Name: Imitha

Surname: Maneli

Student Number: St10483606

Module: Web development

Lecture: Samkeliso Jwara

(Hypothetical business)

Game Makers

The company Game Makers was started by Two people who were developers. After graduating from university, they decided to work for companies for at least a period of 5 years gaining experience. After that period, they left the companies to start they're gaming company called Game Makers. They're vision and mission was to create games that will make gamers react more with the game and to create a game that is different from the ones the world offers.

Website's Goals

I as the Developer believe that the goals that are to be met or accomplished were, encouraging other Software Developers to join the company, to create a gaming environment that is more user reactive. I believe that the company's way of tracking success is if other young developers get interested in what the Game Makers are doing for the gaming Industry and also if they're game is starting to be played a lot.

Current Website Analysis

The company has a website that is very hard to pick up the weakness of the website but with a closer gaze at the website I found out that the website doesn't have a platform where the gamers can talk from. The strengths of the website are quite a lot, like It's feature of showing the game trailers of the game it's self.

Website Features

- Home Page
- Talk to us
- Our work
- About us

Home Page will Introduce the company as well as showcasing the what the company is aiming for. Talk to us will be the platform that will only be for enquiries regarding the company's project. Our work will showcase the progress and development of the project. About us will showcase the companies vision on Game development.

Design And User Experience

- Color Scheme: Red and black
- Fonts: Cursive
- Layout: No pictures, but one picture showcasing the company's game.
 No shapes.
- WireFrames: Smart Phone will be 834 pixels wide. Desktop will be 1440 pixels wide (Figma, 2025).

Technical Requirements

- Domain Name: LetsPlay.co.za
- Technologies: HyperText Markup Language

TimeLine And Milestones

Week 1: Planning

- Planning the User interface of the web
- Planning the features

Week 2: Coding the logic of the plan

Use Visual Studio

Week 3: Plan the features of the web

- Making every web page unique
- Adding content on the pages

Week 4: Testing

Testing the functionality of the web

Week 5: Launch

• Put the web into production

Budget

Since this is a customer business website, the budget for Hosting can be an average of R100 to R150 per month. Website development may cost R7500 to R20 000 (Procompare, 2025).

Reference

Procompare, 2025. How much does website development cost?. [online] Available at:

<<u>Pricelist - prices 2025: Website development - Procompare.co.za</u>>[Accessed 08 August 2025].

IFINFINITY, 2023. Understanding Website cost in 2023. [online] Available at:

< <u>Website Maintenance Costs | If Infinite</u> > [Accessed 08 August 2025].

Figma, 2025. What is wireframing?. [online] Available at:

What is Wireframing? The Complete Guide [Free Checklist] | Figma > [Accessed 08 August 2025].