MUSIC-PRODUCTS SALES DATA INTERPRETATION

MADE BY:

HARSHITAA ASHISH

 $(12^{TH} IP MATHS)$

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SYNOPSIS

AIM: To create a tangible and useful IT application.

- <u>Understand data</u>: understand how data are generated, stored and managed in an organization or a business or a shop in real world.
- <u>Data collection</u>: storing data in a CSV file or a database table.
- Import data in pandas:
 - i) import data from a CSV file into a Dataframe (pandas.read_csv())
 - ii) import a database table into a Dataframe (pandas.read_sql())
- <u>Data visualization</u>: generate appropriate customized charts to visualize data for e.g. line plot, bar graph, scatter plot, box plot, pie chart, etc.
- <u>Data Analysis</u>: Analyze data using python libraries.

WORKING ENVIRONMENT

SOFTWARE -

PLATFORM → Microsoft windows 10 pro

PROGRAM → Spyder(python), Excel worksheet

LANGUAGE → Python

HARDWARE -

PROCESSOR \rightarrow . Intel Core i3

CLOCK SPEED → 2.66 GHz

RAM \rightarrow 4 GB

HARD DISK CAPACITY → 182 GB

BIT SPECIFICATION → 64 bits

KEYBOARD → Lenovo ideapad 100

MOUSE → hp

DISPLAY DEVICE → Lenovo ideapad 100

SYSTEM ANALYSIS

This project is an initiative to capture and analyze the sales data of a business in a real world, selling basic commodities such as clothes, albums, instruments, etc. during an entire year. It maintains the number of units sold for each product in each month and the total profit incurred in a month. This data is then visualized and analyzed using different python libraries.

SYSTEM CHART

Create CSV file(Comma Separated Values File) for the sales data of the products of a music company, saved in ".csv".

	A1	•	. (6	f _x mon	th					
1	А	В	С	D	Е	F	G	Н	1	J
1	month	albums	speakers	posters	instrumer	clothes	avg_quan	total_pric	sale	
2	jan	1100	1000	200	2300	330	5	24600	low	
3	feb	2200	1300	900	5700	340	4	41700	low	
4	mar	3300	7800	200	6700	560	5	92800	good	
5	apr	4400	5300	300	5700	750	5	82200	good	
6	may	5500	2800	400	9800	560	6	114000	good	
7	jun	6600	1600	600	1100	790	3	14200	low	
8	jul	7700	7500	300	7800	220	6	141000	good	
9	aug	8800	1900	500	7800	110	5	95000	good	
10	sep	9900	4300	400	2500	220	4	69200	good	
11	oct	1000	1200	700	6700	900	3	31500	low	
12	nov	1100	2700	300	6500	3300	5	69500	good	
13	dec	1200	2900	500	3300	4600	4	50000	low	
14										

PROGRAMS & OUTPUTS

(1)

To import pandas, numpy and matplotlib; and import the CSV file into dataframe using file address in python.

PROGRAM:

```
csv project.py x

import pandas as pd
import matplotlib.pyplot as plt
import numpy as np

df=pd.read_csv('D:\python files\\csvproject.csv')

month=df['month']
album=df['albums']
speaker=df['speakers']
poster=df['posters']
instrument=df['instruments']
cloth=df['clothes']
avg_quantity=df['avg_quantity']
total_price=df['total_price']
sale=df['sale']
```

```
Python 3.8.5 (default, Sep 3 2020, 21:29:08) [MSC v.1916 64 bit (AMD64)]
Type "copyright", "credits" or "license" for more information.

IPython 7.19.0 -- An enhanced Interactive Python.

In [1]: runfile('C:/Users/Owner/Desktop/csv project.py', wdir='C:/Users/Owner/Desktop')
```

(2)

To create main menu for sales data for user to choose an option to understand the data.

PROGRAM:

```
csv project.py* ×
            def mainmenu():
                choice = ()
                 while choice != 4:
                     print(' 1. display data')
print(' 2.data visualization')
print(' 3.data analysis')
print(' 4.exit')
                      choice =int(input('\n choose an option from the menu -> '))
                      if choice == 1:
    print(' display data')
                          print(df)
                     print(df.columns)
elif choice == 2:
                          submenu2()
                      elif choice == 3:
                          submenu3()
                          print('invalid')
            mainmenu()
    122
```

(3)

Choose option 1; to display data as in CSV file in the dataframe from the main menu option.

