

Name	Imitha	
Surname	Maneli	
Student Number	St10483606	
Module	Web development	
Submission Date	08 August 2025	
Lecture	Mr Samkelekiso Jwara	

Toguna Art

Toguna is a company that started running on the 21th of June 1997, the owner of the company Lara loved the sight of colours. She had and still has a good taste on what colour is good for what setting, decoration etc. So she decided to start a company called " TOGUNA " believing that art can change a person, she always said " Your demeanour and who you are is not only affected by your origin or wealth but also by your dress code, place of residence, and all those don't come with no colour ,they all have colours". This logic was sure to intrigue fashion lovers as well as house lovers cause they mostly are exposed to colours.

Website's Goal

The website's purpose is to have a digital presence in our art industry, art is something the world doesn't really pay attention to so we have a goal to spread the concept of art around the world. This platform is to advertise how the use of colours can be fascinating, to be brief with our goal, we are providing information about art and most importantly generating leads. As Toguna we believe our way of measuring success is if we get followers as well as online orders from far away customers.

Current Website Analysis

Toguna Currently has no Website which makes it to lose the opportunity of getting known more and the number of customers increasing but with this website I have in mind, I believe we are going to strike and even exceed my expectations and the Web developer. This website will contain the art that Toguna creates, contact details as well as the other orthodox properties of a website. Customers will be able to order online in a very simple way, they will be able to ask questions on the art that they are interested in as well.

Features of the Website

I believe this website will have 5 pages, Gallery, Contact us, Home Page, Place an order and last but not least About us. Those are the names of the pages the website will have. Each and every page has a unique appearance that will surely catch a customer's attention. For Gallery we will display every column of the art we have, but only the sample and 5 more counterfeits of the authentic product. Contact us is self explanatory. Home Page will be have the

introduction to the company as well as navigation bar in order to change pages at your own will. Lastly They will be able to pay on the website.

Design And User Experience

- Colour Scheme: white and red.
- Fonts: Sans-serif.
- Layout And Design: No shapes, a few pictures on the home page, Text size will be Medium for readability.
 - WireFrame: Smart phone screen will be 1080px wide and 1920px long.
 - Desktop Screen will be 798px wide and 1366px long.

Technical Requirements

- Domain name: TogunaArt.co.za.
- Programming Languages: HyperText Markup Language, Cascading Style Sheets, JavaScript.

Timeline And Milestones

Week 1: Planning and design

- Need of the project
- Structure of the project
- Goal of the project

Week 2: Graphic User Interface Creation (Coding)

- WireFrames to use
- Layout
- Colour Scheme

Week 3: Features Planning

- Format of the 5 Pages
- Method of Payment

Week 4: Features Creation (Coding)

- Using software to develop the format and method.

Week 5: Connecting or joining the pages together with no broken links

- Using the attribute “href” on the 5 pages
- Using the tag “<a>”

Week 6: Put the Project into production

- Launch Project

Budget

The budget of this project is not quite daunting but rather affordably, with a website maintenance we should understand the features that budget accounts for, we have a lot features to consider, so It might weigh around R88 – R88 919/month. Hosting a website might be R35 – R177/month. Development is R500 – R50 000 (Hostinger, 2025).

Reference

Figma, 2025. What is wireframing?. [online] Available at:

<[What is Wireframing? The Complete Guide \[Free Checklist\] | Figma](#)>[Accessed, 07 August 2025].

Hostinger, 2025. Website maintenance cost in 2025 + hiring professionals vs self-maintenance. [online] Available at :

<<https://www.hostinger.com/tutorials/website-maintenance-cost>>[Accessed, 07 August 2025].