- * Dev dependencies (Inherent vulnerabilities)

- * Vulnerabilities in IP protocol.

! Firewall configuration: port

Defensive techniques:

- * Firewall: Allow only specific app, IP, scan for keywords

- * proxy servers: (VPN) → like VPN

- * VPN (Connect to offices), hide identity

- * Air gap: separate from common internet

- * Secure email (Confidentiality, Authentication, Anonymity (No IP record)).

- * HTTPS

- * Disable JS. (use NoScript / SageScript)

- * MFA, passphrases

- * password manager

Practical measures:

- * Update software
- * password recommendations (long, random, mixed)
- * MFA
- * Watch out for phishing
- * Anti-malware Software
- * Block JS

Privacy:

- * All phones can track our movement (towers, wifi)
- * Closed circuit camera: Track where we go.
- * Digital Consumption (news, magazines)
- * Smart Cars, Smart homes (recognize faces)

Computer analysis:

- * Sufficient processing power (license plate reading, face recognition)
- * Big data

US Law → practical obscurity (individual right)

US Law → Turn down FBI rap sheet

EU law → right to be forgotten (news paper, search engines (couldn't link))

EU law → within half year: 100k deletion requests (google)

EU law → 2016: GDPR (breach notification, right to access, forgotten)

EU law → privacy by design (marketing approach) (marketing approach) (marketing approach)

EU law → data protection officers (Report to high level management)

(initially) [penalty up to 4% of worldwide income]

Product / customer:

- * not paid → somehow direct / targeted ads
- * Google selling ads (where's the line?)
- * Email tracking (beacon), 3rd party cookies
- * TOR: Anonymous routing!

Big data

variety: diverse,多样 *

volume, velocity, (structured, unstructured)

(low: real time, high: batch)

(accurate?, deep fake?)

IaaS → Infra (AWS, VPC; Setup OS), high skilled IT

PaaS → computing platform (Heroku, Amazon elastic bean), run Software

Dockerless → Amazon lambda (scaling, setup)

SaaS → eg: Google docs.

Edge/Fog/mesh → Computing.