

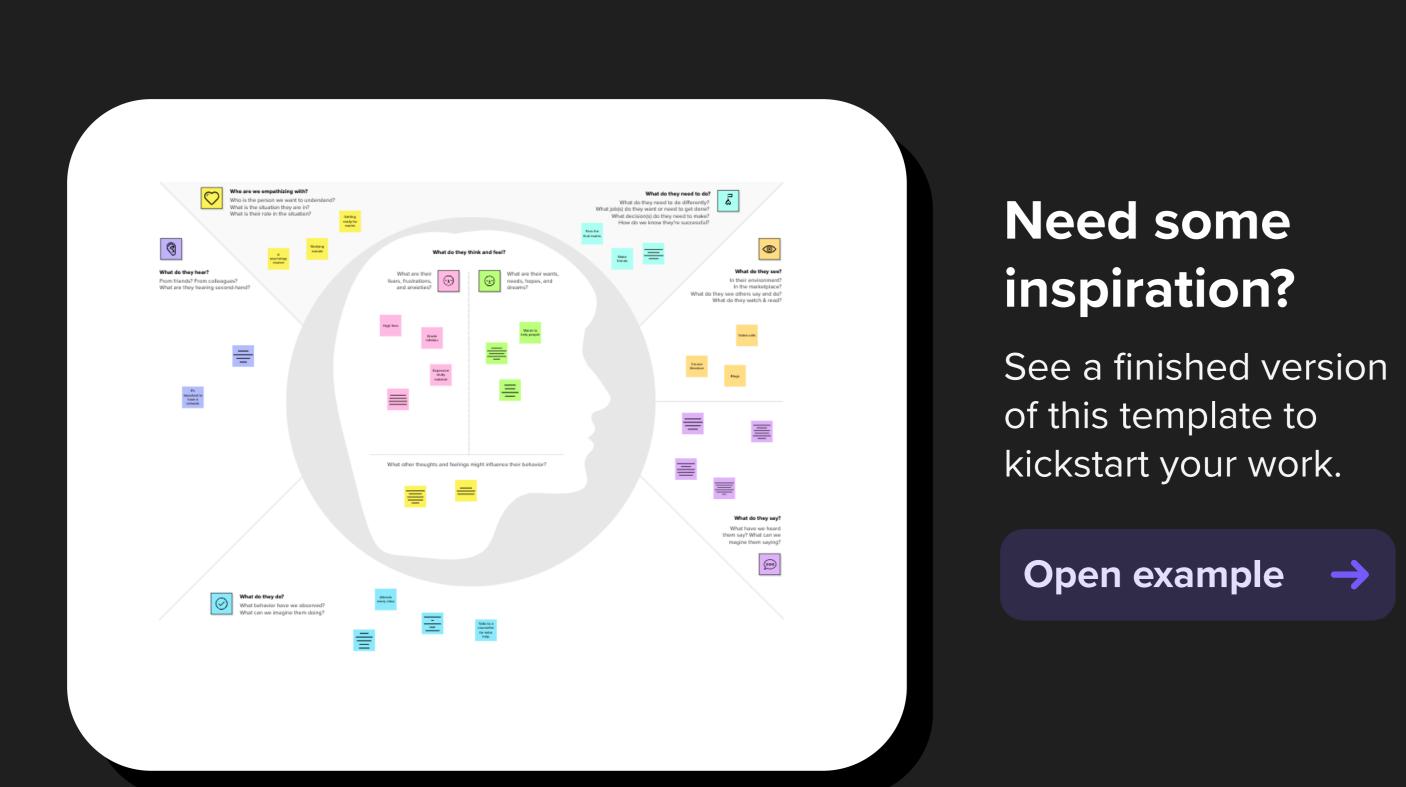
canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at