PROGRAM:

```
csv project.py x

import pandas as pd
import matplotlib.pyplot as plt
import numpy as np

df=pd.read_csv('D:\python files\\csvproject.csv')

month=df['month']
album=df['albums']
speaker=df['speakers']
poster=df['posters']
instrument=df['instruments']
cloth=df['clothes']
avg_quantity=df['avg_quantity']
total_price=df['total_price']
sale=df['sale']
```

```
Console 1/A × Console 2/A ×
 choose an option from the menu -> 1
 display data
                          posters
                                  ... clothes avg_quantity total_price
   month albums speakers
                                                                       sale
     jan
feb
                                                                        1<sub>ow</sub>
           1100
                    1000
                             200
                                          330
                                                                 24600
                             900 ...
                                                                 41700
           2200
                    1300
                                                                        low
                                                                       good
     mar
           3300
                    7800
                             200 ...
                                          560
                                                                 92800
     apr
                    5300
                              300
                                          750
                                                                 82200
                                                                       good
                                                               114000
                                                                       good
     may
           5500
                    2800
                             400
                                          560
                                                        6
                             600 ...
                                                                14200
     jun
           6600
                    1600
                                          790
                                                               141000
                                                                       good
     jul
           7700
                    7500
                             300 ...
                                          220
                                                        6
 7
           8800
                    1900
                             500
                                          110
                                                                 95000
     aug
                                                                       good
                             400
8
                                                                       good
     sep
                    4300
                                          220
                                                                 69200
                             700 ...
     oct
           1000
                    1200
                                          900
                                                                 31500
 10
                                                        5
     nov
           1100
                    2700
                             300
                                         3300
                                                                 69500
                                                                       good
     dec
           1200
 [12 rows x 9 columns]
```

(4)

Choose option 2; to understand and display the data visually with bar graphs, scatter chart and line graph.

Select the type of chart from the <u>data visualization menu</u> with the respective options.

PROGRAM:

```
Console 1/A × Console 2/A 

SALES DATA - MAIN MENU

1. display data
2.data visualization
3.data analysis
4.exit

choose an option from the menu -> 2

DATA VISUALIZATION MENU

1. Multi-Bar graph : month wise - total profit
2. scatter chart : average no. of products sold each month
3. line graph : product profits every month

choose a option for data visualization :
```

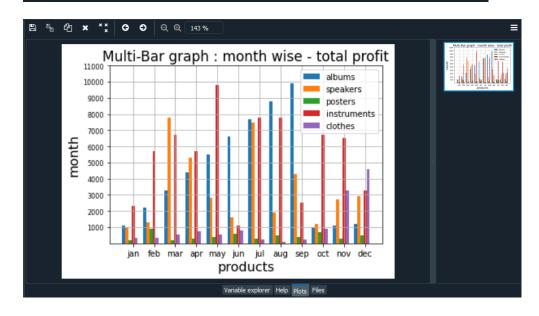
(i) → To display BAR CHART: (option 1)

PROGRAM:

```
csv project.py
                      def submenu2():
                              ch2 = 0
                              while ch2 != 3:
                                     print('\n----')
                                      print('---
                                      print('1. Multi-Bar graph : month wise - total profit')
print('2. scatter chart : average no. of products sold each month')
        26
27
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40
                                      print('3. line graph : product profits every month ')
ch2 = int(input('\nchoose a option for data visualization :'))
                                      if ch2 == 1:
                                             x1 = np.arange(1,13,1)
                                              x2 = x1 + 0.15
                                              x3 = x2 + 0.15
                                              x4 = x3 + 0.15
                                              x5 = x4 + 0.15
                                              plt.bar(x1, album, tick_label=month,width=0.15,label='albums')
                                             plt.bar(x2, speaker, tick_label=month,width=0.15,label= dtoums)
plt.bar(x2, speaker, tick_label=month,width=0.15,label='speakers')
plt.bar(x3, poster, tick_label=month, width=0.15,label='posters')
plt.bar(x4, instrument, tick_label=month, width=0.15,label='instruments')
plt.bar(x5, cloth, tick_label=month, width=0.15, label='clothes')
plt.xticks(x4,labels = month, fontsize=10)
plt.yticks(np.arange(1000,12000,1000),fontsize=8)
plt.ylabel('products' fontsize=16)
                                              plt.xlabel('products',fontsize=16)
plt.ylabel('month',fontsize=16)
                                              plt.legend()
                                             plt.grid(True)
plt.title('Multi-Bar graph : month wise - total profit',fontsize=17)
                                              plt.show()
```

```
DATA VISUALIZATION MENU

1. Multi-Bar graph: month wise - total profit
2. scatter chart: average no. of products sold each month
3. line graph: product profits every month
choose a option for data visualization:1
```



(ii) → To display SCATTER CHART: (option 2)

PROGRAM:

```
elif ch2 == 2:

plt.scatter(month,album,s=100,c='g',label='total albums')

plt.scatter(month,instrument,s=100,c='r',label='instruments')

plt.xticks(np.arange(0,13,1),fontsize=12,rotation=30)

plt.yticks(np.arange(500,1000,500),fontsize=8,rotation=30)

plt.xlabel('month',fontsize=16)

plt.ylabel('no.of sales',fontsize=16)

plt.legend(loc='upper left')

plt.title('scatter chart: sales data - avg. no. of products sold each month')

plt.grid(True)

plt.show()
```

```
DATA VISUALIZATION MENU

1. Multi-Bar graph: month wise - total profit
2. scatter chart: average no. of products sold each month
3. line graph: product profits every month
choose a option for data visualization:2
```



