

Business is Business It's not Personal

- * It's never too late to change things around for the better!
- * Find money, Budget & Manage, Grow
- * Debt free: Income streams, Budget.
- * Wishing something, actually not doing working: Waste
- * Impact essay: what's after degree
- * Rags to riches: Challenges overcome, how will things improve if got a degree.
- * plans for money: How do you plan on spending (how this will help)
- * Career plans: post graduation plans / after degree
- * wild card: Major current event, impact on you, your community, world

You miss 100% of chance (shots) you don't take

Having, Lack: Feels

Decision, plan for the money: Have, receive

payment history: 35% (on time)

Credit utilization: 30% (1-3%)

Length of credit history: 15% (At least 2 years)

Credit mix: Revolving / installment (fixed vs changing)

New credit: How many times? (New accounts), Soft inquiry (casual info)
Hard inquiry (permission)

Linear	
(Job, Security) Employee	(Business owner): other people's time. B
Self emp (Independent)	I (Investor) ROI?

No show up: no money

B, I: Leverage time.

Employee: How much you do, get \$10

Self: Do more, get more

Bo: Franchise

Inv: Take others profit.

Work for expertise, not for money

* Sole: 1 man

* Limited partnership

* S corp (limited liability, 100 shareholders)

* C corp (Double taxation (business, personal))

* Divide by 72, how much time to double

* Create a rabbit (Interested): paid / free (↑ customer, ↑ transaction value, ↑ purchase frequency)

* Capture Leads (subscribers, Responds)

* Convert Sales

How to get them?
more often?

Expand value?