

# SEMAPP CORE - A SIGN STORE

**DATA ARE AMBIGUOUS, DISJOINT, IMPOVERISHED, HARD TO GET/USE**

## SEMAPP REDUCES AMBIGUITY

- ❑ Semantic disambiguation
- ❑ Geospatial disambiguation
  - Binding Signifier with Geometry
- ❑ Temporal disambiguation
  - Binding Signifier with Period
- ❑ Material disambiguation
  - Binding Signifier with Artifact
- ❑ Contextual disambiguation
  - Associating Signs

## ENRICHES INFORMATION

- ❑ Extract & expose Signs & Associations from diverse sources
- ❑ Refine Signs / Associations
- ❑ Create new Associations within and across domains

## MAKES ALL OF IT ACCESSIBLE & USEFUL

- ❑ Unify and cultivate all information assets in a coherent web of information
- ❑ Simplify the flow and control of information
- ❑ Search, explore, discover, manage, reason, exploit