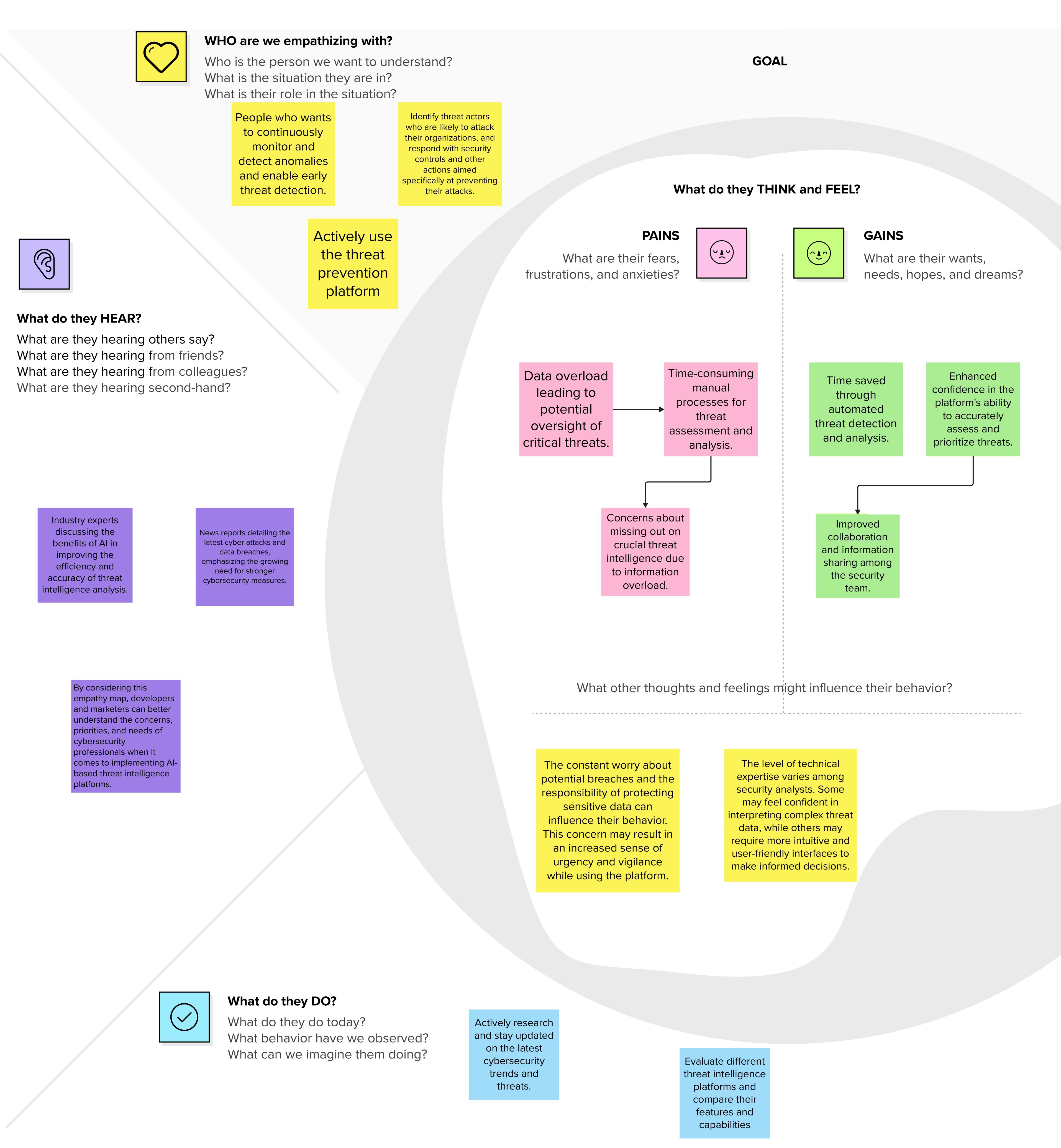
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Understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.





What do they need to do differently? What job(s) do they want or need to get done? What decision(s) do they need to make? How will we know they were successful?

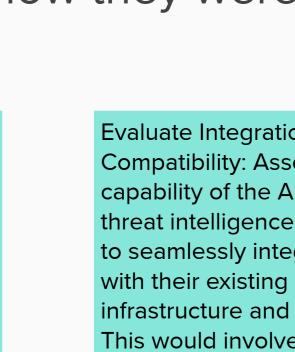
the threat intelligence vrovided by the Al system

ne platform's performar

n detecting and analyzi potential threats, ensuring

that it can provide

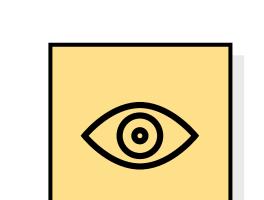
actionable and precise



Evaluate Integration and Compatibility: Assess the capability of the Al-based hreat intelligence platform a seamlessly integrate ith their existing security understanding whether the platform is compatible with their current systems nd processes without ausing any disruption.

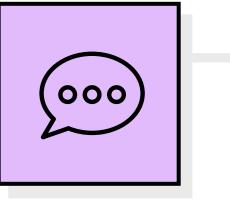
"I want to be able to efficiently prioritize and mitigate potential threats to our system."

Anxious about the potential vulnerabilities in their current security infrastructure.



What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?



What do they SAY?

What have we heard them say? What can we magine them saying?

"I need a threat intelligence platform that can provide real-time insights and alerts."

> "I want to be able to efficiently prioritize and mitigate potential threats to our system."

Collaborate with the IT team to

assess the impact and feasibility of integrating a new Al-based platform.

Attend industry conferences and webinars to learn about best practices in cybersecurity and threat management.