(iii) → To display LINE GRAPH: (option 3)

PROGRAM:

```
elif ch2 == 3:

plt.plot(month,album,label='albums')

plt.plot(month,speaker,label='speakers')

plt.plot(month,poster,label='posters')

plt.plot(month,instrument,label='instruments')

plt.plot(month,cloth,label='clothes')

plt.xticks(np.arange(0,13,1),fontsize=12,rotation=30)

plt.yticks(np.arange(500,10000,500),fontsize=8,rotation=30)

plt.xlabel('month',fontsize=16)

plt.ylabel('products',fontsize=16)

plt.legend(loc='upper left')

plt.title('line graph: sales data - product profit per month',fontsize=16)

plt.grid(True)

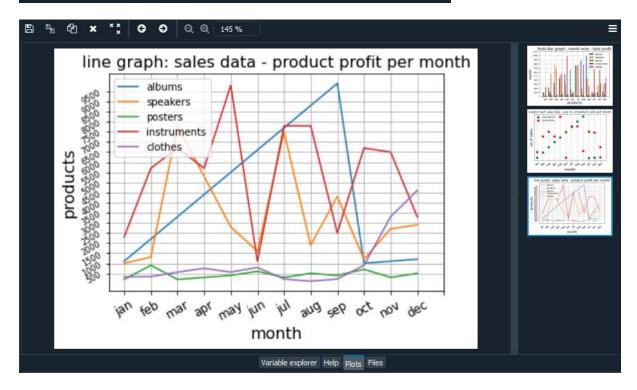
plt.show()

else:

print('invalid')
```

```
DATA VISUALIZATION MENU

1. Multi-Bar graph : month wise - total profit
2. scatter chart : average no. of products sold each month
3. line graph : product profits every month
choose a option for data visualization :3
```



(5)

Choose option 3; to analyze the data using python libraries and functions, by selecting options in the <u>data analysis</u> menu.

PROGRAM:

```
def submenu3():
             ch1 = 0
              while ch1 != 3:
                 print('\n-----
                  print(' DATA ANALYSIS MENU ')
                  print('1. find the maximum, minimum profit made from all the sales')
                  print('2. find the sum of all the profits made in the year')
print('3. display the sales for 3 months with highest sales')
ch1 = int(input('\n choose an option for data analysis :'))
                  if ch1 == 1:
                      print('maximum,minimum profit made from all the sales')
print('highest sale-->')
                       print(df.total_price.max())
                      print('lowest sale-->')
print(df.total_price.min())
                  elif ch1== 2:
                      print('sum of all the profits made in the year-->')
                       print(df.total_price.sum())
                        print()
                   elif ch1 == 3:
                       print('sales for 3 months with highest sales')
                        print(df.sort_values('total_price',ascending = False).head(3) )
                      print('invalid')
101
```

```
SALES DATA - MAIN MENU

1. display data
2.data visualization
3.data analysis
4.exit

choose an option from the menu -> 3
```

DATA ANALYSIS MENU

1. find the maximum, minimum profit made from all the sales

- 2. find the sum of all the profits made in the year
- 3. display the sales for 3 months with highest sales

choose an option for data analysis :1 maximum, minimum profit made from all the sales highest sale--> 141000 lowest sale--> 14200

DATA ANALYSIS MENU

1. find the maximum, minimum profit made from all the sales

- 2. find the sum of all the profits made in the year
- 3. display the sales for 3 months with highest sales

choose an option for data analysis :2 sum of all the profits made in the year--> 825700

DATA ANALYSIS MENU

- 1. find the maximum, minimum profit made from all the sales
- 2. find the sum of all the profits made in the year
- 3. display the sales for 3 months with highest sales

choose an option for data analysis :3

sales for 3 months with highest sales

month albums speakers posters ... clothes avg_quantity total_price sale 7500 300 ... 6 141000 good 6 jul 7700 220 400 ... 4 may 5500 2800 560 6 114000 good 500 ... 5 aug 8800 1900 110 95000 good

[3 rows x 9 columns]

(6)

Choose option 4; to exit the program.

```
SALES DATA - MAIN MENU

1. display data
2.data visualization
3.data analysis
4.exit

choose an option from the menu -> 4
invalid

In [2]:
```

CONCLUSION

It is very important to keep track of the data and information of a company/business for its future success.

Hence, analyzing and visualizing the data helps the company/business for better planning and development.

BIBLIOGRAPHY

Informatics practices with python for 12th standard. (Preeti Arora)